

# BOYD BUZZ

May/June '09

## Up Close



ABOVE: KENNY ROGERS  
RIGHT: LEANN RIMES.

You'll have to go to Madison Square Garden in New York, the Tokyo Dome in Japan or Wembley Stadium in London to see a concert in one of the world's biggest venues. But bigger isn't always better. In fact, Boyd Gaming's more intimate concert venues in the Midwest and South not only draw big name acts, but also provide guests with an entertainment experience that's hard to find anywhere else.

Take **Blue Chip's** new Stardust Event Center, which seats 1,200 people. It's small enough to provide a personal concert experience for fans, yet large enough to accommodate popular headliners.

"Getting good acts is about networking, building relationships with artists and knowing the market, then matching that with our guest preference in music," said Terry Jenkins, Boyd Gaming Director of Entertainment.

Since its debut in January, Blue Chip's Stardust Event Center has played host to a diverse collection of performers, including KC and the Sunshine Band, '60s sensation The Buckingham's, George Thorogood & The Destroyers, and the Irish Tenors. When tickets went on sale for Grammy award winner LeAnn Rimes



## & Personal



LEFT: CANDLEBOX  
ABOVE: JASON WADE OF LIFEHOUSE.

in April, they sold out within a week. In June, legendary Kenny Rogers takes the stage for his sold-out performance.

The place really rocked in April when the multi-platinum band Lifehouse performed there. After the concert, the band chilled out with fans at It's Vegas Baby, Blue Chip's hot new entertainment spot. Lifehouse had such a great time, they took to the stage and surprised guests with a song (amateur video of the impromptu performance even made it onto YouTube).

At **Delta Downs'** Event Center, an intimate atmosphere and a state-of-the-art sound and lighting system combine to create an ideal venue for musicians, comedians and other popular performers. In May, popular Seattle rock band Candlebox performed at the Delta Event Center, with free admission for **B** Connected cardholders. June brings the edgy comedy of Carlos Mencia, as well as the intense action of mixed martial arts competition with International Extreme Fighting Association.

The 1,600-seat River Palace Entertainment Center at **Sam's Town Tunica** also draws big name acts. In the past it has hosted blockbuster stars including Wynonna, Kenny Chesney, Toby Keith and Bill Cosby. Sam's Town Tunica packed the house for Olivia Newton John in February and country music sensation Blake Shelton in June.

### NEXT BUZZ: THE LAS VEGAS ENTERTAINMENT SCENE, BOYD STYLE

## HAPPY ANNIVERSARY, SAM'S TOWN!



FROM LEFT TO RIGHT: MIKE GARMS, VICE PRESIDENT AND GENERAL MANGER, SAM'S TOWN LAS VEGAS BOB NEUMAN, FORMER AND LONG-TIME GENERAL MANGER, SAM'S TOWN LAS VEGAS BILL BOYD, EXECUTIVE CHAIRMAN, BOYD GAMING JOE FUSCALDO, FORMER GENERAL MANAGER, SAM'S TOWN LAS VEGAS AND CURRENT CHIEF OPERATING OFFICER, SUNCOAST HOTEL AND CASINO KEITH SMITH, PRESIDENT AND CHIEF EXECUTIVE OFFICER, BOYD GAMING.

All three **Sam's Town** properties will mark milestone anniversaries in 2009, and each has planned special festivities to celebrate the achievement.

At **Sam's Town Las Vegas**, 30 years of history are being honored. Shadow boxes have been constructed, showcasing a variety of items from years past. A few items include commemorative coins and a large piece of stained glass from Diamond Lil's, as well as restaurant menus and property calendars from decades past. The boxes also feature dozens of photographs from the property's construction and ribbon cutting ceremony as well as its original bingo room and food court. On April 11, Bill Boyd made a special appearance at the property, while free cake and champagne was shared with guests.

Shreveport celebrated its 5-year anniversary with several special promotions and events in May, including weekly drawings for cash and prizes. The celebration was highlighted by the \$1,000,000

KaChingKo and the \$500,000 Anniversary Giveaway. An invitation-only rooftop crawfish boil party was hosted for 500 VIP guests, and \$10,000 was hidden in 50 random **B** Connected accounts. One thousand anniversary pen sets and t-shirts were handed out to guests and another 1,200 shirts were given to employees.

With special promotions and events in May and June, Tunica celebrated its 15-year anniversary as well as the fact that it is the only existing Tunica property that has not changed ownership. Bill Boyd hosted a players' party in the River Palace Entertainment Center for Emerald-level **B** Connected members and local dignitaries. The anniversary festivities also included slot, blackjack and three-card poker tournaments, as well as prize and merchandise giveaways.



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### COMPANY NEWS

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# q&a with Bill Boyd



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## Was the recent Boyd Gaming Health Risk Assessment (HRA) Challenge successful?

Our company-wide HRA Challenge ran from January 1 through March 31, and it was a great success. As part of our overall commitment to employee health, we challenged everyone to go online and take a free health risk assessment available through our benefits provider CIGNA. More than 1,500 employees and 70 of their spouses completed an assessment during that time (and 48 of them won great prizes in our raffle drawing)! The overall information generated from the results will allow Boyd Benefits to provide the preventive tools and resources that best meet our employees' health and wellness needs. The goal is to help us all live a longer, healthier life and to help lower health care costs.

I want to congratulate the team of our Boulder Strip Region/Laundry/Echelon properties for having the highest participation rate. Nearly one-third of their employees (29 percent) rose to the challenge and completed the HRA. Overall, Company participation was 12 percent.

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## Now that HRA Challenge is over, is it too late to complete an assessment?

It's never too late. We encourage all employees to complete an HRA through myCIGNA.com at any time and to periodically update the HRA to reflect their current health status. You can read more about the HRA in the open enrollment article on the fold-out page of this newsletter.

### HRA CHALLENGE PRIZE WINNERS

#### \$250 WINNERS:

PEARL BAENCHANTHA  
BRENT CLEVELAND  
HEATHER CULLEN  
MICHAEL ERDMAN  
SHEVETTO FRAZIER  
STEVEN FRIEDRICH  
PATRICK HANLEY  
TERRY MCLEAN  
KATHY WIECHEC  
THOMAS WONG  
WENDY WRUBEL  
YANG YU

#### \$150 WINNERS:

JOANNE BERRY  
KELLY BETHEL  
QUBA CONDORS  
MATTHEW HALFACRE  
RANDY LAWS  
MARY POWERS  
DENNIS RADECKI  
LISA SELLERS  
KASIE SIHI  
CHRISTINE THORNTON  
AURILIE WALLACE  
JOSEPH WIGGINS

#### \$100 WINNERS:

ROSE BUCHHOLZ  
COURTNEY COWLEY  
CHRISTINA CROOK  
ROBERT DURAN  
CHARLES HALL  
RONALD HYER  
PAMELA RODRIGUEZ  
ROBERT ROMERO  
MARY SILAG  
TRAVIS SMITH  
CYNTHIA UNES-ANDERSON  
CINDY WESTERGARD

#### 3-MONTHS OF PAID PREMIUMS WINNERS:

CHRISTINE CRAIG  
ANGELA CROUCH  
WARREN DRAGON  
MELISSA GILBERT  
DEBOURA HALM  
DANIEL HARTER  
RYAN HIDDEN  
LEO JONGKIND  
JACK LAND  
STEPHANIE PORTER  
DELIA RIOS  
BETTY ROSS

# SAFETY BUZZ

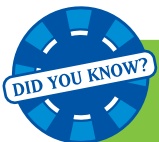
## WHAT IS MSDS? YOUR RIGHT TO KNOW

As part of our Hazard Communication Program, every chemical distributor that Boyd Gaming does business with provides a Material Safety Data Sheet (MSDS) for each chemical product. We ensure that MSDS information is readily available to you at [www.boydgaming.msds.com](http://www.boydgaming.msds.com). The website is easy to use — simply type in a chemical name or product to learn more.

The Hazard Communication Program is important for anyone who works with chemicals, as chemicals may cause or contribute to serious health effects. Some chemicals may also be safety hazards and have the potential to cause fires and explosions and other serious accidents. At Boyd Gaming, we have safety managers and safety programs in place at each property to minimize these risks. To learn more, contact your property safety manager.

### WHAT INFORMATION IS AVAILABLE ON MSDS?

- Chemical identity**
- Hazardous ingredients/identity information**
- Physical/chemical characteristics**
- Physical hazards data**
- Reactivity data**
- Health hazard data**
- Emergency and first aid procedures**
- Precautions for safe handling and use**
- Control measures**



About **two-thirds** of Americans (65 percent) agree that the casino industry is important to overall travel and tourism in the United States; they also say gaming facilities — many of which include convention centers — are a vital part of the business travel market. *Source: American Gaming Association*



## Helping Soldiers Overseas Phone Home

BOYD GAMING

Boyd Gaming recently donated approximately 230 used corporate phones to Cell Phones for Soldiers.

The cell phone recycling program was started in 2004 by 13-year-old Brittany Bergquist and her 12-year-old brother Robbie of Norwell, Massachusetts. Robbie and Brittany's goal is to help soldiers serving overseas call home by providing them with prepaid calling cards. The phones are sent to ReCellular, which pays Cell Phones for Soldiers for each donated phone — enough to provide an hour of talk time to soldiers abroad. Through monetary donations and the recycling of used cell phones, Robbie and Brittany have distributed thousands of calling cards to soldiers around the globe.



Go online to learn more about how you can help. [www.cellphonesforsoldiers.com](http://www.cellphonesforsoldiers.com)



## Dennis Miller Stays and Plays at The Orleans

BOYD GAMING

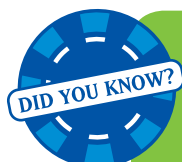


ABOVE: DENNIS MILLER.

In May, Dennis Miller brought his irreverent stand-up comedy act to The Orleans Showroom for the fifth time. Miller enjoys performing at The Orleans because it's a place where he can also bring his family to stay and play. His parents joined him during a previous engagement, and Miller said he was thinking of bringing his children with him in the future.

"He told me The Orleans would be a great place to bring his family when performing here since we have bowling, movies and other family-friendly amenities, not just the casino," said Terry Jenkins, Boyd Gaming Director of Entertainment.

In addition to his stand-up act, Miller hosts a daily radio talk show and is a regular guest on Fox News Channel's *Hannity* and *The O'Reilly Factor*. He emerged on the national scene in the 1980s as the "Weekend Update" correspondent on NBC's *Saturday Night Live* and later hosted Emmy Award winning talk show *Dennis Miller Live* on HBO for nine seasons.



The **Par-A-Dice** hotel and Nelson's Deli both received letters from the Tazwell County Health Department commending them on being two of the cleanest facilities in the county. Congratulations!



**Blue Chip** was honored by the *Midwest Gaming & Travel Readers Choice Awards* in five categories, including most friendly staff and best pavilion/lobby amenities. The magazine's June issue will include an article highlighting their achievement. Way to go!



## SCHOLARSHIP RECIPIENTS OPTIMISTIC ABOUT FUTURE

Results from a recent survey on families and money by Charles Schwab found that 52 percent of people between the ages of 23 and 28 consider "making better choices about managing money" the single most important issue for individual Americans to act on today. Despite this understandable concern about their finances, many young people today also have an exhilarating sense of optimism about their future.



FROM LEFT: YESENIA ALANIZ, MARIANNE JOHNSON, VICE CHAIRMAN AND EXECUTIVE VICE PRESIDENT, BOYD GAMING, ALI PETTWAY, JEREMY BRAGA.

"It's definitely a scary time right now, and as you get closer to graduation you start to feel the pressure about finding a job," said Jeremy Braga, one of four 2009 recipients of the annual Boyd/Ruvo Scholarship. "But I've had my dreams and goals for a long time. You can't give all that up just because of one bump in the road. You have to just keep working hard. I have faith we'll weather this storm."

The Boyd/Ruvo scholarships are awarded to students pursuing a degree at the William F. Harrah College of Hotel Administration at the University of Nevada Las Vegas (UNLV). Dreams of entrepreneurship thrive in these highly-motivated students. Each has also expressed the desire to someday pursue a graduate degree.

Denira Freeman graduated from UNLV in May and is seeking a position in hotel operations with a focus in banquets and conventions. She dreams of one day owning her own resort/conference center.



ABOVE: DENIRA FREEMAN.

Juniors Jeremy Braga and Ali Pettway will each graduate next year. Jeremy currently works part time at Sam's Town Las Vegas and aspires to one day open his own gaming resort in the Caribbean. Ali works on campus as a set-up assistant for meeting rooms and is the incoming president of the National Society of Minorities in Hospitality at UNLV. Sophomore Yesenia Alaniz majors in Lodging/Resort Management and History and will graduate in 2011.

## Employees Dare to Soar

BY CAROL CORE, DELTA DOWNS DIRECTOR OF HUMAN RESOURCES



In March, Delta Downs kicked off a new year for its *Daring to Soar* training program. Candidates for the program are high-potential team members that meet stringent criteria and receive recommendations from senior leadership. After completing the program, class members work within their departments in a dual capacity.

Mentors are assigned to assist and guide the new graduates. When supervisor opportunities become available at the property, Daring to Soar graduates are the first to be considered to fill the open positions.

Delta Downs uses the program to develop internal "bench strength." The program has proved successful in creating improved engagement, ongoing commitment and increased loyalty among employees who participate. This, in turn, helps ensure a better outcome for customers and the organization.

The program runs for six months. It includes classroom training, computer-based training, competitive shops, homework assignments, writing assignments and project presentations to the operations committee. Classes cover a variety of topics and include all Boyd Leadership classes, Learn Key classes, employment law, basic finance, internal controls, presentation skills, union awareness, business writing, harassment in the workplace, and management expectations, just to name of few.

During the past four years, 40 team members have graduated from the program and 32 of the candidates have been promoted.



## Moving Up



**Jim Drew**  
Employment Supervisor  
Borgata



**Moving Up:** Recruitment Specialist (2003) – Employment Supervisor (2009)

**Thought for the Day:** A big part of Jim's job is to build relationships. He coordinates and conducts presentations and interview sessions at colleges and culinary arts schools. He also has traveled to foreign continents to interview and hire international students for the Food & Beverage and Hotel Operations divisions. Jim is seen as a business partner at the property, since he works closely with all departments and focuses on meeting the specific needs of the various departments.

**After Hours:** Family is a high priority for Jim. He enjoys traveling with his wife and three children. He finds great pride and gratification through coaching his children's sports teams: baseball, softball, football, basketball and soccer. Jim also enjoys the competitive nature of sports as a fan and a participant himself. He has played in a local volleyball league for 24 years and plays basketball several times a week. He is a life-long, die-hard San Diego Chargers and Padres fan.

**Amalia Lopez**  
Employee Relations Manager  
Gold Coast



**Moving Up:** Human Resources Representative (2004), Sam's Town Las Vegas – Human Resources Specialist (2007), STLV – Employee Relations Manager (2009), Gold Coast

**Thought for the Day:** Amalia wanted to be profiled in "Moving Up" because she has read so many other employees' stories before getting her big promotion this year. "Sometimes I'd think I would never get that opportunity and wonder why it hadn't happened to me yet," she shared. "I want other employees who read this section and who have felt the way I did, not to give up, but to keep trying and to keep working hard."

Helping to resolve employee issues is both the most challenging and most rewarding part of Amalia's job. "Even though I can't always give them the answers they want, they leave knowing that there is someone who will listen to them and will try to help them," she said. Her other job responsibilities include coordinating the property employee newsletter, organizing employee events and helping create diversity initiatives.

**After Hours:** Nearly all of Amalia's free time is spent with her 6-year-old son Jesse — playing baseball, going to the movies and just having fun. She also recently became a proud pet parent of a teacup Yorkie puppy, Barker.

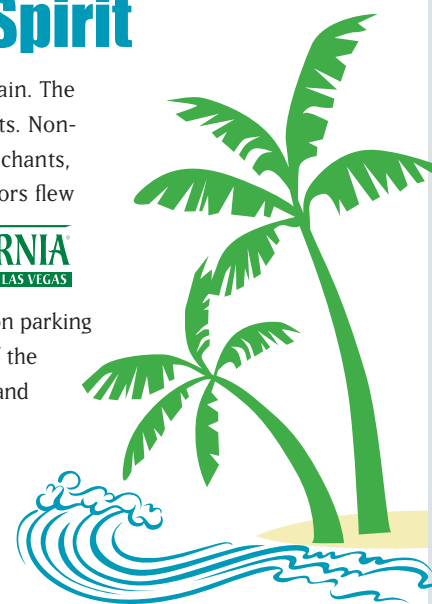
## Celebrating the Aloha Spirit

May brought Lei Day Las Vegas 2009 to the California once again. The annual two-day festival featured Hawaiian food, arts and crafts. Non-stop entertainment included Hawaiian and Polynesian music, chants, songs, dances and cultural demonstrations. Many of the vendors flew all the way from Hawaii to display and sell their handmade native creations and fresh flower leis.



This event — held in the 108,000-square-foot Main Street Station parking venue across from the Cal — celebrates the cultural diversity of the community. Hawaii exemplifies the Aloha Spirit as it embraces and respects the multiple races represented within the state.

The goal of the event is to magnify this "multicultural lei" and promote its significance in Las Vegas, the number one tourist destination for Hawaiians.



## MARKETBUZZ

### Supplier Diversity Creates Opportunity

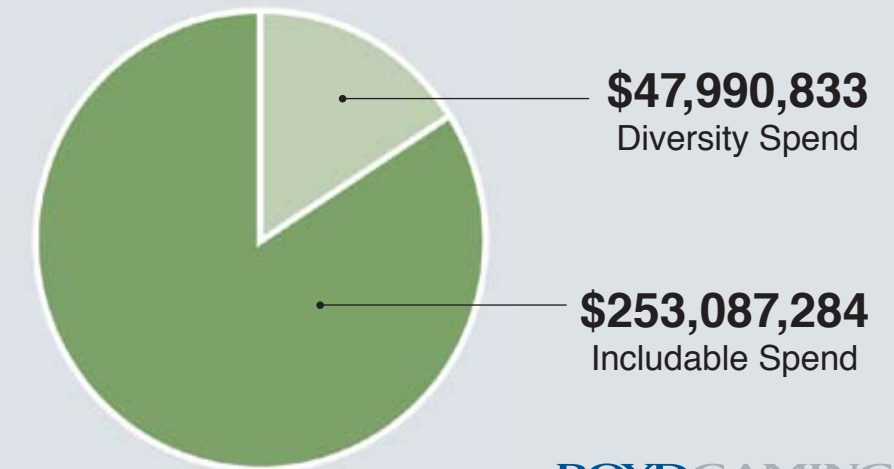
BY JOE COE, DIRECTOR OF SUPPLIER DIVERSITY

To best operate and grow our business, Boyd Gaming depends on a broad network of diverse suppliers that range in size, scope and capabilities. We embrace diversity in every aspect of our business because, as our diversity mission statement asserts, we believe that commitment to diversity strengthens our company, our communities and our people.

Boyd Gaming instituted a formal supplier diversity initiative several years ago to ensure that diverse qualified U.S. businesses have equal opportunities to competitively bid for the goods and services we use. We have made significant gains in that time. It is essential that we continue to maintain and, where applicable, expand the segment of our supplier base comprised of minority-owned (MBE) and women-owned businesses (WBE).

In 2008, our spending with diverse suppliers accounted for approximately 19 percent of Boyd Gaming's total *includable spend* (this regulatory term means the total amount of money the Company spends for competitively-bid products and services). During the past three years, Boyd Gaming has spent almost \$155 million with MBE and WBE businesses. This represents a little more than 20 percent of our includable spending during that time and shows the Company's dedication and commitment to utilizing diverse suppliers.

#### 2008 YEAR-END DIVERSITY SPEND



BOYD GAMING

Boyd Gaming defines a diverse supplier as a business that is certified by an independent, third party to be at least 51 percent owned, operated, managed and controlled by minorities, women or individuals who are socially or economically disadvantaged. For 2008, about two-thirds (66 percent) of our diversity spending was made with certified diverse suppliers. Our goal is to continue increasing that number.

The commitment we have made to support supplier diversity not only provides opportunities for diverse businesses, it also creates a positive and sustained impact on the local communities in which we operate.

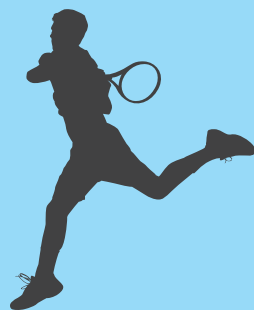
# BENEFITS BUZZ

## Get Ready for Open Enrollment

Open enrollment is coming November 2009. It may seem a bit early to be thinking about that now, but this is the perfect time to get a jump on the process by completing a Health Risk Assessment (HRA). The HRA is a questionnaire that asks basic questions and gives you a great picture of your health with a detailed plan for improvement. HRAs will be an integral part of our benefit plans going forward.

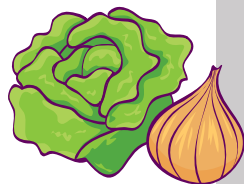


Many of you have already taken this assessment as part of the Health Risk Assessment Challenge. If you have not yet taken the HRA, this is a tremendous opportunity for you and your family that you don't want to miss. Don't have a computer at home? No problem. Each property has special "kiosk" computers set up for you to be able to take the HRA on-site (it is available through the Boyd Benefits link, on myCIGNA.com)



**BOYD GAMING**  
BENEFITS  
YOUR LIFE • OUR COMMITMENT

## Eating Healthier Just Got Easier



You may have noticed some not-so-subtle additions to your Employee Dining Room (EDR) lately – healthier choices offered daily to support your commitment to healthier eating!

During the past year, all our EDRs were evaluated with a national assessment tool that ranks them based on how many healthy choices are available. This standard is used at company cafeterias across the country: level 1 "needs improvement" with few healthy choices offered; level 2 is "doing well" with a great variety of healthy options; level 3 shows "exceptional commitment to healthy eating." The initial evaluation ranked seven Boyd Gaming EDRs at level 1 and eight at level 2.

Thanks to a collaborative effort from all the property Executive Chefs, we now have 13 EDRs "doing well" at level 2. Congratulations to the Sam's Town Shreveport and California EDRs for achieving "exceptional commitment to healthy eating" and a level 3 ranking!



# Property News

## News You Can Use



Treasure Chest recently sponsored the Special Olympics Louisiana Bowl for the fifth year, along with the National Football League Players Association, Kenner Police Department and other organizations. The event took place at a local bowling alley and was a great event for families, local professional athletes and Special Olympic athletes to raise money for Louisiana's chapter of the Special Olympics.



Borgata and The Water Club were honored with several 2008 Adrian Awards from the Hospitality Sales and Marketing Association International (HSMAI). The awards recognize excellence in advertising, public relations and web marketing in hospitality, travel and tourism. Winners were selected from a field of 1,300 entries around the world. The property received two gold, two silver and one bronze award. Congratulations!

The Salvation Army and other emergency management groups recently joined together at The Orleans for a Mobile Command Post training event. Nevada Governor Jim Gibbons made a surprise visit.



Emre Erkul, Director of Marketing at Borgata, was recently named to the "Top 40 Under 40" by *Atlantic City Weekly*. Emre played a key role in the opening and positioning of the property. He was born and raised in Turkey and speaks fluent Turkish, German and English. Emre lived in Europe for two years and has traveled to more than 20 countries. Congratulations!

Suncoast was named one of only six finalists in the Southern Nevada Human Resources Association's Annual Diversity Awards. Way to go!



As part of Borgata's employment and diversity initiatives, students from the culinary arts class at the Mastbaum Technical High School in Philadelphia got a tour of the property with Borgata Chef Michael Williams and Employment Center Supervisor Jim Drew. They also learned about careers at Borgata.



ABOVE: CULINARY STUDENTS TOUR PROPERTY.

The Las Vegas Wranglers, Bakersfield Condors and game officials all wore prison-style uniforms during a hockey game at the Orleans Arena in January. The AA league-sponsored "Illinois Governor Rod Blagojevich Prison Uniform Night" was intended to poke fun at the impeached governor.



In March, Par-A-Dice gave away two Volkswagen Beetles in their "Blast from the Past" promotion. To get team members involved, the property held a "Studio 21" 1970s costume contest. First place winners were Reese Rutherford (table games) and "Flash" Gary Finwick (table games); second place winner was Becky Hobbs (food and beverage); and third place winner was Terri Tiarks (risk manager).



## What's Your Number?

An employee ID number is hidden somewhere within this newsletter. If it's yours, you win a prize. Contact **Kristy Alward**, Boyd Buzz Team Editor, to claim your prize: call 702.792.7357 or email [kristyalward@boydgaming.com](mailto:kristyalward@boydgaming.com)



**BOYD BUZZ TEAM EDITOR:** KRISTY ALWARD, BOYD GAMING / **ASSISTANT EDITOR:** ROB STILLWELL, BOYD GAMING. **BOYD GAMING PROPERTY CONTRIBUTORS:** "D" ALEXANDER SCOTT, BLUE CHIP / KATHY MICK, BORGATA / ALEXANDRA TOCCI, CALIFORNIA/FREMONT/MAIN STREET STATION / MARTY FLEISCHMAN, DANIA JAI-ALAI / WENDY CHAUMONT, DELTA DOWNS / KRIST WALICKY, ECHELON / SANDI RICHARDSON, ELDORADO/JOKERS WILD / LYNNE RAVENSCRAFT, GOLD COAST / LANI DEJESUS, JIM SEAGRAVE, THE ORLEANS / HOLLY TANNER, JENNIFER SHARR, PAR-A-DICE / LINDA YARD, SAM'S TOWN LAS VEGAS / NICOLE WHITTINGTON-SHANNON, DEMETRIC JOHNSON, NOLA ROWE SAM'S TOWN TUNICA / JULIE JUNEAU, SAM'S TOWN SHREVEPORT / GLENDA ZUHSE, JESUS MEDINA, SUNCOAST / MATTHEW TUSCH TREASURE CHEST / BILL SMITH, RUSSELL GOUVEIA, VACATIONS HAWAII. **BOYD GAMING CONTRIBUTORS:** JUDY BANKS, LYNN HAYASE, DAVID STROW.

# The Green Corner

Treasure Chest recognized Earth Day for the first time with a special promotion in partnership with the Louisiana Department of Forestry (LDF). From April 1 through 22, guests earning 2,200 Connected bonus points in one week received a coupon for a pack of six trees, which was redeemable on Earth Day, April 22.

The tree packs were donated by LDF. They included Chinese Elm, Shumard Oak, Slash Pine, River Birch, Cherrybark Oak and Bald Cypress, and totaled 1,000 trees. Forestry expert Lisa Manda was on hand to answer guests' questions about planting and care of the trees. The trees were each 2-to-3 years old and 2-to-3 feet tall.

"We're always looking for new and creative ways to reward our loyal customers," said Treasure Chest Director of Marketing Kurtis Shaul, who spearheaded the event. "Our tree giveaway did just that, and helped our environment at the same time."



PROPERTY NEWS, CONT.

Par-A-Dice opened its new poker room in February offering a variety of limit and no-limit Texas Hold'em games. Vice President and General Manager Loren Gill said, "Texas Hold'em has become a national pastime over the last several years, and we're pleased to bring this game to Par-A-Dice. With this poker room, we're giving guests yet another reason to visit Par-A-Dice and enjoy a great gaming experience."

Delta Downs introduced the Potato Depot as one of five venues available in the Food Court. Since the debut in March, guests have enjoyed a variety of ways to eat a spud. In addition to a loaded baked potato with all the fixings, one can also choose the BBQ brisket or pulled pork potato, taco potato or fried chicken tenders potato.



May marked the 20th anniversary of the Golden Arm Club at the California. In 1989, Stanley Fujitake took the dice at the Cal and three hours, six minutes and 118 rolls later, he set the record. Following his historic roll, the Cal created the exclusive Golden Arm Club for players who have held the dice for longer than an hour. Each April, the Cal hosts Golden Arm members and new inductees for a special celebration and craps tournament. Statistics show the odds of such a feat are estimated at over one in a billion, yet in May that record was broken at our very own Borgata! Stay tuned for more info on that story in our next issue.

## Earth Hour, Before and After



Las Vegas joined nearly 300 cities in the United States (and 3,500 cities globally) in turning out their lights for Earth Hour on March 28. These stunning before-and-after photographs from the Fremont demonstrate the powerful impact of dimming the power, if only for an hour.

The event, organized by the World Wildlife Fund (WWF), has galvanized the public to get more actively engaged in efforts to secure climate legislation in the United States and a new global climate treaty. More than 90,000 letters urging action on climate change have been sent by Earth Hour supporters to their elected representatives at the local, state and national levels, according to WWF.

