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another boy saw him and said,

there are thousands of starfish on this beach. do you really think you're making a difference?

the first boy looked at the starfish in his hand and said,

I will make a difference to this one.

From The Star Thrower by Loren C. Eiseley
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From The Star Thrower by Loren Eiseley
Being recognized as a good corporate citizen is of significant importance to all of us at Boyd Gaming.

From giving generously to several worthy charitable organizations to continually enhancing our diversity programs, to our long-standing commitment to responsible gaming and our concerns for the planet, we pride ourselves on making a positive difference in the communities in which we operate.

Roughly 50 years ago, our founder, Sam Boyd, introduced, to an emerging Las Vegas community, what would be known as the Boys and Girls Clubs and the United Way. At about the same time, Boyd-operated casinos were among the first to break the color and gender lines in Las Vegas by hiring African American and female dealers. Boyd Gaming was also a founding member of the National Center for Responsible Gaming which was created in 1996. Doing all that we can to protect our environment for our and future generations has always been at the forefront of our objectives and recently, we built a new full-service laundry facility which is up for green building certification by Leadership in Energy and Environmental Design.

With our focused areas of giving – Community, Health and Human Services, Culture, Education and Gaming and General Business Associations – we gave back to our communities in a very meaningful way in 2007 by contributing nearly $3 million to recognized charitable organizations in Hawaii, Illinois, Indiana, Louisiana, Mississippi, Nevada and New Jersey. This amount represents corporate and property contributions exclusively and does not include our employees’ individual contributions or their countless volunteer hours donated to a variety of organizations.

Over the last several years, Boyd Gaming’s diversity initiatives have become increasingly more proactive, allowing us to be an even more inclusive organization. Our key areas of focus include: strengthened hiring and recruiting processes; broadened diversity among management positions; more pronounced procurement partnerships; increased local diversity memberships; and enhanced internal communications.

We’re pleased to share some highlights from 2007 in this Corporate Citizenship Report.

Sincerely,

Bill Boyd, Executive Chairman
Keith Smith, President and Chief Executive Officer
Marianne Johnson, Vice Chairman, Chief Diversity Officer and Executive Vice President

Letter from Bill, Keith and Marianne
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From giving generously to several worthy charitable organizations to continually enhancing our diversity programs, to our long-standing commitment to responsible gaming and our concerns for the planet, we pride ourselves on making a positive difference in the communities in which we operate.
Community Giving

Making a positive difference in the lives of the citizens in the communities in which we operate is a commitment that we take to heart at Boyd Gaming. Giving back generously to improve the quality of life of our fellow residents is one of the core beliefs upon which our company was built. Our commitment to our communities has long been a guiding principle of our company. As we grow, so does our commitment.

Over the last year, we supported a variety of different organizations across the country to better the communities where we do business. With nearly $3 million in contributions throughout the year, our efforts were extensive. Our four areas of giving include: Community, Health and Human Services; Culture; Education; and Gaming and General Business Associations. Within these four categories, Boyd Gaming supported numerous worthy causes and this report highlights just a few of those efforts.
We helped dozens of agencies in 2007 with donations totalling nearly $3 million.

Sam’s Town Habitat for Humanity House

The employees at Sam’s Town Shreveport were busy volunteering their time to help construct the Sam’s Town Habitat House. The construction of the house involved the coordination and help of approximately 30 employees each day of the building process. The groundbreaking ceremony for the house was held May 11.

Many of our employees found building the Habitat House to be a very rewarding experience and one that enabled the Sam’s Town Shreveport team to work together to make a positive impact in the community. Our employees made it possible for yet another family in need to have a home they can call their own.

A Big Thank You from Iraq

When SSgt. Andrew “Chip” Andersen of the United States Air Force emailed the Gold Coast in Las Vegas from the Ali Air Base in Iraq, he had a modest request – a couple decks of playing cards for soldiers to enjoy during their downtime. He was thrilled when our employees at Gold Coast went above and beyond and wrote in a letter...

“You cannot imagine the surprise I received today when I picked up a box from the post office with 144 decks of cards in there from your casino. I can’t begin to thank you enough as the generosity your casino has brought to us. This will greatly increase morale and allow all of us to enjoy our downtime away from hostilities. While a couple other casinos sent one or two decks, you have shown the fighting men and women of the armed forces how much you care and gone the extra 10 miles to show your support of us. Your actions show a tremendous amount of compassion and loyalty to the United States Armed Services. Again thanks for showing support for the fighting service members abroad.”

Shoes for the Needy

There are currently 300 million people without shoes in our world. Soles4Souls partners with charities and governments around the world to provide the basic, yet indispensable, gift of a pair of shoes that most of us take for granted. Boyd Gaming recently presented a donation at The Orleans, in Las Vegas, to the organization which will buy 35,000 pair of shoes for those in need.
Inaugural Henderson Poker Run Benefits Charity

Jokers Wild and Eldorado sponsored the First Annual Henderson Boys & Girls Club Charity Poker Run in September.

Nearly 300 enthusiastic bikers turned out for the 70-mile run, starting at Eldorado for breakfast and ending at Jokers Wild with a BBQ meal.

Jokers Wild and Eldorado matched the total net proceeds of the run, resulting in a donation of nearly $2,700 to benefit the Boys & Girls Club of Henderson.

Las Vegas Employees Volunteer for Special Olympics

More than 1,700 Clark County student athletes gathered in May and competed in Special Olympics Nevada’s United Schools Track & Field Meet. For five years, this free public event has brought together both disabled and non-disabled students for two days of fun competition.

Boyd Gaming has been a corporate supporter of this event since its inception. On May 3, more than 100 corporate and Las Vegas property employees were on hand to offer their time and support.

“For as long as the program has been around, Boyd Gaming has been a tremendous supporter with regard to employee volunteerism,” said Maggie Schwartz, Regional Director, Special Olympics Nevada. “Your team members are always out in force and help the athletes through every element of the competition process.”

American Heart Association Annual Heart Walks

Employees from several Boyd Gaming properties formed teams and showed their spirit at various Heart Walks in support of the American Heart Association. Participants included employees from Atlantic City’s Borgata; Vinton, Louisiana’s Delta Downs; and Las Vegas’ California, Main Street Station and Fremont.

Chefs for Kids

Jokers Wild and Eldorado Casinos in Henderson, Nevada, sponsored the Chefs for Kids program at Taylor Elementary School. Datron Green, food and beverage manager; Travis Williams, executive chef for Jokers Wild; and Larry Steele, slots manager, helped serve breakfast to more than 100 children with the help of food and beverage teams from casinos all over the Las Vegas/Henderson Valley.

Eastern Pines Convalescent Center

Eastern Pines Convalescent Center, home to many low-income seniors, is the sole remaining public nursing home facility in Atlantic City. The Borgata Heart & Soul Foundation ‘adopted’ Eastern Pines and supported many of the resident activities. Each month last year, Borgata donated two sheet cakes in celebration of the residents’ birthdays. Borgata associate volunteers also celebrated Mother’s Day and Father’s Day with the residents by giving gifts to all of the women and men in the center. In December, Borgata donated $7,500.00 to the 150 residents for holiday gifts.
We are proud of our long-standing reputation as a champion of diversity. Diversity has been thoroughly embraced as a core concept of our company’s philosophy and our initiatives continue to evolve as our company grows. Property diversity councils, involvement with various organizations such as the Latin and Urban Chambers of Commerce, and a commitment to recruiting, hiring and maintaining a diverse workforce, are key components of diversity at Boyd Gaming.

As part of its broader diversity efforts, Boyd Gaming provided $15,000 in direct financial support to three of the nation’s leading minority journalism associations in 2007 – the National Association of Black Journalists, the National Association of Hispanic Journalists, and the National Lesbian & Gay Journalists Association. Representing a combined 7,000 journalists across the nation, these organizations are focused on diversifying America’s newsrooms by expanding career opportunities for minority journalists – a cause Boyd Gaming is proud to support.

Boyd Gaming took another important step in emphasizing our philosophy of total inclusion of our employees. In spring 2007, we rolled out a new diversity training program, which was developed in partnership with Hubbard and Hubbard, Inc. This exciting new offering gives us another opportunity to show our employees...
In 2007, over half of Boyd Gaming’s 17,335 employees were minorities. (Figures do not include Borgata)

We increased biddable procurement by 7%, up to $256 million in 2007. (Figures do not include Coast Properties)

We embrace diversity in every aspect of our business, from our employees, to our purchasing programs to our philanthropic endeavors, and our customers.

Boyd Gaming is a leader in the area of corporate responsibility, transforming these words into actions.

As reported in 2006, the company is continuing to work on enhancing the certification protocol, which requires attestation of M/WBE status. 66% of our MBE spend is with certified suppliers and 57% of our WBE spend is with certified suppliers. The Boyd Electronic Sourcing (BoS) "HESI" has been an important tool which is used to provide additional avenues of communication between the Company and potential suppliers.

Our year-end 2007/2006 biddable procurement spend was $256 million, a 7% increase over the previous year.

The company has always been very active in the area of diversity and particularly supplier diversity. Boyd Procurement is strategically positioned throughout the organization and has responsibility for positively positioning minority-owned and woman-owned business enterprises “M/WBE” in the portfolio of suppliers. Boyd’s diversity practices and policies transcend the organization as an important business consideration in the goods and services that are procured.

Supplier Diversity

Boyd Gaming’s corporate diversity mission statement underscores our commitment to supplier diversity.

How much we respect and support our company’s diverse cultures.

The program negs raise awareness and skills among our company’s leaders to succeed in an increasingly diverse work environment and customer marketplace. Participants are grounded on what diversity means and how it can increase individual, team and organizational growth and profitability. They learn how diversity links to Boyd Gaming’s strategic business direction and how to promote respect and inclusive workplace behavior.

- The Asian Chamber of Commerce presented Boyd Gaming with its “Corporation of the Year Award” at its recent Community Achievement Awards Dinner. “While receiving awards and praise is certainly not the motivation behind our efforts, it is validating and encouraging to be recognized for our work. We’re making great strides in our diversity initiatives,” commented Marianne Johnson, Boyd Gaming’s Chief Diversity Officer, on the award.

Supplier Diversity

Boyd Gaming’s corporate diversity mission statement underscores our commitment to supplier diversity.
Protecting our environment and adapting to different ways of doing business, in an effort to reduce our carbon footprint, is something we take seriously at Boyd Gaming. From our new, environmentally friendly laundry facility, to extensive recycling programs at many of our properties, we are committed to doing what we can to be green.

**Laundry Facility**

Construction was completed on the new Boyd Gaming laundry facility located in Henderson, Nevada, just south of Sam’s Town and services all of our Company’s current operations in Nevada. Boyd Linen and Uniform Service is a full-service laundry facility designed with the environment and preservation of natural resources in mind. It was constructed to meet the needs of both current and future operations. LEED is the nationally accepted benchmark for the design, construction and operation of sustainable green buildings.

The laundry facility is setting a high standard regarding environmental stewardship and is already garnering attention. Boyd Linen and Uniform Services was recognized by the City of Henderson at its annual Economic Development Awards dinner. The 100,000-square-foot facility currently employs about 110 people and handles approximately 60,000 pounds of laundry weekly.
Boyd Gaming properties are committed to thinking green.

**All properties** offer guests the option of a daily change of linens.

**Blue Chip**
- New team member dining room uses regular plates, silverware and glasses, reducing the use of non-biodegradable Styrofoam plates and plastic utensils.

**Par-A-Dice**
- Converted all cleaning products to eco-friendly alternatives.

**Delta Downs**
- Replaced all fluorescent light bulbs throughout the casino with energy saving, lower-wattage light bulbs.
- Donates all lost-and-found eye glasses to the Lions Club and cell phones to a women’s shelter to be programmed for 911.
- Recycles all cooking oil, cardboard, palettes, and oil from the motor pool.

**Suncoast**
- Uses a company called Renu Oil and Recycling which recycles cardboard, aluminum, tin, glass, plastics, old French fryer grease, and wet garbage, which is mixed with paper to make an organic compost.

**Sam’s Town Tunica**
- Installed compact fluorescent lighting throughout the property, which saves an estimated 30% on the cost of lighting and uses less energy.
- Uses a Tracer Summit environmental Control System that monitors the temperatures of the facility and will make changes to the cooling and heating systems as required, eliminating running unnecessary equipment.
- Keeps hot water in solar holding tanks, reducing the need to reheat water.

**Echelon**
- Constructing as a LEED Silver equivalent building, making it one of the most energy efficient buildings of this scale.

**Echelon**
- Responsible Gaming

Boyd Gaming Corporation assumed a leadership role regarding the research and education for compulsive and underage gambling. We are a founding member of the National Center on Responsible Gaming, the first national organization exclusively devoted to funding scientific research on pathological and youth gambling. In addition, we support the National Council on Problem Gambling and its local affiliate state councils.

As a responsible community member, Boyd Gaming is committed to promoting responsible gambling practices. We firmly believe that public awareness and education is key in this effort. Employee training on responsible gaming is held regularly, and addresses what problem gambling is, how to identify the symptoms and warning signs, and what our company’s policies and procedures are regarding self exclusion.

**Responsible Gaming Education Week**

During Responsible Gaming Education Week (RGEW), held August 6–10, 2007, Boyd Gaming hosted an open forum discussion on implementing responsible gaming information in the Clark County (NV) Public Schools. In conjunction with the Nevada Council on Problem Gambling, the company wrote a Problem Gambling Resources guide for non-gaming employers. Boyd also offered speakers to local organizations to host discussions on problem gambling.

Additionally, the entire organization conducted informal refresher training sessions on its policies and procedures regarding problem gambling; self-limiting access and self exclusion; the American Gaming Association’s Code of Conduct and its role in the company’s day-to-day operations; and where employees and dependants can get help with a gambling problem.

Boyd employees wore M&W buttons, stickers, and ribbons. Coordinated table tents and posters were displayed throughout gaming areas and a variety of educational brochures were made available to employees and guests alike. Issues regarding responsible gaming were communicated to employees via plasma screen displays in the employee dining rooms. We also offered private, on-site consultations to guests who felt they had a gambling problem.

**Keystone**
- Responsible Gaming

Environmental-friendly aspects of the new laundry facility include significant water reuse systems that reduce the gallons needed to process the linens and umbrellas by over 33%. This results in current water savings of about 20 million gallons per year and water savings will jump to over 50 million gallons per year once Echelon opens. The laundry also incorporates sophisticated heat reuse systems that are designed to capture heat energy from the boilers and wash equipment in order to raise water temperature.

Environmentally friendly enzyme-based detergents are being used that require a lower operating temperature than chemical detergents. There was also significant emphasis during construction on reducing the amount of materials that ended up in landfills. Recycled materials can be found throughout the facility including the concrete floor, exterior asphalt and textures from Boyd’s previous corporate offices.
At Boyd Gaming, being responsible corporate citizens means being pro-active, involved members of the communities in which we operate. As a community-minded business, we strive to give back to our communities, embrace diversity in our everyday culture, care for our planet and adhere to responsible gaming guidelines on a daily basis. This Corporate Citizenship Report provides only a minor glimpse into these commitments.

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For more information on our giving and diversity programs, supplier diversity, and our commitment to Corporate Social Responsibility, visit our website at boydgaming.com

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