

BOYD BUZZ

July/August '08

THE WATER CLUB
A SIGNATURE HOTEL BY BORGATA

Making a Splash

In a summer of record-breaking heat, **The Water Club** debuted with a refreshing splash June 27. Adjacent to Borgata, the \$400 million Water Club is Atlantic City's first boutique-lifestyle hotel, offering a personalized guest experience within a distinctively cosmopolitan setting.

The grand opening festivities were complete with red carpet arrivals, cocktails and special performances and celebrity appearances.

Victoria's Secret model Selita Ebanks spent some time checking out the collection at Hearts on Fire – the jewelry retailer's first store in North America, which debuted in "The Shoppes at The Water Club." Other designer boutiques at The Shoppes include Just Cavalli, La Perla, Hugo Boss, Cameo apothecary and gift shop, and Fixation handbags and shoes. Together, the shops complement the cosmopolitan experience the hotel offers and the luxe lifestyle that defines the property.

Other celebrities spotted at the event included "Desperate Housewives" actor Kyle MacLachlan, "Access Hollywood" correspondent Maria Menounos, actress Molly Sims, "SNL" alumnus Jimmy Fallon, singer Idina Menzel and acclaimed chef Wolfgang Puck, who has the American Grill at Borgata.

The official ribbon cutting took place on Friday, June 27, in the Water Club's main lobby. It provided the perfect setting for VIP speakers, including New Jersey Governor Jon Corzine, to tout the new hotel.

Style and sophistication merge seamlessly at The Water Club. Drawing inspiration from the style and intimacy of boutique hotels in cities like Miami, New York and Los Angeles, it features 800 guestrooms and suites, a two-story spa on the 32nd floor, and food and beverage hospitality by renowned Chef Geoffrey Zakarian of the acclaimed Country and Town restaurants in New York City. Additional amenities include 18,000 square feet of meeting space, and five heated indoor and outdoor pools.



ABOVE: CHEF GEOFFREY ZAKARIAN

ABOVE: JOINED BY THE GOVERNOR, BOYD AND MGM MIRAGE EXECUTIVES CUTTING THE RIBBON

ABOVE: MOLLY SIMS, KYLE MACLACHLAN, MARIA MENOUNOS

Bell Person Takes Ups and Downs in Stride



Nearly a decade ago, Joseph "Massimo" Amininima fled war and political instability in his homeland of Sudan in search of a better life. Today, he enjoys the daily ups and downs of his job as bell person at Suncoast.

"You never can tell what your day will be like," he said. "But I just take everything easy, you know? I don't get mad at anything. I'm just happy for what I get, and I do my best to take care of my customers."

Massimo first escaped from Sudan to Beirut, Lebanon, where he contacted the United Nations and requested immigration to the United States. With assistance from Catholic Charities, he was granted political asylum and immigrated to Las Vegas in 2000. Massimo received his Green Card after one year and waited nearly six more years before he was finally granted U.S. citizenship. His fiancé, Lucy, also fled Sudan and currently lives in England. Massimo hopes to bring her to the United States soon.

In his eight years working at Suncoast, Massimo has been named Employee of the Month twice and was also nominated for Employee of the Year.

"He's probably one of the hardest working people I've ever known," said Bell Desk Supervisor George Harrison. "He has a really big heart."

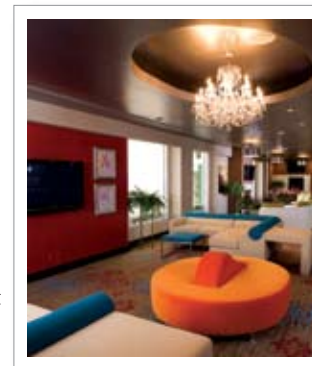


ABOVE: JOSEPH "MASSIMO" AMININIMA

New Suite Evokes Stardust Legacy

A new suite available to rent for special events has opened at **The Orleans**. Affectionately named the Stardust Suite – to carry on the legendary name – the 2,500-square-foot suite is located on the 21st floor and features a fabulous view of the Las Vegas Strip. Other highlights include a balcony, three fireplaces, 11 high-definition plasma-screen televisions, and an iPod dock that can play music throughout the suite. Catering provides everything from appetizers and cocktails to a full dinner and bar, depending on the guest's needs.

Suite 2118 connects to the Stardust Suite and is available upon request at a special rate in connection with the Stardust rental. The adjoining suite has two separate bedrooms with king size beds and two full bathrooms.



EMPLOYEE NEWS

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COMPANY NEWS

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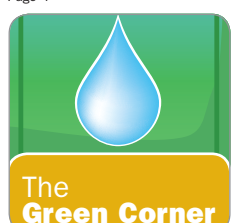
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q&a with Bill Boyd

q What are Health Awareness Days?

a Health Awareness Days are one of our collective first steps in a company-wide program to improve the health and quality of life of our employees. Our vision is to invest in each of our employees at Boyd Gaming to create a culture of good health, prevention and health awareness.

Health Awareness Days event was held at **Sam's Town Las Vegas** in May; and in June, **Sam's Town Shreveport** hosted the first Health Awareness Days event for the Midwest and South region. Employees were able to schedule personal health screenings and then assess many aspects of their health and talk with healthcare professionals. Participants' cholesterol, glucose, blood pressure and body mass index levels were all tested. Those who chose to attend were also eligible for fantastic door prizes, including six months of free insurance premiums, iPods and gift cards.

q Does the Boyd Benefits plan provide preventive health care?

a Yes. The Boyd Benefits Health Care plan has many services available to you, including preventive health care. Utilizing preventive and wellness services is one of the most important things we can do to create or add to our personal health plan, which are the goals we set for our own health. The results we receive help direct us to areas of our health that we should target for improvement. By scheduling regular preventive check ups, we can all take steps towards better health.

FOR MORE INFORMATION ON OUR BOYD BENEFITS HEALTH CARE PLAN, VISIT MYCIGNA.COM OR CALL BOYD BENEFITS AT 702.792.7373.



Learning Development Center Opens

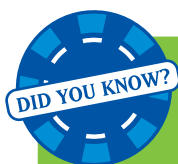


Jokers Wild opened the doors of the Boulder Strip Region's Learning Development Center in May. The Center will host employee training courses and provide computer stations for online learning.

"We are hopeful that our training area will provide additional resources to not only Jokers Wild and Eldorado, but the entire Boulder Strip Region," said Vince Wickliffe, General Manager of **Eldorado** and Jokers Wild. "As a company we must continue to provide opportunities to develop our greatest asset, our employees, and we are glad that Jokers Wild could contribute to that effort."



ABOVE: EMPLOYEE TRAININGS HELD AT THE NEW JOKERS WILD LEARNING DEVELOPMENT CENTER.



The **Par-A-Dice** boat is a **U.S. Coast Guard certified vessel**, with a full mariner crew sitting on the **Illinois River**. The ship is inspected four times a year by the U.S. Coast Guard.



Popular Radio Personality Introduces Listeners to Jai-Alai

Dan Lebatard — popular *Miami Herald* columnist, ESPN personality and 790 *The Ticket* sports talk radio host — recently tried his hand at jai-alai at **Dania Jai-Alai** in May.

Following an interview with one of Dania's past superstars, Lebatard decided to host a radio listener party at the fronton. After two weeks of on-air banter, he accepted a challenge from management that he could not hit the front wall with a throw.

Attendance at the property almost tripled to 1,000 fans for the party, with more than 600 of Lebatard's listeners. Many were first-time jai-alai attendees and had a great time. This will be a monthly event with plans for expansion to include poker.



ABOVE: MIAMI HERALD COLUMNIST, DAN LEBATARD HOSTS RADIO LISTENER PARTY FOR JAI-ALAI APPRECIATION.



HISPANIC FESTIVAL CELEBRATES DIVERSITY

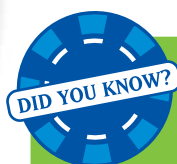
Homemade ethnic foods and traditional music were highlights of a Hispanic Festival held in April by **Borgata's** EVS Department. Associates brought in family recipes to sample during their lunch break, and the plasma screen featured some energetic Salsa dancing to spice up the festivities.

Eric Reynolds, Vice President of Community and Employment Initiatives, joined in the festivities and asked, "Where is everyone from?" The answers surprised him when he was greeted with shouts of Honduras, El Salvador, Peru, Mexico, Puerto Rico, Dominican Republic, Colombia, Panama and Guatemala. Some associates also hailed from Vietnam, Thailand, Philippines and India.

The festival, described by Hospitality Divisional Trainer Christine Schrader as a "family gathering," was a great opportunity for associates to share their cultural traditions.

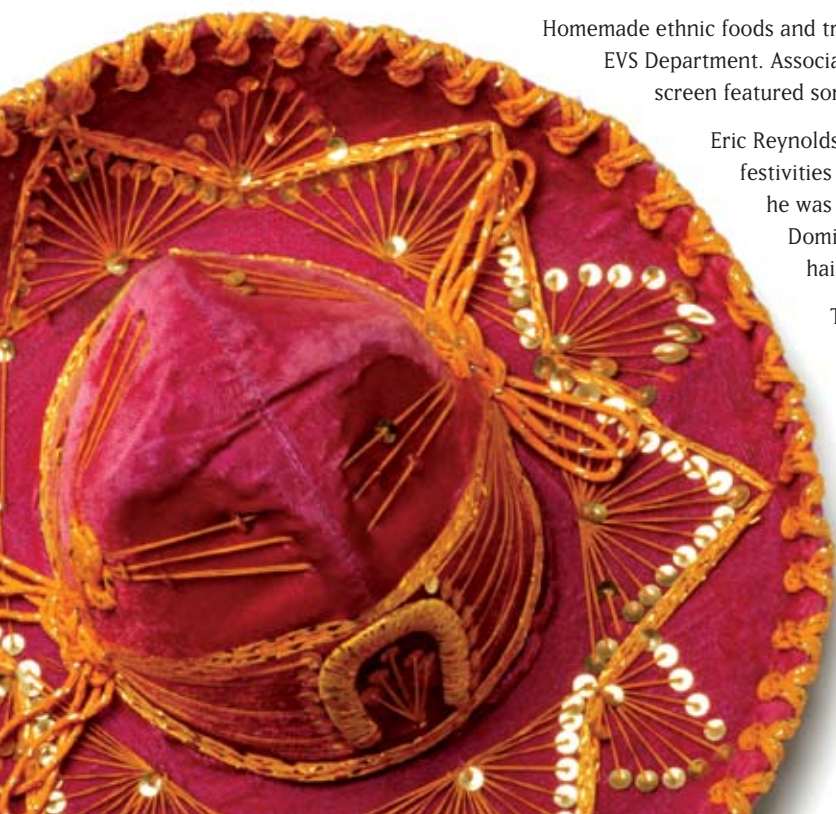


ABOVE: BORGATA EVS DEPARTMENT SHARING CULTURAL TRADITIONS.



Bakers used to get fined if their loaves were under weight, so they would add an extra loaf to every dozen, just in case — hence, the expression a "**baker's dozen**" meaning **13** items.

Submitted by: Jack Elia, Director of Food and Beverage, Blue Chip



Beat the Heat



Summer is in full swing, and so are the heat waves occurring across the nation. When the body is unable to cool itself by sweating, several heat-induced illnesses can occur. In extreme cases, it can result in death.

KNOW THE WARNING SIGNS OF HEAT EXHAUSTION AND HEAT STROKE:

Exhaustion

- Headaches, dizziness, lightheadedness or fainting
- Weakness and moist skin
- Mood changes such as irritability or confusion
- Upset stomach or vomiting

Stroke

- Dry, hot skin with no sweating
- Mental confusion or losing consciousness
- Seizures or convulsions

You can prepare yourself and your family for hot and humid conditions by taking some simple preventative measures:

- Block out direct sun or other heat sources
- Use cooling fans/air-conditioning; rest regularly
- Drink lots of water; about one cup every 15 minutes
- Wear lightweight, light-colored, and loose-fitting clothes
- Avoid alcohol, caffeinated drinks and heavy meals



CONTENT SOURCED FROM: HEALTH ADMINISTRATION AND OCCUPATIONAL SAFETY

New Language Course Builds Communication Skills

A classroom of **The Orleans** employees beamed with excitement and nervousness as they prepared for their graduation from the first Workplace English as a Second Language (WESL) course at the property. During the eight weeks leading up to graduation, 14 employees from Internal Maintenance and Housekeeping participated in the pilot program provided by Boyd Gaming Learning and Development.



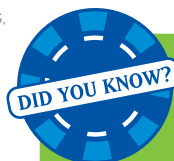
ABOVE: 2008 GRADUATING CLASS OF WORKPLACE ENGLISH AS A SECOND LANGUAGE HELD AT THE ORLEANS.

The employees came together twice a week for an hour and a half lesson on workplace English. They learned how to better communicate with guests, coworkers and their supervisors. Every participant was required to practice what they had learned each day, both in and out of the classroom. Skill levels improved each week, as did the individuals' confidence in their abilities.

For some, this course provided the first step in achieving their personal and professional goals. Many have already signed up for additional training opportunities available at their property.

As the graduating WESL class walked out the door, there were proud smiles and a feeling of anticipation for what's to come.

FOR ADDITIONAL LEARNING AND DEVELOPMENT OPPORTUNITIES, VISIT THE HR TRAINING SCHEDULE ON BOYD.NET.



Americans use an average of **40 billion gallons** of fresh water every day. Around the house, up to **70 percent** of that water is used on **landscapes**. Check out www.wateruseitwisely.com for tips on reducing your outdoor water use.

Moving Up



Nick Turnow

Hotel Yield Manager



Moving Up: Craps dealer (1992); Dual-Rate Supervisor (1994); Casino Floor Supervisor (1996); Casino Host (2003); Direct Marketing Supervisor (2006); Hotel Yield Manager (2008)

Thought for the day: Nick can't say enough about the opportunities Boyd Gaming has given him. He believes the opportunities for advancement are abundant and his managers have always given him ample opportunity to learn and excel in his positions. Nick also says his coworkers are the "absolute best" and he values "their support and friendship." He looks forward to the new challenges that await him. "I'm very eager to learn yet another facet of the industry and of Boyd Gaming in particular," he said.

After Hours: Family time is important to Nick. He enjoys being with his wife of 12 years, Dawn, and their children Naomi, Eden and Nicholas, ages 12, 10 and 4, respectively. Nick also enjoys performing musical theatre (he has a bachelor's degree in music) with various local groups.

Ricky Burse

Executive Chef



Moving Up: Line Cook, Sam's Town Las Vegas (1986); Lead Line Cook, STLV (1990); Sous Chef, STLV (1996); Executive Chef, Eldorado (2004)

Thought for the day: Ricky makes a point of crediting others with his success at Boyd Gaming. Chef Ricky Cino and Chef Adrian Hill are two people, he said, who took the time to mentor, train and encourage Ricky to advance his career through college classes, professional certification and community service. He was named STLV Employee of the Year in 1996 and earned the Certified Chef Cuisine (CCC) accreditation from the American Chefs Federation (ACF) in 2003. "Cooking is a lot of fun," he said. "But I really get the most out of it when I train and teach others, to pass along what I was taught."

After Hours: In his free time, Ricky enjoys walking with his grandchildren at the park and attending church functions with his family. He also participates in several volunteer programs, including the ACF's "Chefs for Kids" and the Alliance of Black Culinarians fund raising for future aspiring culinarians.

MOVING UP ILLUSTRATIONS © CALDER CHISM

Straight Talk on Echelon Delay

The Company's decision to delay the construction of **Echelon** was announced August 1. News like this can lead to lots of speculation and worry. To help prevent both, we want to take the opportunity to explain the history and facts regarding this news.

Anyone who has tried to get a mortgage lately knows that it has become very difficult to get credit. There is a key part of Echelon that still requires financing: the Mondrian and Delano hotels, built in partnership with Morgans Hotel Group. Unfortunately, the joint venture has been unable to get the financing needed.

The tough economy also complicated our plans to build a retail promenade at Echelon. It's challenging to lease upscale retail space in this type of economy, making it difficult to move forward with the promenade at the present time.

These two hotels and the retail promenade are crucial to Echelon. We did not want to open without them. So the decision was made to delay the entire project until the credit markets and the economy improve.

"We believe it is far better to wait a bit, open all at once, and make the kind of first impression this project deserves, as we originally envisioned when we first designed Echelon," said Keith Smith, Boyd Gaming's President and CEO. "More time also gives the economy and our customers a chance to recover, and helps ensure Echelon will thrive from its very first day."

This is not the end of Echelon, but rather a change in the project timeline. The Company is as excited about Echelon as ever, and we look forward to bringing to life what we believe will become our flagship on the Las Vegas Strip.

We will keep you posted as the situation develops. In the meantime, let's keep focused on doing what we do best — giving our customers an unforgettable entertainment experience each time they visit our casinos. By keeping our customers happy, we'll lay the foundation for Echelon to thrive when we move forward once again.

Property News

News You Can Use

Par-A-Dice completed a large landscaping project this spring. The team rolled up their sleeves and got to work – hauling tons of rock and mulch, planting hundreds of flowers, painting curbs, moving fountains and pottery, and trimming bushes, trees and other plants to dress up the property. The new look has been well-received by guests. It looks so great, the property's "Mama Duck" even came back this year and had her babies!



ABOVE: 2008 ARTFEST.

For the second consecutive year, the Food and Beverage Departments for **Eldorado** and **Jokers Wild** showcased their culinary talents at ArtFest, the largest art festival in Southern Nevada. Personally requested by the City of Henderson Association, the Eldorado/Jokers Wild team sponsored the VIP Section, an exclusive, invitation only event, as well as the artists' luncheons.



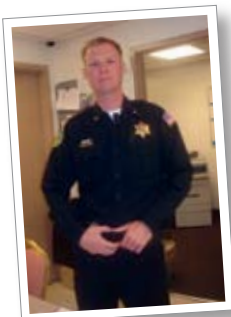
Sam's Town Shreveport Hotel Director Kenji Hall was recently recognized for excellence in the hospitality and tourism industry. The Shreveport-Bossier City Convention and Tourist Bureau awarded Kenji the Outstanding Hotel Executive P.R.I.D.E. (Proud Residents Involved in Developing the Economy) award. Great job!

KENJI HALL, SAM'S TOWN HOTEL DIRECTOR.



Bonnie Bryan, a box person in the dice pit at **Sam's Town Tunica**, recently participated in the Avon Walk for the Cure in Washington, D.C. with her daughter, Brenda. Together, the women walked more than 26 miles and raised \$5,000 to help find a cure for breast cancer. Way to go!

Bill Boyd and the **Boyd family** were recently honored with the 2008 HOPE Award by Boys Town Nevada in recognition of their generous support throughout the years. Boys Town Nevada provides a safe place to call home for children who have suffered abandonment, abuse and neglect.



Johnathan Auch, a security officer at **The Orleans**, has been a member of the Army National Guard for four years and was awarded the Bronze Star during his service in Operation Iraqi Freedom from May 2006 - August 2007. He received his commission as First Lieutenant three years ago with the Arizona Army National Guard and recently received the 2008 Officer of the Year Award for the Arizona Army/Air National Guard.



ABOVE: ORLEANS SECURITY GUARD, JOHNATHON AUCH. RIGHT: JOHNATHON AUCH '08 OFFICER OF THE YEAR.

Boyd Gaming received two prestigious awards from the United Way of Southern Nevada. The Initiative Partner of the Year award was bestowed for our philanthropic support of the Success By 6 program. The Company also received the Spirit of Southern Nevada Award, United Way's highest tribute to an organization that demonstrates strong community involvement.



Gina Polovina, Corporate Vice President of Government & Community Affairs, was named the 2008 University of Nevada Las Vegas Alumna of the Year by the College of Liberal Arts.



Congratulations!

What's Your Number?

An employee ID number is hidden somewhere within this newsletter. If it's yours, you win a prize. Contact **Kristy Alward**, Boyd Buzz Team Editor, to claim your prize: call 702.792.7357 or email kristyalward@boydgaming.com

The Green Corner

Gold Coast recently completed a multi-year project of replacing natural grass at the property with artificial grass and desert landscaping. The project supports water conservation, while also benefiting the property financially.

Approximately 19,000 square feet of grass was replaced – 12,000 square feet with artificial grass and 7,000 square feet with low-water-use desert landscaping.

“The landscaping came out great,” said Andy Ferrel, Gold Coast Director of Facilities. “The artificial turf is realistic in appearance and has eliminated the need for watering; and no more need for gasoline in a lawnmower is a bonus, too, with the price of fuel.”



Ready to Lead

Borgata's 2008 Upward Mobility Class graduated in April, after a six month training program preparing them for leadership roles in the company. Topics covered included career planning, decision making and team building. The program concluded with presentations from each graduate. Congratulations!



BACK ROW, FROM LEFT: WAYNE EVANS, SAMUEL JOHNSON, AURORA PADUANI, KENNETH CREW, TYISHA MOYA, WILLIE CAMERO, RUTH LATORRE, DAN LEONE, SHANNON KOEBERT, ADAM FOREMAN, BEATRIZ FLANAGAN, TODD GROMACKI, JESSENIA AVILES, VICTOR BASSEY FRONT, FROM LEFT: FRED BROOKS, RENEE DORITY TAYLOR, JACQUELINE PAGLIUCCO, ELIZABETH PHILLIPPY, GLADYS SERRA, KIM REED, ALEJANDRO BARRETO



Register to Vote!

Last day to register or change party affiliation for the 2008 general election is in October.



- October 4: Mississippi, Nevada
- October 6: Hawaii, Florida, Indiana, Louisiana
- October 7: Illinois
- October 14: New Jersey

Visit www.usa.gov/citizen/topic/voting for more info.

KICKIN' IT

The Orleans employee Joe Kristosik will be inducted into the UNLV Athletic Hall of Fame during a special ceremony in September.

Joe played on the UNLV football team, as a punter, from 1995-1998. When he left, Joe ranked fifth in school history with a 42-yard average and had broken or tied seven school records. He turned in one of the best seasons at his position in college football history as a senior in 1998. The All-American player led the nation in punting as a senior with a 46.2 yard average, the second-highest in NCAA history for a punter with at least 75 attempts.

Congratulations!

