

BOYD BUZZ

November/December '08



T.G.I. Friday's® opened three new restaurants at our Coast Casinos locations – **Gold Coast**, **Sam's Town Las Vegas** and **Suncoast**. They join the

T.G.I. Friday's at **The Orleans**, which has been enormously popular since opening over two years ago.

"The T.G.I. Friday's at **The Orleans** has been tremendously successful and our guests immediately responded to the familiar T.G.I. Friday's brand," said Paul Chakmak, Executive Vice President and Chief Operating Officer of **Boyd Gaming**.

Gold Coast and **Sam's Town** feature the first T.G.I. Friday's restaurants in the Southwest to offer a complete breakfast menu, serving daily from 6 a.m. to 10 a.m.

Boyd Gaming employees (and one guest) receive a 20 percent discount (excluding alcohol) at all Coast T.G.I. Friday's with proper employee identification.

The restaurants anchor a new dining line-up for all four properties that includes Salvatore's Italian restaurant and SC Prime steakhouse at **Suncoast**; Noodle Exchange at **Gold Coast**; Fuddruckers, Sbarro and Baskin-Robbins at **The Orleans**; and a quick-serve deli at **Sam's Town**.

"By diversifying our restaurant offerings, we continue to appeal to a variety of tastes and budgets. This ongoing evolution adds to the complete entertainment experience we strive to offer our customers," Paul said.

American Cancer Society Honors **Par-A-Dice**

Par-A-Dice team members and their families recently rallied together and walked for the American Cancer Society's "Relay for Life." From more than 200 relays in Illinois, the Society's board of directors voted East Peoria as winner of the prestigious Chairman's Award for Relay Publicity for the state of Illinois.

Alyson Bratcher, **Par-A-Dice** Graphic Designer, was chosen to represent the City of East Peoria at the American Cancer Society's Annual Volunteer Conference in Chicago to accept the award.

"It is an honor to be receiving this wonderful award," she said. "It was an incredible team effort, and without everyone's help and support it would not have turned out the way that it did. It was a truly eye-opening and heart-warming experience."



Boyd Style Shines Bright in Dark Times

Hurricane season along the Gulf Coast provoked a wide range of emotions among **Boyd Gaming** employees and guests in the region – from heartache to heartwarming, from grief to gratitude. As always, the light of Boyd Style brightly shined during this dark time.

Delta Downs experienced marginal damage after Hurricane Ike roared ashore September 13. However, some team members living in southeast Texas and parts of southwest Louisiana lost their homes and belongings to tidal surges as high as 12 feet.

Sam's Town Tunica and **Sam's Town Shreveport** both played a vital role in accommodating employees who fled the storm. Later, **Delta Downs** employees rallied together and donated the gifts and contributions were – all the way down to the Milk Bones®, which got a big "aaawww" and a few tears.

Treasure Chest employees also mobilized to gather contributions and send a box truck filled with much needed items. As the truck was unpacked at **Delta Downs**, team members were overwhelmed by how personalized the gifts and contributions were – all the way down to the Milk Bones®, which got a big "aaawww" and a few tears. **The Employee Crisis Fund, which is funded entirely through employee contributions, also provided some financial assistance to Delta Downs employees in their time of need.**

"The outpouring of goodwill from everyone has been heartwarming and impressive," wrote Carol Core, **Delta Downs** Director of Human Resources, in a thank you note to the **Treasure Chest** team. "All your donations and compassion have made an enormous difference in the lives of people who in many cases lost everything."

The **Boyd Gaming Employee Crisis Fund** was established in 2004 to provide aid to employees experiencing emergency or temporary financial hardship. To learn more about how you can contribute, visit your property Human Resources department.



ABOVE: BOYD EMPLOYEES GIVE AID IN A TIME OF NEED.

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q&a with Bill Boyd

q Has the economic downturn affected our Company?

a There is no question the economic downturn is impacting us. Our business levels are down, as is the case with many businesses and industries. Fortunately, we're still producing significant cash flow. Customers are still visiting our casinos, even if they aren't spending as much as they have previously. The best thing we can do right now is remain focused on giving our customers a great experience when they visit. If we keep doing what we do best, we'll make it through these difficult times.

q How is Boyd Gaming managing the current credit crunch?

a The credit crunch is a complex issue. Given the tough economy, the credit markets are effectively closed, which is a key reason we decided to delay the development of the Echelon. However, **Boyd Gaming** currently has one of the strongest balance sheets in the gaming industry. So, we aren't burdened by excessive debt payments given the challenging economic environment.



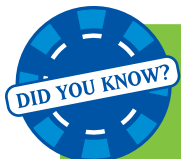
Latin Music Fest Rocks Delta Downs

Delta Downs hosted a Latin music festival called "dia del Recuerdo," in association with Univision in July. The event was free to the public with a **B Connected** card. Guests simply swiped their card at the box office and received a wrist band for entry into the Delta Event Center.



Doors opened at 2:30 p.m., and four acts performed throughout the day. Charlie Zaa and LaMafia performed in the Delta Event Center, and Ambixion and Norman Zenteno Band performed in the Gator Lounge. More than 1,100 guests from southeast Texas and southwest Louisiana attended the standing-room-only event.

Promotion for the event included flyers and advertising through Hispanic newspapers and radio. Univision radio stations also gave away travel packets that included maps, information on the event and \$10 Slot Dollars coupons. Due to the success of the event, a second Latin music festival is planned for early 2009.



In 2007, U.S. commercial **casinos** employed approximately **361,000** people and paid wages of **\$13.8 billion**.

Source: 2008 AGA Survey of Casino Entertainment



Healthy **NEW YEAR'S** Resolutions

BY DON WILLES, MANAGER BENEFITS HEALTH/WELLNESS, BOYD BENEFITS

As you make your resolutions for the New Year, don't forget to add a healthy resolution – something that will reward you and your family for years to come.

There's no better time than now to find out just how healthy you are and what you can do to improve on the areas that may place you at risk. **myCIGNA.com** offers a free, confidential and convenient online Health Risk Assessment that can give you all the answers you need about your health with great resources to help you along the way.

- Log on to **myCIGNA.com**
- Click on **My Health**
- Under **Health Management Resources** select **My Health Assessment**
- Follow the **registration instructions**
- Select **Take My Health Assessment and get started on a new year of good health!**

While you're at it, the New Year is a great time to resolve to get an annual physical exam. Check the Cigna website (mycigna.com) for more info about your wellness benefit. And don't forget about Weight Watchers. New sessions are starting in January. Just lose 5 pounds over the course of the 10-week class and the program is free.

With these three great options to get the year off to a healthy start, you can't go wrong resolving to "be fine in '09."

BOYD GAMING

Employment Benefits Include Intangibles

As executive assistant in the Corporate Benefits department, Sandy Markham knows a lot about employee benefits. But her thoughts on the perks of working at **Boyd Gaming** extend beyond the tangible aspects of health care, vacation time or continuing education.

Although she joined the Company just eight months ago, Sandy already has experienced the intangible benefits that come from being part of the **Boyd Gaming** community. She was invited to serve as her department's spokesperson for the recent United Way campaign, and she gladly accepted.

Sandy takes pride in supporting organizations that assist people in need. Her personal favorites include Candlelighters, Locks of Love and Make-A-Wish foundations.



ABOVE: SANDY MARKHAM

“I want to thank **Boyd Gaming** for taking organizations such as United Way and the American Heart Association under their wing and assisting those who are less fortunate than us,” she said. “I love working for a company that not only cares about its employees, but also the community.”



Holiday Decorating Safety Tips at Work and Home

- **Plan** for safety. Look for and eliminate potential danger spots near candles, fireplaces, trees, and/or electrical connections.
- **Don't** overload electric circuits. Use no more than three standard UL approved string of lights per extension cord.
- **Remember** to use ground fault circuit interrupters (GFCI).
- **Discard** or repair damaged lights before using them.
- **Fasten** outdoor lights securely to protect them from weather damage.
- **Place** candles in a safe area - away from holiday decorations, wrapping paper or other flammable items.
- **Keep** fragile decorations and ornaments out of reach for children and pets.
- **Review** electrical hazards with children and teach them safe ways to decorate during the holiday season.



SOURCE: U.S. CONSUMER PRODUCT SAFETY COMMISSION

BOYD GAMING

BOYD GAMING WISHES YOU A WONDERFUL AND SAFE HOLIDAY SEASON!

Celebrating Kwanzaa

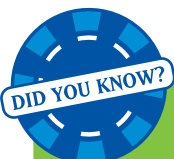
Kwanzaa was created in 1966 by Maulana Karenga, a university professor, published author and key figure in the black nationalist movement of the 1960s. The non-religious African-American holiday celebrates family, community and culture during a week-long celebration leading up to the New Year, from December 26 to January 1.

Each year, millions of Americans reflect on the past and renew their commitment to the seven principles of Kwanzaa — unity, self determination, collective work and responsibility, cooperative economics, purpose, creativity, and faith. Each day of the celebration emphasizes a different principle.



The colors of Kwanzaa are black, red and green: black for the people, red for their struggle, and green for the future and hope. The name Kwanzaa is derived from the phrase "matunda ya kwanza," which means "first fruits" in Swahili, a Pan-African language. A candleholder (called a kinara) is the center of the Kwanzaa setting and represents the roots and branches of African-American ancestry. Festivities often include lighting candles, pouring libations, and discussing the seven principles and African history. The celebration culminates in a feast and gift giving.

To learn more, go online at www.officialkwanzaawebsite.org.



Gaming dates back to ancient times. The **Chinese, Japanese, Greeks** and **Romans** all were known to play games of skill and chance as early as **2300 B.C.**

Moving Up

Keven Stauffer
Surveillance Shift Manager

Moving Up: Surveillance Operator (2003) — Associate Surveillance Shift Manager (2003) — Surveillance Shift Manager (2005)



Thought for the Day: Keven is a critical member of the management team and has assisted in redefining surveillance in the Northeastern region. He was instrumental in the start-up phase of defining the operational philosophy at the property, as well as policies and procedures, and developing relationships with management, law enforcement and regulatory agencies.

As an associate shift manager, he (along with his mentor and shift manager Kevin Kelly) developed an incredible sunrise shift. The staff is positive, professional, highly motivated and extremely productive. He also developed the department's hugely successful biannual Games Challenge and has advanced the department with his investigative and information technology expertise.

After Hours: Keven is a true family man. He and his wife (an elementary school teacher) have two children and are active in their community. Keven is a sports enthusiast who is involved in his community's hockey program and feverishly follows the Philadelphia sports teams.

Chris Gary
Safety Manager

Moving up: Security Officer, **Main Street Station** (2002) — Maintenance Engineer (2002) — Lead Engineer (2008) — Safety Manager, Downtown Region (2008)



Thought for the Day: Chris' primary responsibility is ensuring the health and safety of employees and guests at the three Downtown Las Vegas properties: **California, Fremont** and **Main Street Station**. "Each property has its own special needs," he said. "Managing three properties keeps it very lively. No day is the same." He was born at Long Beach Naval Hospital, while his father was stationed in Long Beach, California, but he was raised in Maui, Hawaii. Chris moved to Las Vegas about six years ago.

After Hours: A self-described "foodie," Chris tries out a new fancy restaurant at least once a month. He also enjoys cooking and has amassed a huge collection of cookbooks. He spends as much time as he can with his daughters, 5-year-old Mikayla and 7-month-old Cristyana. Chris also owns a huge fish tank in which he collects poisonous and aggressive fish.

Tamara Craig
Assistant Reservations Manager

Moving Up: Reservations Agent, **Gold Coast** (1994) — Reservations Supervisor, **The Orleans** (1996) — Front Office/Room Reservations Manager, **Barbary Coast** (2003) — Reservations Manager, **Suncoast** (2005) — Assistant Reservations Manager, **Coast Casinos** Call Center (2006)



Thought for the Day: Tamara's career has made a full circle in the 14 years she's been with the company — she started in room reservations, then worked the front desk, before returning to reservations. "It's great," she said, "because that experience has helped me be a little more rounded in my skill set." The call center's 35 agents currently fields about 2,000 calls a day for **Gold Coast, Suncoast, The Orleans** and **Sam's Town Las Vegas**. "It's kind of hectic, keeping track of all the people, all the properties and all the promotions," she said, adding that she enjoys the challenge. "It's important to me that we treat customers from every property equally, and yet also make them feel special."

After Hours: Tamara keeps busy supporting her daughters in their activities. Her 4-year-old enjoys dancing and her 11-year-old is a swimmer with Olympic aspirations. In what little free time she has left, Tamara is an avid reader and enjoys all types of fiction, especially mysteries and suspense.

MOVING UP ILLUSTRATIONS © CALDER CHISM

COAST CASINOS

News You Can Use

Gold Coast will host the National Finals Tonight show for the second year. Last year proved to be a huge hit and General Manager Kerrie Burke is excited to host it again nightly, from December 4-13, at 9 p.m. The event is free – so if you live in, or are visiting, the Las Vegas area, come join the fun!



The Tony Roma's restaurant at the **Fremont** was recently honored at the franchise's global conference for having the highest sales in the world (which includes 34 countries). The restaurant is at the \$6 million sales level (give or take a few racks of ribs). *Congratulations on this prestigious award!*



Jokers Wild and **Eldorado** held its annual Poker Run in October with proceeds benefiting the Boys and Girls Club of Southern Nevada.



The **Blue Chip** had its second American Red Cross Blood Drive in August. The first one that was held in April had 45 team members, friends and family donate 39 productive units. The second exceeded that goal by collecting 48 productive units, for a total of 87 units for the year.



ABOVE: ELISE JAMES, CUSTODIAN IN MARINE OPS, PREPARES TO DONATE BLOOD.



As part of its ongoing commitment to helping organizations in the community, **Par-A-Dice** recently donated 10 computers to the

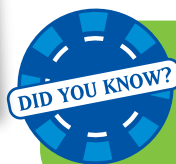
Tri-County Urban League. The computers will be placed in the adult learning center, where they will be used for GED certification, Pre-GED instruction and after-school tutoring. Tri-County Urban League is a not-for-profit agency dedicated to improving educational, social, and economic opportunities for individuals in central Illinois.



Par-A-Dice also donated \$25,000 to Midwest Food Bank's Peoria affiliate to assist with the purchase of a 5,000-square-foot freezer, refrigeration, and handling facility. Midwest Food Bank is a faith-based organization striving to alleviate hunger and poverty throughout the area. It gathers large food donations from nationwide corporations and distributes them to social service organizations and disaster sites at no charge.



In September, more than 40 team members of **Sam's Town Shreveport** participated in the Susan G. Komen "Race for the Cure." The property was also a major sponsor for the American Heart Association's "Heart Walk" in October. More than 2,000 participants supported this cause along with many Sam's Town employees.



It takes more than **1.5 million** barrels of oil to manufacture a year's supply of bottled water. That's enough oil to fuel **100,000** cars.

Source: www.earth911.org



What's Your Number?

An employee ID number is hidden somewhere within this newsletter. If it's yours, you win a prize. Contact **Kristy Alward**, Boyd Buzz Team Assistant Editor, to claim your prize: call **702.792.7357** or email kristyalward@boydgaming.com

CAREER OPPORTUNITIES

Check out the available positions on the Careers section on **boydgaming.com**. Choose "Current Boyd Employee" on the login page and complete the quick and easy online application. Your supervisor will receive an email notifying them of your request for transfer and your application will be sent on to the department hiring manager for review. Are you taking advantage of all the opportunities at Boyd Gaming? Start today!

ESL CLASSES

The Company's Workplace English as a Second Language (ESL) classes continue to grow. Since the first group of 14 students completed the course at **The Orleans** in May, a second group of 18 employees was started at the property. In addition, a class of 22 students has completed the program at the **California** and a class of 29 employees has begun at **Gold Coast**. Mary Zaborowski has worked diligently to meet the needs of the individual properties and support diversity in our company by organizing the classes. Student feedback has been exceptionally positive; managers have noticed increased levels of confidence and smiles in English language conversational interactions.



PAY STUB MESSAGES

A new feature on your pay stub was recently launched – a message line that will share Company news, safety tips and more. Look for it under the right column of your pay stub.

Blue Chip Expansion Update

Construction on the **Blue Chip** 22-story hotel tower is nearing completion. Currently there are about 400 building trades' members working on the project. Walsh Construction is the construction manager and there are around 20 subcontractors on the project.

The new entrance to the property opened the middle of September, and is located about 200 feet east of the original entry on Route 12. To further beautify the property, Blue Chip is adding 400 trees and shrubs to the site as well as various perennials and annuals.

The project reached a milestone last month when a new 12-foot revolving door was opened to the entrance of the pavilion. The door automatically turns and there are four floor-to-ceiling glass doors located on either side for customer convenience.

The new hotel is scheduled to open on January 22, 2009.



ABOVE: AERIAL VIEW OF BLUE CHIP.

