Young At Heart Rules

- 1. The *Promotion* is valid at the following three (3) participating properties: Main Street Station, California and Fremont every Wednesday beginning February 3, 2016 through December 28, 2016.
- 2. Participants must be B Connected members and must be at least fifty (50) years of age. B Connected membership is free and available at the B Connected Club. Participants at the California and Main Street Station must be local residents with an 890 or 891 zip code address.
- 3. Participants may earn a Mystery Point Multiplier (up to fifty (50) times points on REELS) each Wednesday from 7:00 a.m. to 11:59 p.m. during the *Promotion* at any of the three (3) participating properties. Participants must swipe at the kiosk prior to play in order to activate the point multiplier.
- 4. After earning ten (10) base slot points, participant may swipe at the kiosk for one (1) buy one (1), get one (1) free buffet voucher for breakfast, lunch or dinner valid on the Wednesday at the property the points are earned. California redemptions are available at the Main Street Station Garden Court Buffet only. The voucher must be redeemed at the buffet by 9:00 p.m.
- 5. After earning fifty (50) base slot points, participant may swipe at the kiosk to receive a free breakfast or lunch buffet voucher valid 24 hours at the property the points are earned. The kiosk voucher must be printed by 3:00 p.m. on the day earned.
- 6. After earning one hundred (100) base slot points, participant may swipe at the kiosk to receive a free dinner buffet voucher valid at the property the points are earned. California redemptions are available at the Main Street Station Garden Court Buffet only. The kiosk voucher must be printed and utilized till 9:00 p.m. on the day earned.
- 7. Slot points do not include point multipliers, bonus points, or point transfers. It is the player's responsibility to make sure his or her valid B Connected card is properly inserted in the machine to earn slot points.
- 8. Promotional points are capped at 100,000 points per day on Video Poker and Reels at each property. Excluded machines will be marked to indicate that it is not valid for promotional multipliers.
- 9. Virtual *Drawings* will be held on Wednesdays at 5:00 p.m.
 - a. Fremont drawings will be held at the Players Club
 - b. California & Main Street Station local guests may swipe at the kiosk the next day (Thursday) from 3:00 a.m. till 11:59 p.m. to see if they won.
- 10. Beginning at 7:00 a.m., participants must swipe their B Connected card at the kiosk to claim their one (1) free drawing entry into that day's Young At Heart *Drawing*. Once the one (1) free drawing entry is claimed, the participant can then earn additional entries into that day's Young At Heart *Drawing*.
 - a. Slot machine players receive one (1) virtual entry for every twenty-five (25) base points.
 - b. Table games will earn one (1) entry for every one (1) hour of rated play with a minimum average bet of \$5
- 11. It is the player's responsibility to make sure their valid B Connected card is properly inserted in the machine and to request that their table game play be rated.
- 12. All drawing entries are "virtual" and must be activated (electronically deposited into the cyber drawing drum) at a kiosk at the property where entries are earned. Participants at the Fremont must activate their entries beginning at 2:00 p.m. until 4:45 p.m. each Wednesday. Wednesday entries earned after 4:45 p.m. will not be eligible for any drawing.
- 13. There is a maximum of 10,000 entries per day per account for each drawing.
- 14. Participants win in the *Drawing* if their B Connected account number is drawn. Five (5) accounts will be drawn in each of the drawings. Each winner will receive \$100 slot dollars each. A person may only be selected to be a participant once per drawing.
- 15. Participants at the Fremont must be present to win and have three (3) minutes to identify themselves to drawing personnel once their account or name has been called. Winners must present a valid photo ID and valid B Connected card. After the three (3) minutes have expired, those participants not present will forfeit their chance of any prize money and the next name will drawn.
- 16. Participants at the California and Main Street Station will be able to swipe at the kiosk the next day (Thursday) starting at 3:00 a.m. till 11:59 p.m. to see if they won.
- 17. All virtual entries are removed from the virtual drawing drum after the drawing each Wednesday.
- 18. Management reserves all rights.
- 19. No substitution or transfer of prizes by winners permitted.

- 20. Winners are responsible for any and all taxes and other fees. Winners with cumulative winnings of \$600 or more will receive a 1099 tax form.
- 21. Additional entries may be awarded through other marketing programs such as, but not limited to, Direct Mail, Email, Text, or B Connected Online.
- 22. No substitution or transfer of prizes by winners permitted.
- 23. Anyone activating promotions or drawing entries for any account other than own may, at the discretion of Boyd, be excluded from the promotion or drawing at issue or permanently excluded from all Boyd promotions and drawings. Further, the holder of the account containing promotions or drawings that have been activated by a party other than the account holder may, at the discretion of Boyd, also be excluded from the promotion or drawing at issue or permanently excluded from all Boyd promotions/drawings.
- 24. Boyd is not responsible for (a) electronic transmission errors or delays resulting in an inability to participate or other loss, (b) theft or destruction of or unauthorized access to or alterations of entry materials, or for technical, hardware, software, or telephone failures of any kind, (c) lost or unavailable connections, fraud, incomplete, garbled, or delayed computer transmissions, whether caused by Boyd, users, or by any of the equipment or programming associated with or utilized in the *Promotion or Drawing*, or by any technical or human error which may occur in the processing of submissions which may limit, restrict, or prevent a participant's ability to participate in the *Promotion or Drawing*.
- 25. If, for any reason, the *Promotion or Drawing* is not capable of running as planned, including infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes within or beyond the control of Boyd which corrupt or affect the administration, security, fairness, integrity, or proper conduct of this *Promotion or Drawing*, Boyd reserves the right, in its sole discretion without notice, to cancel, terminate, modify, or suspend the *Promotion or Drawing*.
- 26. Any attempt by any person to deliberately damage or manipulate any program or equipment to undermine the legitimate operation of this *Promotion/Drawing* may be a violation of criminal and civil laws and, should such an attempt be made, Boyd reserves the right to seek recourse against any such person to the fullest extent of the law.
- 27. Any dispute or situation not covered by these rules shall be resolved by the property's management in a manner that is fair to all parties. If the patron is not satisfied with management's decision, he or she may exercise their rights under NRS 463.361 *et seq.* and request the Nevada Gaming Control Board to review the matter.
- 28. All participants agree to grant Boyd Gaming unconditional use of their name and likeness for promotional use without compensation, consideration, notice, review, or consent.
- 29. Employees of Boyd Gaming and immediate family members who are permitted to gamble are eligible for this *Promotion or Drawing*. Employees of Boyd Gaming whose job functions restrict them from gaming at any Boyd Gaming property and its subsidiaries, affiliates, or parent companies are not eligible for this promotion. Immediate Family is defined as: mother, father, spouse, children, sister, brother, son-in-law, daughter-in-law, mother-in-law, father-in-law, step-parents, step-children, grandmother, grandfather, grandchildren, and any relative or other person residing in the employee's place of residence.