

## Young At Heart Rules

1. The **Promotion** is valid at the following four (4) participating properties: The Orleans, Gold Coast, Suncoast, and Sam's Town every Wednesday beginning March 1, 2017 through December 27, 2017.
2. Participants must be B Connected members, must be local residents with an 890 or 891 zip code address and must be at least fifty (50) years of age for all portions of this promotion, except the 4:30pm drawing at the following participating properties: The Orleans, Gold Coast and Suncoast. Age qualified B Connected members from any zip code may earn entries and participate in the drawing. B Connected membership is free and available at the B Connected Club.
3. Participants may earn a Mystery Point Multiplier (up to fifty (50) times points on Reels and up to ten (10) times points on Video Poker) each Wednesday from 7:00 a.m. to 11:59 p.m. during the **Promotion** at any of the four (4) participating properties. Participants must swipe at the kiosk prior to play in order to activate the point multiplier.
4. Participants may swipe at the kiosk for one (1) \$4 movie voucher valid on the Wednesday that the voucher is printed. Valid for movies prior to 4 p.m. at properties with theaters only. The kiosk voucher must be claimed by 4:00 p.m. on Wednesday.
5. After earning ten (10) base slot points, participant may swipe at the kiosk for one (1) buy one (1), get one (1) free buffet voucher for breakfast, lunch or dinner valid on the Wednesday at the property the points are earned. The voucher must be redeemed at the buffet by 7:00 p.m.
6. After earning fifty (50) base slot points, participant may swipe at the kiosk to receive a free breakfast or lunch buffet voucher on the Wednesday at the property the points are earned. The kiosk voucher must be claimed by 3:00 p.m.
7. After earning one hundred (100) base slot points, participant may swipe at the kiosk to receive a free dinner buffet voucher on the Wednesday at the property the points are earned. The kiosk voucher must be claimed by 7:00 p.m.
8. After earning three hundred (300) base slot points between 7:00 a.m. and 11:59 p.m., participant may swipe at any kiosk to receive a \$15 dining credit voucher after 7:00 p.m. valid for 24 hours from the time it is printed at the kiosk. The voucher may be used at any of the four (4) participating properties owned restaurants or T.G.I. Friday's. The voucher must be redeemed within the 24-hour period.
9. Slot points do not include point multipliers, bonus points, or point transfers. It is the player's responsibility to make sure his or her valid B Connected card is properly inserted in the machine to earn slot points.
10. Base points exceeding 10,000 points per day on Video Poker are not available for promotional point multipliers at Sam's Town, Orleans and Gold Coast.
11. Virtual **Drawings** will be held on Wednesdays at 4:30 p.m.
  - a. Suncoast drawings will be held at the Race and Sports Lounge
  - b. The Orleans drawings will be held at the South end of the Race & Sports Book
  - c. Gold Coast drawings will be held in the West end of the Casino near Cornerstone
  - d. Sam's Town drawings will be held on the 2<sup>nd</sup> floor in Tourney Town near Bingo
12. Beginning at 7:00 a.m., participants must swipe their B Connected card at the kiosk to claim their one (1) free drawing entry into that day's Young At Heart **Drawing**. Once the one (1) free drawing entry is claimed, the participant can then earn additional entries into that day's Young At Heart **Drawing**.
  - a. Slot machine players receive one (1) virtual entry for every twenty-five (25) base points.
  - b. Table games will earn one (1) entry for every one (1) hour of rated play with a minimum average bet of \$5.
13. It is the player's responsibility to make sure their valid B Connected card is properly inserted in the machine and to request that their table game play be rated.
14. All drawing entries are "virtual" and must be activated (electronically deposited into the cyber drawing drum) at a kiosk at the property where entries are earned. Participants must activate their entries beginning at 2:00 p.m. until 4:15 p.m. each Wednesday. Wednesday entries earned after 4:15 p.m. will not be eligible for any drawing.
15. There is a maximum of 10,000 entries per week, per account for each drawing.
16. Participants win in the **Drawing** if their B Connected account number is drawn. Twenty-one (21) accounts will be drawn in each of the drawings. The first winner drawn will receive \$500. The second through the twenty-first winners will receive \$100 each. A person may only be selected to be a participant once per drawing.

\*At Suncoast and Sam's Town, prizes will be paid in cashable points added to the winner's B Connected account. Each winner will be offered the option for a 10% increase in prize value if taken as Slot Dollars.

17. Participants must be present to win and have three (3) minutes to identify themselves once their name has been called. Valid identification and B Connected card is required for all prize winners. Valid identification is defined as a current valid form of one of the following: state issued driver's license with picture, state issued identification card with picture, military identification card with picture, or government issued passport. If winner is not a U.S citizen, a current valid passport or alien registration card is required. After the three (3) minutes have expired, a new name will be drawn until a winner has been identified.
18. All virtual entries are removed from the virtual drawing drum after the drawing each Wednesday.
19. Management reserves all rights.
20. No substitution or transfer of prizes by winners permitted.
21. Winners are responsible for any and all taxes and other fees. Winners with cumulative winnings of \$600 or more will receive a 1099 tax form.
22. Additional entries may be awarded through other marketing programs such as, but not limited to, Direct Mail, Email, Text, or B Connected Online.
23. No substitution or transfer of prizes by winners permitted.
24. Boyd reserves the right to determine that anyone who is deemed in the sole and absolute discretion of the Boyd management to be an "advantage player," to be ineligible to participate in the **Promotion or Drawing**, or to have his/her ability to participate in the **Promotion or Drawing** otherwise limited. Any such "advantage player" who is already a B Connected member prior to the commencement of the **Promotion or Drawing** may be notified by Boyd prior to the commencement of the **Promotion or Drawing** of any such ineligibility or limitation determination. Otherwise, any such "advantage player" will be notified by Boyd of any ineligibility or limitation determination as soon as possible after such determination is made. An "advantage player" is described as a skilled or knowledgeable player who will find legal ways to gain mathematical advantages while gambling.
25. Individuals who have entered any government agency self-exclusion program, or have been otherwise excluded from casinos by a government agency or Boyd Gaming or one of its affiliates are not eligible to participate.
26. Anyone activating **Promotion or Drawing** entries for any account other than own may, at the discretion of Boyd, be excluded from the **Promotion or Drawing** at issue or permanently excluded from all Boyd **Promotions or Drawings**. Further, the holder of the account containing **Promotions or Drawings** that have been activated by a party other than the account holder may, at the discretion of Boyd, also be excluded from the **Promotion or Drawing** at issue or permanently excluded from all Boyd **Promotions or Drawings**.
27. Boyd is not responsible for (a) electronic transmission errors or delays resulting in an inability to participate or other loss, (b) theft or destruction of or unauthorized access to or alterations of entry materials, or for technical, hardware, software, or telephone failures of any kind, (c) lost or unavailable connections, fraud, incomplete, garbled, or delayed computer transmissions, whether caused by Boyd, users, or by any of the equipment or programming associated with or utilized in the **Promotion or Drawing**, or by any technical or human error which may occur in the processing of submissions which may limit, restrict, or prevent a participant's ability to participate in the **Promotion or Drawing**.
28. If, for any reason, the **Promotion or Drawing** is not capable of running as planned, including infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes within or beyond the control of Boyd which corrupt or affect the administration, security, fairness, integrity, or proper conduct of this **Promotion or Drawing**, Boyd reserves the right, in its sole discretion without notice, to cancel, terminate, modify, or suspend the **Promotion or Drawing**.
29. Any attempt by any person to deliberately damage or manipulate any program or equipment to undermine the legitimate operation of this **Promotion or Drawing** may be a violation of criminal and civil laws and, should such an attempt be made, Boyd reserves the right to seek recourse against any such person to the fullest extent of the law.
30. Any dispute or situation not covered by these rules shall be resolved by the property's management in a manner that is fair to all parties. Participants in this **Promotion or Drawing** also hereby agree that all issues and questions concerning these Official Rules and the **Promotion or Drawing** shall be governed by Nevada law without giving effect to any principles of conflicts of law of any jurisdiction. Disputes, claims and causes of action at law or in equity arising out of or relating to this **Promotion or Drawing** or any prize awarded may be subject to the Dispute Resolution provisions of the Nevada Gaming Control Act and may be resolved pursuant to a regulatory decision set forth in NRS 463.361 *et seq.* Any and all disputes, claims and causes of action at law or in equity arising out of or relating to this **Promotion or Drawing** or any prize awarded that are not subject to the Dispute Resolution

provisions of the Nevada Gaming Control Act and not resolved pursuant to a regulatory decision set forth in NRS 463. 361 *et seq.*, shall be:

- (A) Resolved individually, without resort to any form of class action; and
- (B) Filed only in the state or federal courts situated in Clark County, Nevada state, and each participant hereby consents and submits to the personal jurisdiction of such courts for the purposes of litigating any such disputes, claims or causes of action; any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, but in no event attorneys' fees; and under no circumstances will entrants be permitted to obtain awards for third parties, and each participant hereby waives all rights to claim punitive, exemplary, incidental, special, consequential damages and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased.

- 31. By participating in the **Promotion or Drawing**, each winner gives Boyd Gaming permission to take photographs of each winner and use his or her name and/or likeness for advertising and publicity purposes for no compensation. As a condition of the redemption of any prize in this **Promotion or Drawing**, each winner further agrees to execute an affidavit of eligibility, a publicity release and a liability release, in the form provided by Boyd Gaming.
- 32. Employees of Boyd Gaming and immediate family members who are permitted to gamble are eligible for this **Promotion or Drawing**. Employees of Boyd Gaming whose job functions restrict them from gaming at any Boyd Gaming property and its subsidiaries, affiliates, or parent companies are not eligible for this **Promotion or Drawing**. Immediate Family is defined as: mother, father, spouse, children, sister, brother, son-in-law, daughter-in-law, mother-in-law, father-in-law, step-parents, step-children, grandmother, grandfather, grandchildren, and any relative or other person residing in the employee's place of residence.