

IP 2012 B Connected Online Contest

- As used herein, “Boyd” means Boyd Gaming Corporation.
- All participants must have a B Connected Card and a B Connected Online account. B Connected Cards are free and available at the B Connected Club.
- Players must be at least twenty-one (21) years of age and must provide proof of age on valid picture ID.
- To receive one (1) free entry into the drawing, participants must have an established B Connected Online account and signed into the account. Accounts are free with a B Connected card and can be created by visiting bconnectedonline.com.
- To deposit the one (1) free entry, the guest must log into their B Connected Online account and once logged in, a large banner “IP 2012 B Connected Online Contest” ad will be displayed on their homepage. The guest must click on the banner which will present them with the sweepstakes entry page. The guest must click on the submit button to place their entry into the drawing.
- Participants can only receive one (1) virtual drawing entry for the duration of the contest.
- Participants can submit their entries into the drawing beginning at 12:00 p.m. PDS time, Tuesday, June 5, 2012 until 3:59 p.m., PDS, Monday, July 16, 2012.
- Eligible participants who do not have access to the internet can receive one entry by sending a self-addressed stamped envelope to: IP B Connected Online Contest, Attn: Marketing – Boyd Gaming Corporation, 6465 South Rainbow Blvd., Las Vegas, NV 89118, containing a 3.x5 notecard with the following items: name, date of birth, B Connected card number and a note requesting an entry into the IP 2012 B Connected Online Contest. Upon receipt by Boyd Gaming, their entries will be placed in the drawing.
- Participants may earn additional entries by redeeming fifty (50) Social Points for one (1) additional entry. Social Points are earned by opting into B Connected Online Social, which can be found in the participant’s B Connected Online account. A listing of the various ways Social Points can be earned can be found on the participant’s B Connected Online accounts. Participants may redeem their Social Points at the rate of 50=1 entry as many times as they would like during the contest. These additional entries will only be entered into the Grand Prize drawing and will not be considered in each weekly drawing.
- Prizes will be awarded on the following dates:
 - Weekly drawings will be held on June 11th, June 18th, June 25th, July 2nd and July 9th, 2012, in which five (5) winners will be drawn each week at 4:00 p.m. PDS time to win the following prizes, which will be awarded in the order of names drawn:
 1. Trip for two (2) to Las Vegas including airfare (max \$1,000) with a 4 day/3night stay at a Boyd Gaming property of their choice (approx. value \$2,000) or \$1,000 Slot Dollars at a Boyd Gaming property of their choice with the exception of Par-A-Dice
 2. \$750 Slot Dollars at a Boyd Gaming property of their choice with the exception of Par-A-Dice
 3. \$500 Boyd Gaming Gift Card
 4. \$250 Slot Dollars at a Boyd Gaming property of their choice with the exception of Par-A-Dice
 5. iPad3
 - A Grand Prize drawing will be held on July 16, 2012 at 4:00 p.m. PDS time in which ten (10) winners will receive the following prizes, which will be awarded in the order of names drawn:
 1. Grand Prize- VIP Experience for four to the IP Casino, Resort and Spa, located in Biloxi, MS, including airfare (max \$2,000) with a 4 day/3 night stay, \$500

valid for services in Senses Spa, VIP Booth one evening at Chill Lounge, VIP table seating and \$250 food credit at both 32 and Tien, Private Cabana at pool (based on seasonality), VIP tickets to a show with VIP meet and greet of the artist (show and VIP meet and greet based on trip date availability) (approx. value \$7,000) or \$3,500 Slot Dollars at a Boyd Gaming property of their choice with the exception of Par-A-Dice

2. Trip for two to Blue Chip Casino, Resort, Spa in Michigan City, IN including airfare (max \$1,000) with a 3 day/2night stay a \$200 spa service, \$80 dining credit in It's Vegas Baby and \$20 dining credit breakfast (approx. value \$3,000) or \$1,500 Slot Dollars at a Boyd Gaming property of their choice with the exception of Par-A-Dice
 3. \$1000 Slot Dollars at a Boyd Gaming property of their choice with the exception of Par-A-Dice
 4. \$500 Slot Dollars at a Boyd Gaming property of their choice with the exception of Par-A-Dice
 5. \$250 Slot Dollars at a Boyd Gaming property of their choice with the exception of Par-A-Dice
 6. \$500 Boyd Gaming Gift Card
 7. \$250 Boyd Gaming Gift Card
 8. iPad3
 9. iPad3
 10. iPad3
- Participants will be notified via a message on their B Connected Online account if they have won by 6:00 p.m. PDS time on the day of each drawing, winners will also be posted on the B Connected Facebook Page and the B Connected Online Winner's page.
 - Participants will have thirty (30) days from the drawing date to claim their prize by contacting: Laura De La Cruz at LauraDeLaCruz@boydgaming.com or (702) 692-4146. Each winner must sign and return a Winner Acknowledgement and Release form and submit a clear copy of their B Connected card and a photo ID within seven (7) days of prize acceptance. Winners of unclaimed prizes will have the winning message removed from their B Connected account after thirty (30) days and will no longer have claim to the prize.
 - Grand Prize IP trip winner must complete travel by December 27, 2012 or prize will be forfeited. Each winner must sign and return a Winner Acknowledgement and Release form and submit a clear copy of their B Connected card and a photo ID within seven (7) days of prize acceptance. Prizes are not transferrable, no substitutions and no cash out option available. The player will forfeit their prize if they do not return the Winner Acknowledgement and Release form by the time required. Trip must be booked at least twenty-eight (28) days prior to departure. Trip is subject to available and blackout dates. Air travel for the winner and his or her three (3) invited guests will be booked at the player's closest airport to their home to Gulfport Biloxi and is valid for coach seating. Boyd will determine airline and flight itinerary at its sole discretion. Air travel does not include any checked baggage fees, and the player and guest will be responsible for all checked baggage fees if assessed by airline. Any changes and change fees associated with air travel after the initial booking will be the responsibility of the player and guest. No refund or compensation will be made in the event of the cancellation or delay of any flight. Hotel room accommodations are junior suites at the IP Casino, Resort and Spa. If the winner resides within a one hundred (100) mile radius of Biloxi, MS they do not qualify for the airfare portion of the prize for the flight to Gulfport Biloxi. The winner may forfeit the trip and elect to accept \$3,500 worth of Slot Dollars at the Boyd Gaming property of his or

her choice with the exception of Par-A-Dice. The Slot Dollars will be loaded onto the winner's B Connected account at the property of his or her choice with the exception of Par-A-Dice. Winner must use all of the Slot Dollars by October 15, 2012. Any unused portion of the prize will expire at 11:59 p.m. (time zone where the winner elected to redeem the Slot Dollars will apply) October 15th, 2012.

- Blue Chip Casino, Resort and Spa trip winner must complete travel by December 27, 2012 or prize will be forfeited. Each winner must sign and return a Winner Acknowledgement and Release form and submit a clear copy of their B Connected card and a photo ID within seven (7) days of prize acceptance. Prizes are not transferrable, no substitutions and no cash out option available. The player will forfeit their prize if they do not return the Winner Acknowledgement and Release form by the time required. Trip must be booked at least twenty-eight (28) days prior to departure. Trip is subject to available and blackout dates. Air travel for both the winner and his or her one invited guest will be booked at the player's closest airport to their home and is valid for coach seating. Boyd will determine airline and flight itinerary at its sole discretion. Air travel does not include any checked baggage fees, and the player and guest will be responsible for all checked baggage fees if assessed by airline. Any changes and change fees associated with air travel after the initial booking will be the responsibility of the player and guest. No refund or compensation will be made in the event of the cancellation or delay of any flight. Hotel room accommodations are for standard rooms at the Blue Chip Casino, Resort and Spa. If the winner is within a one-hundred (100) mile radius of Blue Chip they do not qualify for the airfare portion of the prize for the flight to Chicago. The winner may forfeit the trip and elect to accept \$1,500 worth of Slot Dollars at the Boyd Gaming property of his or her choice with the exception of Par-A-Dice. The Slot Dollars will be loaded onto the winner's B Connected account at the property of his or her choice with the exception of Par-A-Dice. Winner must use all of the Slot Dollars by October 15, 2012. Any unused portion of the prize will expire at 11:59 p.m. (time zone where the winner elected to redeem the Slot Dollars will apply) October 15th, 2012.
- All Las Vegas trip winners must complete travel by December 27, 2012 or prize will be forfeited. Each winner must sign and return a Winner Acknowledgement and Release form and submit a clear copy of their B Connected card and a photo ID within seven (7) days of prize acceptance. Prizes are not transferrable, no substitutions and no cash out option available. The player will forfeit his or her prize if he or she does not return the Winner Acknowledgement and Release form by the time required. Trip must be booked at least 28 days prior to departure. Trip is subject to available and blackout dates. Air travel for both the winner and his or her one invited guest will be booked at the player's closest airport to their home and is valid for coach seating. Boyd will determine airline and flight itinerary at its sole discretion. Air travel does not include any checked baggage fees, and the player and guest will be responsible for all checked baggage fees if assessed by airline. Any changes and change fees associated with air travel after the initial booking will be the responsibility of the player and guest. No refund or compensation will be made in the event of the cancellation or delay of any flight. Hotel room prizes are for standard rooms at the winner's choice of one of the seven Boyd Gaming properties in Las Vegas. If the winner is a Las Vegas resident they do not qualify for the airfare portion of the prize. The winner may forfeit the trip and elect to accept \$1,500 worth of Slot Dollars at the Boyd Gaming property of his or her choice with the exception of Par-A-Dice. The Slot Dollars will be loaded onto the winner's B Connected account at the property of his or her choice with the exception of Par-A-Dice. Winner must use all of the Slot Dollars by October 15, 2012. Any unused portion of the prize will expire at 11:59 p.m. (time zone where the winner elected to redeem the Slot Dollars will apply) October 15th, 2012.

- Slot Dollars winners accounts will be loaded onto the winner's B Connected account at the property of their choice with the exception of Par-A-Dice. Winner must use all of the Slot Dollars by October 15, 2012. Any unused portion of the prize will expire at 11:59 pm (time zone where the winner elected to redeem the Slot Dollars will apply) October 15th, 2012.
- Gift Cards and iPad3 prizes will be mailed to the winner within fourteen (14) days of prize acceptance.
- Odds of winning depend upon number of participants.
- No substitution or transfer of prize by winners permitted.
- Winners are responsible for any and all taxes and other fees.
- Boyd may disqualify any person for any prize based upon fraud, dishonesty, violation of promotional rules or other misconduct whether or not related to this contest.
- Boyd is not responsible for (a) electronic transmission errors or delays resulting in an inability to participate or other loss, (b) theft or destruction of or unauthorized access to or alterations of entry materials, or for technical, hardware, software, or telephone failures of any kind, (c) lost or unavailable connections, fraud, incomplete, garbled, or delayed computer transmissions, whether caused by Boyd, users, or by any of the equipment or programming associated with or utilized in the promotion or by any technical or human error which may occur in the processing of submissions which may limit, restrict, or prevent a participant's ability to participate in the drawing.
- If for any reason the drawings are not capable of running as planned, including infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes within or beyond the control of Boyd which corrupt or affect the administration, security, fairness, integrity, or proper conduct of this Drawing, **Boyd reserves the right in its sole discretion to cancel, terminate, modify or suspend the drawings.**
- Any attempt by any person to deliberately damage or manipulate any program or equipment to undermine the legitimate operation of this drawing may be a violation of criminal and civil laws, and should such an attempt be made, Boyd reserves the right to seek recourse against any such person to the fullest extent of the law.
- Entries will be retained for record keeping purposes in accordance with company policy and legal requirements.
- All participants agree to grant Boyd Gaming unconditional use of their name and likeness for promotional use without compensation, consideration, notice review or consent.
- Employees of Boyd Gaming and its subsidiaries, affiliates, or parent companies and immediate family members of each are not eligible for this promotion. Immediate Family is defined as: mother, father, spouse, children, sister, brother son-in-law, daughter-in-law, mother-in-law, father-in-law, step-parents, step-children, grandmother, grandfather, grandchildren and any relative or other person residing in the employee's place of residence.