

◆ Win a VIP Trip to the 2014 Wrangler National Finals Rodeo  
Provided by Boyd Gaming Corporation  
Proud sponsor of the PRCA

VIP Trip for Two to Las Vegas, NV for the WNFR includes:

- Reimbursement of a maximum total of \$750.00 towards airfare to Las Vegas, NV, for Winner and one guest
- 3 days/2 nights stay in a standard, double occupancy room at the Gold Coast Hotel & Casino from December 3— December 5, 2014, based on availability
- Two (2) Gold Buckle tickets for the opening night of the WNFR {December 4, 2014}
- Reserved Seating for Winner and one guest at the National Finals Tonight Show® at the Gold Coast Hotel & Casino {December 4, 2014}
- Reserved Seating for Winner and one guest at the Buck'N Ball at the Gold Coast Hotel & Casino {December 4, 2014}
- Two (2) Official 2014 Gold Coast Rodeo Vests

## OFFICIAL RULES

1. HOW TO ENTER: Beginning 12:01 a.m. PST on 2/02/2014 through 11:59 p.m. CST on 10/31/2014, log on to [www.boydgaming.com/nfr](http://www.boydgaming.com/nfr) and follow the on-screen instructions to enter. Submitted entries will be entered into a random Grand Prize Drawing (subject to eligibility). Odds of winning the Grand Prize will depend upon the number of eligible entries received. Entries must be received by 11:59 p.m. CST on 10/31/14. Limit one entry per person. Failure to comply with any of the official rules will result in disqualification. Not responsible for lost or misdirected entries or entries not received by the entry deadline.
2. PRIZE DRAWINGS: Grand Prize winner will be selected in a random drawing on or about 11/01/14 from among all eligible entries. Decisions of management are final. The winner will be notified via email and/or telephone. Odds of winning depend upon the number of eligible entries received via Rule 1. In the event the Grand Prize winner cannot be contacted due to incorrect information or lack of response from winner within 2 business days, Winner will forfeit the prize and a new winner will be selected from among the remaining eligible entries. Promotion Sponsor and Promotional Participants are not responsible for time sensitive items, e.g. WNFR tickets.
3. GRAND PRIZE DESCRIPTION: One (1) GRAND PRIZE — Trip for Winner and one guest to Las Vegas, NV for the 2014 Wrangler National Finals Rodeo to include the following; Reimbursement of airfare to Las Vegas for Winner and one guest in a total, aggregate amount not to exceed \$750.00; Three (3) days, Two (2) nights stay in a standard, double occupancy room at the Gold Coast Hotel & Casino, based on availability, from December 3 — December 5, 2014; Two (2) VIP Gold Buckle Tickets valid for opening night of the 2014 WNFR; VIP seating for two (2) at the National Finals Tonight® show at The Gold Coast Hotel & Casino, Thursday, December 4, 2014; VIP seating for two (2) at the Buck'N Ball® at The Gold Coast Hotel & Casino, Thursday, December 4, 2014; and Two (2) Official 2014 Gold Coast rodeo vests.

A. In the event of insufficient availability at the Gold Coast Hotel and Casino during the dates of the hotel stay portion of the prize, Boyd Gaming Corporation reserves the right to substitute the hotel stay portion of the prize for a three day, two night hotel stay from December 3 through December 5, 2014, at any other hotel in the Las Vegas area, including but not limited to Orleans Hotel and Casino, Suncoast Hotel and Casino, Sam's Town Hotel, Gambling Hall and Bowling Center, California Hotel and Casino, Fremont Hotel and Casino, and Main Street Station Hotel, Casino, and Brewery.

B. Winner and his/her guest must submit original airfare receipts to the Main Cage at the Gold Coast Hotel and Casino to receive airfare reimbursement, which reimbursement shall not exceed an aggregate total of \$750. If performances are delayed, postponed or cancelled for any reason, winner will not receive cash or other substitution for tickets, but tickets may be subject to standard rain check policies and procedures established by issuer. Prizes consist of only those items specifically listed as part of the prize. Prizes are not transferrable, no substitutions and no cash out option available. All travel-related and other expenses not listed above for prize(s), including but not limited to ground transportation, cost of airline transportation over \$750.00, meals, gratuities, airline fees, guest charges at the Hotel, and incidental expenses, are the sole responsibility of the winner.

4. GENERAL RULES:

A. The Sponsor of this promotion is Boyd Gaming Corporation. Employees of Boyd Gaming Corporation/Coast Hotels and Casinos, Inc. and its "Promotional Participants" and their respective affiliates, subsidiaries, advertising and promotion agencies involved in this promotion and their immediate family members (mother, father, sister, brother, husband, wife, daughter, son, step-father, step-mother, step daughter, step-son, step-brother, step-sister, half-brother, and half-sister) and/or those living in the same household of each are not eligible. Limit one Prize per family/household.

B. No purchase is necessary to enter this Promotion.

C. No substitution or transfer of prize by winners permitted. No cash redemption. Sponsor reserves the right to substitute a prize of equal or greater value if due to prize unavailability.

D. All federal, state and local taxes are the sole responsibility of winners. All federal, state and local laws and regulations apply.

E. All materials submitted become the sole property of Sponsor and will not be returned. Not responsible for late, lost, incomplete, incorrect or mis-transcribed phone, email or electronic transmissions, theft, destruction to or alternation of entry materials, incorrect announcements of any kind, technical hardware or software failures of any kind including any injury or damage to any person's computer related to or resulting from participating in or experiencing any materials in connection with the promotion, lost or unavailable network connections, or failed, incomplete, garbled or delayed computer transmission that may limit a user's ability to participate in the promotion.

F. INTERNET CAUTION: ANY ATTEMPT BY AN INDIVIDUAL TO DELIBERATELY DAMAGE ANY WEBSITE OR UNDERMINE THE LEGITIMATE OPERATION OF THIS PROMOTION IS A VIOLATION OF CRIMINAL AND CIVIL LAWS, AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES

FROM ANY SUCH INDIVIDUAL TO THE FULLEST EXTENT PERMITTED BY LAW INCLUDING CRIMINAL PROSECUTION.

- G. Sponsor reserves the right to cancel or modify the promotion if fraud, misconduct, or technical failures destroy the integrity of the program; or if a computer virus, bug, or other technical problem corrupts the administration, security, or proper administration of the program as determined by Sponsor in its sole discretion. In the event of termination of the promotion, a notice will be posted online and the drawing will be conducted from among all eligible online entries received prior to termination.
- H. If a dispute arises regarding the specific individual entitled to receive the prize, entry made by Internet will be declared made by the "authorized e-mail account holder" and any damage made to the Website will also be the responsibility of the authorized e-mail account holder of the e-mail address submitted at the time of entry. "Authorized e-mail account holder" is defined as the natural person who is assigned to an e-mail address by an Internet access provider, online service provider or other organization (e.g., business, educational institution) that is responsible for assigning e-mail addresses for the domain associated with the submitted e-mail address. Entrants may be requested to provide Sponsor with proof that the participant is the authorized e-mail account holder of the e-mail address associated with the account/submission. Proof of submitting entries will not be deemed to be proof of receipt by Sponsor.
- I. Any use of robotic; automatic, programmed or the like methods of participation will void all such submissions by such methods and be deemed tampering. Sponsor reserves the right to prohibit the participation of an individual if fraud or tampering is suspected or if the individual fails to comply with any requirement of participation as stated herein or with any provision in these Official Rules.
- J. Potential Grand Prize winner and his/her guest must both be residents of the US or Canada, be 21 years of age or older and must possess a valid photo I.D.
- K. Individuals who have entered any government agency self-exclusion program, or have been otherwise excluded from casinos by a government agency or Boyd Gaming or one its affiliates are not eligible to participate.
- L. Grand Prize winner and his/her guest must sign and return an Affidavit of Eligibility/Release of Liability Form within 5 working days of notification. Noncompliance within this time period may result in disqualification and an alternate winner may be selected, if time permits. Return of any prize/prize notification as undeliverable may result in disqualification and an alternate winner may be selected, if time permits.
- M. Acceptance of prize constitutes permission to the Sponsor, the Promotional Participants and their affiliated agencies to use winners' names and/or likenesses for purposes of advertising and trade without further compensation, unless prohibited by law.
- N. By accepting prize, winners agree to release and hold Sponsor, the Promotional Participants and their respective affiliates, subsidiaries, joint venture partners, advertising and promotion agencies and their respective directors, officers, employees and assigns of each, harmless from and against any and all claims, losses, expenses and liability of any kind arising out of use of prize including any travel related thereto and attendance at the WNFR.

- O. By accepting Grand Prize, winner and his/her guest assume all liability for any injury or damage caused, or claimed to be caused, by participation in this promotion or the acceptance or use of any prize or any portion of the prize. By participating in this promotion, entrants agree to comply with and be bound by the Official Rules and the decisions of the management.
- P. Sponsor and the Promotional Participants are not responsible for any typographical or other error in the printing of the offer, administration of the promotion or in any announcements.
- Q. The Professional Rodeo Cowboys Association (PRCA) their respective parent, subsidiary or affiliated companies, and the employees, agents and officers of each, are not responsible for any elements of this promotion. The PRCA is not a sponsor of this promotion.
- R. Winner understands that he or she will not receive any other compensation from the Boyd Gaming Corporation or any of its affiliates, other than the Grand Prize. Winner agrees and acknowledges that in the event that the WNFR, any of the WNFR related events, or air or ground transportation becomes delayed or cancelled for any reason or Winner and/or Guest is unable to travel to Las Vegas or attend the WNFR for any reason, Winner will not receive any other compensation. WNFR portions of the prize will be voided if WNFR is cancelled.
- S. Any dispute or situation not covered by these rules shall be resolved by the property's management in a manner that is fair to all parties. If the patron is not satisfied with management's decision, he or she may exercise their rights under NRS 463.361 et eq. and request the Nevada Gaming Control Board to review the matter.
- T. Entries will be retained for record keeping purposes in accordance with company policy and legal requirements.