

## 2015 President's Day Point Multiplier Rules

1. The **Promotion** is valid at the following seven (7) participating properties: The Orleans, Gold Coast, Suncoast, Sam's Town, Main Street Station, California and Fremont on Monday, February 16, 2015 at 12:00 a.m. through 11:59 p.m.
2. Participants must be B Connected members. B Connected membership is free and available at the B Connected Club. Must be 21 years of age or more to be a B Connected member.
3. The bonus point multiplier is open to all B Connected members at The Orleans, Gold Coast, Suncoast and Sam's Town. Local B Connected participants with their mailing address in the zip code range of 890-891 may qualify for the point multiplier at Fremont, Main Street Station and California.
4. Monday, February 16, 2015, B Connected members will receive 15X points on penny reel games, 11X points on reel games and 7X points on video poker games at participating properties. Video poker base points up to 10,000 at The Orleans, Gold Coast, Sam's Town, and 25,000 at Suncoast will be eligible for this **Promotion**. At Main Street Station, California and Fremont, B Connected members may earn up to 100,000 bonus points. Points are not valid on select machines marked excluded. It is the player's responsibility to make sure his or her valid B Connected card is properly inserted in the slot machine to receive the points.
5. Participants must swipe at the kiosk prior to play in order to activate the point multiplier.
6. If for any reason the **Promotion** is not capable of running as planned, including infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes within or beyond the control of Boyd which corrupt or affect the administration, security, fairness, integrity, or proper conduct of this **Promotion**, Boyd reserves the right, in its sole discretion without notice, to cancel, terminate, modify, or suspend the **Promotion**.
7. Any attempt by any person to deliberately damage or manipulate any program or equipment to undermine the legitimate operation of this **Promotion** may be a violation of criminal and civil laws and, should such an attempt be made, Boyd reserves the right to seek recourse against any such person to the fullest extent of the law.
8. Any dispute or situation not covered by these rules shall be resolved by the property's management in a manner that is fair to all parties. If the patron is not satisfied with management's decision, he or she may exercise their rights under NRS 463.361 *et eq.* and request the Nevada Gaming Control Board to review the matter.
9. All participants agree to grant Boyd Gaming unconditional use of their name and likeness for promotional use without compensation, consideration, notice, review, or consent.
10. Employees of Boyd Gaming and immediate family members who are permitted to gamble may be eligible for this **Promotion**. Employees of Boyd Gaming whose job functions restrict them from gaming at any Boyd Gaming property and its subsidiaries, affiliates, or parent companies are not eligible for this promotion. Immediate Family is defined as: mother, father, spouse, children, sister, brother, son-in-law, daughter-in-law, mother-in-law, father-in-law, step-parents, step-children, grandmother, grandfather, grandchildren, and any relative or other person residing in the employee's place of residence.