## 2015 Boyd Gaming 40th Year Anniversary Rules

## MYSTERY ENTRIES KIOSK PROMOTION

- 1. The *Promotion* is valid at the following four (4) participating properties: The Orleans, Gold Coast, Suncoast and Sam's Town.
- 2. Participants must be B Connected members. B Connected membership is free and available at the B Connected Club. Must be 21 years of age or more to be a B Connected member.
- 3. On Sunday through Thursday beginning July 27 until September 3, 2015, participants who have earned four (4) base points on slots from 10:00 a.m. through 10:00 p.m. may swipe at the kiosk once a day to receive up to 40 free entries. Participants must swipe at the kiosk by 10:00 p.m. on the day the base points were earned.

## SATURDAY CASH & PRIZE DRAWING

- 4. The *Drawing* will be held at each property on Saturdays on the following dates: August 8<sup>th</sup>, August 15<sup>th</sup>, August 22<sup>nd</sup>, August 29<sup>th</sup> and September 5<sup>th</sup>, 2015.
- 5. Participants may earn entries into the virtual *Drawing* at any of the four (4) participating properties beginning at 3:00 a.m. July 27, 2015 and ending September 5, 2015 at 4:45 p.m. Entries earned during this period will be eligible for the *Boyd Gaming Grand Prize Drawing*. Please see the Boyd Gaming 40<sup>th</sup> Year Anniversary Celebration rules for details on the *Boyd Gaming Grand Prize Drawing*.
- 6. Slot machine players receive one (1) virtual entry for every forty (40) base points earned each day with their B Connected card properly inserted in their machines. Does not include point multipliers, bonus points or point transfers. It is the player's responsibility to make sure their card is properly inserted in the machine.
- 7. Table games will earn one (1) entry for every one (1) hour of rated play with a minimum average bet of \$5 and earn one (1) additional entry for each additional \$5 average bet. It is the player's responsibility to request that their play be rated.
- 8. Additional electronic entries may be given as prize through direct mail, e-mail, online or via text message, as well as property-specific entry multiplier days.
- 9. All drawing entries are "virtual" and must be activated (electronically deposited into our cyber drawing drum) at a casino promotional kiosk at the property where entries are earned. Participants must activate their entries at any kiosk at least fifteen (15) minutes prior to the drawing time on the day of the *Drawing*. Entries earned during the fifteen (15) minute period prior to the *Drawing* will not be eligible for activation in that pending drawing. See property times listed below to determine when entries become available for activation. Participants will be able to activate their entries for the *Boyd Gaming Grand Prize Drawing* on September 5, 2015 from noon to 4:45 p.m.
- 10. **The Orleans, Gold Coast, Sam's Town and Suncoast** will hold one (1) nightly drawing where ten (10) winners will be selected in each drawing. *Drawing* and the cash envelope selections will take place at the following locations and times:

**The Orleans**: South end of the Race & Sports Book, 7:15 p.m. Participants may activate their entries beginning at 12:00 p.m. on the drawing dates.

**Gold Coast**: West end of the casino adjacent to the Cortez Room, 8:15 p.m. Participants may activate their entries beginning at 12:00 p.m. on the drawing dates.

**Sam's Town**: The drawing area on the 1st floor near the casino pit, 6:15 p.m. Participants may activate their entries beginning at 12:00 p.m. on the drawing dates.

**Suncoast**: Adjacent to the High Limit Salon, 8:15 p.m. Participants may activate their entries beginning at 12:00 p.m. on the drawing dates.

- 11. On September 5, 2015, the final property *Drawing* will be held after the *Boyd Gaming Grand Prize Drawing*. At Sam's Town, the final *Drawing* on September 5 will take place in Sam's Town Live immediately following the *Boyd Gaming Grand Prize Drawing*.
- 12. There is a maximum of 10,000 entries, per day, per person, for the drawing.
- 13. Participants must be present to win and have three (3) minutes to identify themselves once their name has been called. Winners must present a valid photo ID and B Connected card. After the three (3) minutes have expired, a new name will be drawn until a winner has been identified. On September 5, 2015, the four (4) finalists from each property entered in the **Boyd Gaming Grand Prize Drawing** must also be present to win.

After the three (3) minutes have expired and finalist is not present, the prize is forfeit and no other finalist name will be drawn.

- 14. In the order their name was drawn, each of the ten (10) winners will be allowed to select one (1) sealed cash envelope from the drawing board. The first winner drawn will go first in each drawing and will select one (1) of forty (40) sealed envelopes on display, the second person drawn will select from the remaining thirty-nine (39) sealed envelopes, the third person drawn will select from the thirty-eight (38) sealed envelopes and so on until all ten (10) winners have selected an envelope.
- 15. On September 5, 2015, if any of the four (4) finalists from each property did not win any prizes from the **Boyd Gaming Grand Prize Drawing**, they will be eligible to participate in the final property **Drawing**. Each will select one (1) sealed cash envelope from the drawing board, in the order their name was drawn. After the four (4) finalists have drawn, ten (10) additional winners will be drawn and each will select from the remaining envelopes, in the order their name was drawn.
- 16. The cash envelopes will contain prize amounts ranging from \$250 to \$10,000. Additional bonus punches may also be represented in an envelope. In this case, the participant will keep the cash prize already selected, and they will be entitled to a bonus punch. The participant will keep both cash prizes. A cash prize may also contain the words Take It or Trade It. With this option, the participant must decide whether to keep the current cash prize or surrender it and select another envelope. If they do select again, the amount in the newly selected envelope is their final prize.
- 17. Each winner will be offered the option for a 10% increase in prize value if taken as Slot Dollars.
- 18. A person may only be selected to be a player once. No substitution or transfer of prize by winners permitted.
- 19. Winners are responsible for any and all taxes and other fees.
- 20. Boyd may disqualify any person for any prize based upon fraud, dishonesty, violation of promotional rules or other misconduct, whether or not related to this *Drawing*.
- 21. Boyd is not responsible for (a) electronic transmission errors or delays resulting in an inability to participate or other loss, (b) theft or destruction of or unauthorized access to or alterations of entry materials, or for technical, hardware, software, or telephone failures of any kind, (c) lost or unavailable connections, fraud, incomplete, garbled, or delayed computer transmissions, whether caused by Boyd, users, or by any of the equipment or programming associated with or utilized in the promotion, or by any technical or human error which may occur in the processing of submissions which may limit, restrict, or prevent a participant's ability to participate in the *Drawing*.
- 22. If, for any reason, the *Drawing* is not capable of running as planned, including infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes within or beyond the control of Boyd which corrupt or affect the administration, security, fairness, integrity, or proper conduct of this *Drawing*, Boyd reserves the right, in its sole discretion, to cancel, terminate, modify or suspend the *Drawing*.
- 23. Any attempt by any person to deliberately damage or manipulate any program or equipment to undermine the legitimate operation of this *Drawing* may be a violation of criminal and civil laws and, should such an attempt be made, Boyd reserves the right to seek recourse against any such person to the fullest extent of the law.
- 24. Entries will be retained for record-keeping purposes in accordance with company policy and legal requirements.
- 25. Any dispute or situation not covered by these rules shall be resolved by the property's management in a manner that is fair to all parties. If the patron is not satisfied with management's decision, he or she may exercise their rights under NRS 463.361 *et eq.* and request the Nevada Gaming Control Board to review the matter
- 26. All participants agree to grant Boyd Gaming unconditional use of their name and likeness for promotional use without compensation, consideration, notice, review or consent.
- 27. Employees of Boyd Gaming and Micro Gaming Technologies, Inc. and its subsidiaries, affiliates, or parent companies and immediate family members of each are not eligible for this promotion. Immediate family is defined as: mother, father, spouse, children, sister, brother, son-in-law, daughter-in-law, mother-in-law, father-in-law, step-parents, step-children, grandmother, grandfather, grandchildren and any relative or other person residing in the employee's place of residence.