

2017 SURPRISE TREASURES GIVEAWAY

- As used herein, "Boyd" means Boyd Gaming Corporation.
- All participants must have a B Connected Card, a B Connected Online account. B Connected Cards are free and available at the B Connected Club.
- Players must be at least twenty-one (21) years of age and must provide proof of age on valid picture ID.
- To receive one (1) free entry into the drawing, participants must have an established B Connected Online account and signed into the account. Accounts are free with a B Connected card and can be created by visiting bconnectedonline.com.
- The one (1) free entry will only be entered into the Grand Prize drawing and will not be considered in each quarterly drawing.
- To deposit the one (1) free entry, the guest must log into their B Connected Online account and once logged in, a large banner "2017 Surprise Treasures Giveaway" ad will be displayed on their homepage. The guest must click on the banner which will present them with the sweepstakes entry page. The guest must click on the submit button to place their entry into the drawing for the Grand Prize.
- Participants can only receive one (1) virtual drawing entry for the Grand Prize for the duration of the contest.
- Participants can submit their entry into the drawing beginning at 12:00 p.m. PDT/PST, Tuesday, December 27, 2016 until 3:59 p.m. PDT/PST, Wednesday, December 27, 2017.
- Eligible participants who do not have access to the internet can receive one (1) entry by sending a self-addressed stamped envelope to: Giveaway, Attn: Marketing – Boyd Gaming Corporation, 6465 South Rainbow Blvd., Las Vegas, NV 89118, containing a 3.x5 notecard with the following items: name, date of birth, B Connected card number and a note requesting an entry into the B Connected Online Contest. Upon receipt by Boyd Gaming, their entry will be placed in the drawing.
- Participants may earn Social Point entries by redeeming fifty (50) Social Points for one (1) Social Point entry. Social Points are earned by opting into B Connected Online Social, which can be found in the participant's B Connected Online account. A listing of the various ways Social Points can be earned can be found on the participant's B Connected Online account. Participants may redeem their Social Points at the rate of 50=1 entry as many times as they would like during the contest. These Social Point entries will be available for the quarterly Surprise Treasures Prize Package drawings only.
- Prizes will be awarded on the following dates:
- Quarterly drawings will be held on March 27, June 26, September 25 and December 27, 2017 in which one (1) winner will be drawn at 4:00 p.m. PDT/PST to win the following prize, which will be awarded in the order of names drawn:
 - March 27, 2017**
 - Surprise Treasure Prize Package
 - June 26, 2017**
 - Surprise Treasure Prize Package
 - September 25, 2017**
 - Surprise Treasure Prize Package
 - December 27, 2017**
 - Surprise Treasure Prize Package

A Grand Prize drawing will be held on **December 27, 2017** at 4:00 p.m. PDT/PST in which one (1) winner will be drawn 4:00 p.m. PDT/PST to win the following prize:

- iPad2
- Participants will be notified via a message on their B Connected Online account if they have won by 6:00 p.m. PDT/PST on the day of each drawing, winners will also be posted on the B Connected Facebook Page and the B Connected Online Winner's page.
- Participants will have fourteen (14) days from the drawing date to claim their prize by contacting: Boyd Gaming Corporate Marketing at BoydMarketing@boydgaming.com.
- Prizes are not transferrable, no substitutions and no cash out option available. The player will forfeit his or her prize if he or she does not return the Winner Acknowledgement and Release form by the time required.
- Prizes will be mailed to the winner within fourteen (14) days of prize acceptance.
- Odds of winning depend upon number of participants.
- No substitution or transfer of prize by winners permitted.
- Winners are responsible for any and all taxes and other fees.
- Boyd may disqualify any person for any prize based upon fraud, dishonesty, violation of promotional rules or other misconduct whether or not related to this contest.
- Boyd is not responsible for (a) electronic transmission errors or delays resulting in an inability to participate or other loss, (b) theft or destruction of or unauthorized access to or alterations of entry materials, or for technical, hardware, software, or telephone failures of any kind, (c) lost or unavailable connections, fraud, incomplete, garbled, or delayed computer transmissions, whether caused by Boyd, users, or by any of the equipment or programming associated with or utilized in the promotion or by any technical or human error which may occur in the processing of submissions which may limit, restrict, or prevent a participant's ability to participate in the drawing.
- If for any reason the drawings are not capable of running as planned, including infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes within or beyond the control of Boyd which corrupt or affect the administration, security, fairness, integrity, or proper conduct of this Drawing, **Boyd reserves the right in its sole discretion to cancel, terminate, modify or suspend the drawings.**
- Any attempt by any person to deliberately damage or manipulate any program or equipment to undermine the legitimate operation of this drawing may be a violation of criminal and civil laws, and should such an attempt be made, Boyd reserves the right to seek recourse against any such person to the fullest extent of the law.
- Entries will be retained for record keeping purposes in accordance with company policy and legal requirements.
- All participants agree to grant Boyd Gaming unconditional use of their name and likeness for promotional use without compensation, consideration, notice review or consent.
- Employees of Boyd Gaming and its subsidiaries, affiliates, or parent companies and immediate family members of each are not eligible for this promotion. Immediate Family is defined as: mother, father, spouse, children, sister, brother son-in-law, daughter-in-law, mother-in-law, father-in-law, step-parents, step-children, grandmother, grandfather, grandchildren and any relative or other person residing in the employee's place of residence.