

BOYD BUZZ

July/August '09

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On Memorial Day weekend, a New Jersey woman broke the world record for the longest craps roll in history. She did it at Atlantic City's **Borgata**, exactly 20 years to the weekend after the previous record-holder achieved the same feat at another Boyd Gaming property, the **California** in Las Vegas.

Patricia DeMauro bought into a game for \$100 and quickly amassed an overwhelming crowd of Borgata spectators who cheered her on. When she eventually sevens out shortly after midnight – after 4 hours, 18 minutes and 154 rolls of the dice – DeMauro was greeted by Borgata associates with a champagne toast and applause from her new fans.

"This was only my second time playing the game of craps, so this was very exciting for me to be a part of history," said DeMauro.

The previous record for longest craps roll – 3 hours and 6 minutes – was set by Stanley Fujitake of Honolulu, Hawaii, on Memorial Day weekend, 1989.

News of the new record spread like wildfire around the globe. Television coverage included **CNN World News** (1.8 million viewers), ABC affiliates across

the United States, and **Fox News'** "The Live Desk." In print, the story was featured in **USA Today**, **Time** magazine and hundreds of newspapers across the country. Borgata also received extensive radio coverage as a result of the record-breaking moment.

"We don't want to leave anyone out, because it was truly a team effort; however, I want to give special thanks to our Table Games Department – the dealers, supervisors and managers, surveillance, security, public relations, and food and beverage – for their efforts," said Chris Ford, Director of Table Games Operations.

"Everyone contributed to the incredible atmosphere that surrounded this game. It was an experience our customers won't soon forget. We're all proud that so many people have learned about, and enjoyed, another record-breaking moment here at Borgata."



ABOVE: PATRICIA DEMAURO.



ABOVE: BILL MAHER
BELOW: LITTLE BIG TOWN

The Las Vegas Entertainment Scene

Boyd Gaming's Las Vegas properties play host to a constantly evolving selection of top entertainers – from stand-up comedy and country music, to vocal jazz and music legends.

"Entertainment as it used to be" is the theme of the 500-seat **Suncoast** Showroom, a throwback to the showrooms of splendor that made Las Vegas famous. This venue has hosted legendary comedian Shucky Greene, funny man David Brenner and The Las Vegas Tenors in recent months. Coming in September will be Frank Sinatra Jr.

The Orleans Showroom's 850-seat theater presents a full schedule of live entertainment. Recent headliners include Broadway star Patti LuPone, country star Clint Black and HBO talk show host Bill Maher. August will bring music legend Gladys Knight.

The 1,100-seat **Sam's Town Live!** brings a wide range of headliners to the Boulder Strip, including Kenny Loggins, BoyzIIMen, Tracy Lawrence, Lynyrd Skynyrd and Little Big Town. In September, Hawaiian-favorite Brothers Cazimero will perform.

Crime-Fighting Donuts?

Talk about taking a bite out of crime. The long-familiar slogan epitomized a recent fundraising event organized by **Boyd Gaming** and Dunkin' Donuts; a charity donut-eating contest to support the Las Vegas Crime Stoppers group.

Several Boyd Gaming employees qualified for the final round at Fremont Street Experience; Sherry Crawford from Boyd Gaming, Walt Wagner and Matt Doleshal from Eldorado, and Charles Kendrick from Sam's Town Las Vegas. In fact, Charles took second place, eating 13 donuts in five minutes. More than \$800 was raised for Crime Stoppers through the event.



SAY CHEESE!

The Las Vegas Convention and Visitors Authority (LVCVA) held an industry employee rally to salute National Travel and Tourism Week in May. Many Boyd Gaming employees turned out to show their support and say "cheese" for photos to be used in a LVCVA ad campaign. The ad shown here was published in a Wall Street Journal Las Vegas supplement May 29.

TWO MAIN STREET STATION EMPLOYEES — ALEX BERTING (LEFT CIRCLE) AND CAROL BARTLEY (RIGHT CIRCLE). CAN YOU SPOT ANY OTHER SMILING BOYD GAMING FACES?



We are some of the 46,000 Las Vegas employees by the meeting, convention and tradeshow industry. And we're dedicated to your business. Sure our city is known for good times, but we're also equally committed to our business clients. After years of being the No. 1 meeting and convention destination, we know that when your business looks good, we look good.

ONLY Vegas
VegasMeansBusiness.com

Prescription Deals

Interested in saving money on prescriptions? Here are two great ideas from Boyd Benefits.

1. Ask your doctor to prescribe a generic prescription when available. The cost to you is \$5 per prescription.
2. If you use a monthly maintenance prescription, consider using Tel-Drug Mail Order. You receive a three-month supply for the cost of only one month! Ask your doctor to rewrite your prescription for 90 days, complete the Tel-Drug order form, and mail it in. You can pick up a Tel-Drug order form in Human Resources. For more information call **800.835.3784**.



Environmentally-Friendly Laundry Achieves Green Honor

The Company's Las Vegas laundry plant (Boyd Linen and Uniform Service) reached a key milestone in May when it received "LEED Silver" certification from the U.S. Green Belt Council. This prized certification recognizes buildings designed, constructed and operated according to strict environmentally-friendly guidelines. Boyd Linen is the first and only laundry plant in the country to achieve LEED certification.

Boyd Linen serves all nine of our Las Vegas properties, and currently processes about 55,000 pounds of laundry each day. Doing all that laundry requires a huge amount of water and energy, creating a great opportunity to use green technology to save money and help our environment.

Water and energy-saving features throughout the operation reduces water use by 20 million gallons per year, cuts electricity consumption by 27 percent, and reduces greenhouse gas emissions by 40 percent, as compared to a typical laundry of its size and capacity.

"We should all be proud of this tremendous accomplishment," said Darryl Haase, Director of Operations for Boyd Linen and Uniform Service. "It's another great example of the Company's commitment to our communities by preserving limited natural resources."

BOYD GAMING
Linen and Uniform Service



NEW BOARD MEMBER CHRISTINE J. SPADAFOR

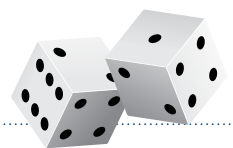
Being a licensed attorney, a global business consultant and a registered nurse may seem like an unusual combination of professions. Yet, it is this unique combination of skills — high intellect, business acumen, social empathy — that has catapulted Christine J. Spadafor to remarkable personal and professional success. It also is what makes her an invaluable addition to the Boyd Gaming Board of Directors.

Her professional career began as an intensive care unit nurse. While working toward medical school, Christine developed an interest in law and decided to take a different path. She earned a law degree from the Harvard Law School, as well as a master's degree in science from the Harvard School of Public Health. She began her legal career as a corporate attorney specializing in family law.

Christine has held various roles through her career with global management consulting

firms, specializing in strategy development and implementation, operational improvement and corporate turnarounds. She currently serves as the Chief Executive Officer for St. Jude's Ranch for Children, a non-profit organization in Boulder City, Nevada that provides services to abused, abandoned and neglected children.

She is a published author and was named among the nation's top 20 female lawyers with business expertise by the American Bar Association in 2008.



Honoring Hospitality Heroes

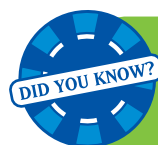
The Las Vegas Convention and Visitors Authority (LVCVA) honored several Boyd Gaming employees with its Hospitality Hero award in May. The program recognizes industry professionals responsible for delivering superior customer service to Las Vegas visitors.

Employees are nominated by their supervisors and coworkers at hospitality-oriented organizations throughout the community. This year, 17 individuals were selected for the honor; of those, five were Boyd Gaming employees.

Recipients were presented with their awards during National Tourism Week, a time set aside each year to raise awareness of the benefits of tourism to communities and to celebrate individuals who contribute to the success of the industry.



ABOVE: SUNCOAST AWARD PRESENTATION
BELOW: FREMONT AWARD PRESENTATION.



Boyd Gaming offers all employees and their dependents enrolled in Boyd Benefits an annual wellness exam of up to \$500. This great benefit could potentially identify risk factors for diabetes, high blood pressure and high cholesterol — all of which can be controlled with medications and a wellness plan.

Congratulations to Boyd Gaming's Hospitality Heroes!

Tommy Brooks
Table Games, California



James Harris
Security, Suncoast



Keith Chase
Valet, Sam's Town Las Vegas



David Crowder
Bellman, Fremont



Colena Asing
Food Server, Main Street Station



CUCINA ITALIANA, BORGATA STYLE

Chef Stephen Kalt has joined Borgata's roster of acclaimed culinary talent with the summer opening of his Italian restaurant concept, Fornelletto. The restaurant offers traditional, regional Italian fare prepared with only the finest, freshest ingredients – all served in a lively, inviting atmosphere.

The menu is inspired by Kalt's time living in and traveling throughout Italy. With traditional, regionally influenced cuisine, Fornelletto features simply prepared authentic Italian dishes, as well as some traditional Italian-American options guaranteed to be crowd pleasers.



Fornelletto translated to English means stove.

Adjacent to Fornelletto, Kalt also opened Roma, a fast casual cafe. It serves thin-crust Neapolitan pizza, handmade pasta, perfectly grilled panini, fresh salads, aromatic espresso and delicious Italian pastries.

FROM HELL'S KITCHEN TO BORGATA'S ITALIAN KITCHEN



ABOVE: WINNER DANNY VELTRI (CENTER, WITH WHITE CHEF'S JACKET) WITH THE OTHER HELL'S KITCHEN COMPETITORS.

The fifth season of Hell's Kitchen – the popular reality television show in which aspiring chefs battle for Chef Gordon Ramsay's praise – was its highest-rated season ever. Millions of viewers tuned in for the finale May 19, during which Ramsay walked onstage at Borgata's Music Box and proclaimed Edgewater, Florida, native Danny Veltri the winner.

Wearing a white chef's jacket and his now-familiar backwards baseball cap, Danny's emotions got the best of him as he took the stage and told the cheering crowd, "It's the best thing that has ever happened to me."

Danny has now moved from Hell's Kitchen to Borgata's Italian kitchen, the grand prize for his achievement. He is working under Chef Stephen Kalt at the property's newest restaurant, Fornelletto.

At the fresh age of 23, Danny already has eight years kitchen experience working as a line cook, sous chef and executive chef. He attended culinary school at Sarasota County Technical Institute. He's a self-proclaimed "redneck" who enjoys hunting and fishing, and generally marches to the beat of his own drum.

Hell's Kitchen Chef Ramsay said he felt that Danny had developed as a chef more than anyone he had ever seen in the history of the show.



Borgata
HOTEL CASINO & SPA

Moving Up

David Russo

Production Manager



Moving Up: Technical Coordinator (2007); Production Manager (2008)

Thought for the Day: David holds a bachelor's degree in stage management and theatre technology from the University of Connecticut, which he used to manage all the back-of-the-house functions of the Arena, including lights, sound, video and cleaning. He also coordinates with producers before and during the events. There is no "typical" day, and he said that is exactly what makes his job so much fun. While the long hours and ever-changing technologies are challenging, David said his reward comes during the events. "You can look down at a building full of people and know that you played a very key roll entertaining those people tonight and helping them forget the stress of their day-to-day life," he said.

After Hours: When he is not at work, David enjoys spending time working on his house. His wife, Beth, gave birth to their first child, a boy, in June.

Lea Anne Jones

Restaurant Assistant Manager



Moving Up: Cocktail Server (2002); Food and Beverage Supervisor (2003); Restaurant Assistant Manager (2009)

Thought for the Day: Lea Anne's favorite part of working for Boyd Gaming is the opportunity for growth and advancement. She received her first promotion within six months of being hired at Blue Chip. She left work in 2004 for a few years to "be a mom" and when she returned in 2008, Lea Anne was again approached with a promotion opportunity within six months. As Assistant Manager for Blue Chip's two new restaurants (The Game and It's Vegas Baby!), each day brings something new and different. Lea Anne has implemented several ideas at Blue Chip, including a program called "Caught Ya Caring" that enables employees and management to recognize the positive actions of fellow employees.

After Hours: Lea Anne loves to shop. But most of her free time is spent with her husband, Bill, and four children, Jacob, Aleah, Ben and Allison.

Chip Cheatham

Table Games Manager



Moving Up: Dealer, Eldorado (1985); Dealer, Sam's Town Las Vegas (1986); Casino Shift Manager, Eldorado (1988); Pit Manager, Fremont (1990); Assistant General Manager, Joker's Wild/Eldorado (1992); Casino Shift Manager, STLV (2001); Casino Shift Manager, Suncoast (2007); Table Games Manager, STLV (2009)

Thought for the Day: Chip has spent most of his career at the Boulder Strip properties and says the most satisfying part of his job is the relationships he has built over the past 25 years. "I still to this day interact with customers and employees that I dealt to when I first started at the Eldorado Casino," he said. Chip believes that the relationships that a person builds over the course of a lifetime, both personally and professionally, can define who you are as a person. "I feel privileged to have grown up in this business as part of the Boyd Gaming family."

After Hours: In Chip's free time, he enjoys horses, hiking and skiing. He's a single parent and enjoys raising his teenage daughter.

Property News

News You Can Use



To celebrate the season opening of the pool, **Delta Downs** invited their top players to a Caribbean Pool Party. Guests enjoyed great food and danced to the authentic Caribbean music of a live band called Steel Vibrations. Cash drawings were held and each guest received an indoor/outdoor wireless speaker.



Par-A-Dice donated \$10,000 to the Peoria, IL ELITE Youth Outreach Program, a 10 week in-school program focused on job training and preparing high school youth for competitive employment. Students receive training in social skills, CPR, job interviewing, money management, customer service, and other



imperative job skills. The Par-A-Dice donation helped buy new, interview-ready clothing for the program graduates. In addition to the financial support, Par-A-Dice employees volunteered to speak about interviewing skills at all seven schools with the ELITE program. A pre-graduation banquet also was held for the students and their mothers in the Par-A-Dice Ballroom. It included a four-course dinner complete with an etiquette class presented by Scott Simon, Director of Food and Beverage.



Blue Chip secured a Web address for its newest entertainment hot spot, It's Vegas Baby! Boyd Gaming's e-commerce team designed eye-catching Web pages that highlight upcoming entertainment, drink specials and guest photos. It also encourages visitors to get on the email list. Check it out at www.itsvegasbaby.com



Dale Martinek, announcer, and Lou Berdellans, event coordinator, track the results in the first-ever **Dania Jai-Alai** Handicapping Contest during the Triple Crown races in the spring. The contests increased interest and activity in the simulcast area during Kentucky Derby, Preakness and Belmont Stakes shown at Dania Jai-Alai.



Vincent Schwartz is the new General Manager at **Treasure Chest**. He first began working at the property in 1998 as Assistant Controller in the finance department. Vincent worked his way up the ladder to Controller, Director of Finance, Director of Operations and Assistant General Manager before his most recent promotion. Congratulations!



Delta Downs employees celebrated with a crawfish boil after meeting customer service goals for the third consecutive quarter. There was plenty of food and fun as employees consumed 3,500 lbs. of crawfish. Some team members ate crawfish for the very first time, while others shared their homemade family recipes for dipping sauces.



ABOVE: BILLIE JEAN "BJ" WEEKS.

Billie Jean "BJ" Weeks was recently promoted to Food and Beverage Director at **Delta Downs**. It was her third promotion since beginning work at the property in 2001. Her strong work ethic and unbeatable spirit enabled BJ to miss only a handful of days from work while going through radiation treatment for breast cancer, which was diagnosed in 2007. BJ is an inspiration to all!

What's Your Number?

An employee ID number is hidden somewhere within this newsletter. If it's yours, you win a prize. Contact **Kristy Alward**, Boyd Buzz Team Editor, to claim your prize: call **702.792.7357** or email kristyalward@boydgaming.com



BOYD BUZZ TEAM EDITOR: KRISTY ALWARD, BOYD GAMING. **BOYD GAMING PROPERTY CONTRIBUTORS:** "D" ALEXANDER SCOTT, BLUE CHIP / KATHY MICK, BORGATA / ALEXANDRA TOCCI, CALIFORNIA/FREMONT/MAIN STREET STATION / MARTY FLEISCHMAN, DANIA JAI-ALAI / WENDY CHAUMONT, DELTA DOWNS / KRIST WALICKY, ECHELON / SANDI RICHARDSON, ELDORADO/JOKERS WILD / LYNNE RAVENSCRAFT, GOLD COAST / LANI DEJESUS, JIM SEAGRAVE, THE ORLEANS / HOLLY TANNER, JENNIFER SHARP, PAR-A-DICE / LINDA YARD, SAM'S TOWN LAS VEGAS / NICOLE WHITTINGTON-SHANNON, DEMETRIC JOHNSON, NOTA ROWE SAM'S TOWN TUNICA / JULIE JUNEAU, SAM'S TOWN SHREVEPORT / GLENDA ZUHSE, JESUS MEDINA, SUNCOAST / MATTHEW TUSCH TREASURE CHEST / BILL SMITH, RUSSELL GOUVEIA, VACATIONS HAWAII. **BOYD GAMING CONTRIBUTORS:** LYNN HAYASE, DAVID STROW.

PROPERTY NEWS, CONT.



Erik, one of the top young players at **Dania Jai-Alai**, won multiple titles this past winter including the Most Wins Championship. He receives his championship plaque from fronton Director of Operations Dave Winslow. Congratulations!



Blue Chip was featured in a two-page spread as property of the month for June in *Casino Journal*. Great publicity!



SAFETY BUZZ

Jokers Wild and **Eldorado** have been recognized with pre-SHARP status, an OSHA recognition program for employers who operate an exemplary safety and health management system. This achievement singles out the properties among their business peers as leaders in worksite safety and health. Way to go!



Chamber of Commerce Honors for Sam's Town



Sam's Town Tunica was named Large Business of the Year by the Tunica Chamber of Commerce. The Large Business recipient is recognized for its contribution to the economy and its community-minded spirit. Sam's Town was cited for improving the quality of life for hundreds of area residents by creating jobs, generously supporting Mid-South causes and vigorously participating in area community events.

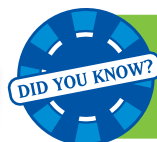


PICTURED (FRONT ROW LEFT TO RIGHT): KISCHA BAKER - EXECUTIVE SECRETARY, TEWANA MAGSBY - ENTERTAINMENT MANAGER, CARLA LINZY - PLAYER'S CLUB & PROMOTIONS MANAGER, GEORGE STADLER - VICE PRESIDENT & GENERAL MANAGER, NICOLE WHITTINGTON-SHANNON - ADVERTISING & COMMUNICATIONS MANAGER, JOANN JERNIGAN - DIRECTOR OF SURVEILLANCE.

In addition, the Chamber inducted Vice President and General Manager George Stadler into the Tunica Tourism Hall of Fame. He was honored for his 14-year commitment to the gaming industry, for successfully generating business profitability for tourism in Tunica, and for leading by example volunteering with local charities throughout the Mid-South.

PICTURED (BACK ROW LEFT TO RIGHT): PAT CHANDLER - EXECUTIVE SECRETARY, JOHN MATHIS - TABLE GAMES MANAGER, BILL GLASS - TWAIN'S MANAGER, GARRY POTTS - DIRECTOR OF SECURITY, BRETT BOREK - ASSISTANT GENERAL MANAGER, MICHAEL PASTORE - DIRECTOR OF OPERATIONS.

Congratulations to one and all on these prestigious honors!



The Employee Opinion Survey (EOS) is coming soon - October 26 through November 6. Your ideas and opinions inspire positive changes at Boyd Gaming.

A WIRE-TO-WIRE FINISH

Deltalicious, a 2-year-old female horse (filly) born at **Delta Downs**, won her very first race June 10. This spunky filly broke out of the gates in the lead and never gave up - a wire-to-wire finish.

The win qualified Deltalicious for the D.S. Shine Young Futurity finals at Evangeline Downs on July 4. With Kirk Leblanc as her jockey, Deltalicious once again put her all into the race and made Boyd Gaming proud by placing third in her first stakes race.

Deltalicious loves to run! During morning training, she gets upset with her rider during a slow warm-up because she would rather be full speed ahead. She is so ambitious, she is being conditioned to race August 1 at Louisiana Downs. Deltalicious will run in a stakes race "The 29th Running of the Louisiana Cup Juvenile Fillies." Then, it's home to the front pasture for some good ol' rest and relaxation.



ABOVE: BILL BOYD, DELTALICIOUS.