

CARD\$ & CASH Giveaway!

Rules

- Participants may earn virtual drawing entries beginning at 12:01am Sunday January 29th, 2012 through 8:00 pm (Pacific Time) on Saturday, February 25th, 2012.
- Slot machine players receive one (1) virtual entry for every ten (10) base points earned each day with their B Connected card properly inserted in their machines. Does not include point multipliers, bonus points or point transfers. It is the player's responsibility to make sure their card is properly inserted in the machine.
- Table games will earn three (3) entries for every one (1) hour of rated play with a minimum \$5 average bet and earn 3 additional entries for each additional \$5 average bet. It is the player's responsibility to request their play to be rated.
- Participants will receive ten times entries based on their play on Tuesdays and Thursdays in February
- Participants receive additional bonus entries for each day of play during the promotional period based on their tier status. Participants must swipe their card daily to receive each day's bonus entries. Participants must earn 1 point before receiving bonus entries.
 - Ruby Card members receive fifteen (15) bonus entries
 - Sapphire Card members receive twenty-five (25) bonus entries daily.
 - Emerald Card members receive forty (40) bonus entries daily.
- There is a maximum of 10,000 entries, per day, per person, for all drawings.
- All drawing entries are "virtual" and must be activated (electronically deposited into our cyber drawing drum) at a casino promotional kiosk. Participants can activate their entries at any kiosk between 8 am and 8 pm the day of the drawing. Entries earned during the fifteen minute (15) period prior to the drawing will not be eligible for activation in that pending drawing. Entries earned during and after the 15 minute cutoff, are eligible for the next available drawing.
- Drawings will be held at 8:15 pm each Saturday, (Feb. 4, 11, 18, 25) in the west end of the casino, between the Cortez Room and the Port's O' Call Buffet.
- Eight (8) winners will be selected in each drawing. Winners are selected by our automated drawing system.
- Participants must be present to win and have 3 minutes to identify themselves once their name has been called. Winners must present a valid photo ID and B-connected card. After the 3 minutes have expired, a new name will be drawn until a winner has been identified.
- Each winner come on stage and will be allowed to select one (1) sealed deck of cards from the promotion area. The person whose name is chosen first in each drawing will select one (1) of nine (9) sealed decks of cards on display, the second person will select from the remaining eight (8) sealed decks of cards, the third person will select from the seven (7) sealed decks of cards and so on until all winners have selected a deck of cards. The winner will not be permitted to touch the deck of cards, the emcee will handle all card transactions.
- The decks of cards will contain a standard of fifty-two (52) cards with four suits ranging from deuce (low) to Ace (high).
- The Card\$ & Ca\$h game board will have six (6) positions representing a cash prize of \$250, \$500, \$750, \$1,000, \$2,000 and \$4,000.
- All winners will receive a minimum of \$250. All other prizes are determined by how the winner plays the promotion.
- How Cards & Cash is played:
 - The winner and their selected deck of cards will be moved to the front of the game board, where the winner will have the option of cutting the deck of cards by placing a plastic card in the section of the deck where they choose. The emcee will then take the top section of the deck, stopping where the winner inserted the plastic card and place those cards on the bottom of the deck.
 - The emcee will then place the top card on the game board in the \$250 position face up so winner has full view of the card.
 - The winner must then decide if they would like to take the \$250 and end the game, or continue to the next step toward the \$500 prize. This option will take place with each card. If the winner chooses correctly at each prize position on the game board they will win the top prize of \$4,000.
 - If the winner decides to move on to the next prize they must decide if the next card on the top of the deck is higher or lower than the card in the current prize position.
 - The emcee will then take the next top card from the deck and place it in the next available game board position face up. This process will take place each time the winner chooses to advance to the next prize.
 - If the winner is not correct, the game is over and the winner takes the cash prize of \$250 regardless of what prize position they were on.
 - If the winner chooses correctly they win the prize amount associated with the most recent card.
 - For example, if the winner receives a two (2) (low) for the \$250 prize and decides to continue to the next step toward the \$500 prize and guesses the next card is higher and the card is an Ace (high), the winner will receive the \$500 cash prize. If the winner decides to continue to the next step toward the \$750 prize they use the Ace to decide higher or lower and guess lower. The next card is an eight (8) so they win the \$750 prize. The winner will then have the opportunity to continue to the next step toward the next prize or take the \$750 and end the game. If the winner chooses to continue to the next step toward the next prize of \$1,000 and guesses incorrectly they will win \$250.
 - If the card is a tie, the game is over and winner gets the prize of the current position on the game board. For example, if the winner has successfully made it to the \$750 prize and they are making a decision for the \$1,000 prize, if the card is tied they will receive the \$750 cash prize.
- Limit one prize per person per drawing day.
- All virtual entries are removed from the virtual drawing drum after each drawing day.
- Participants must be at least 21 years old and a valid B Connected member. Entries based on use of B Connected Card. Play without B Connected card does not qualify. B Connected membership is free and available at the B Connected booth.
- Winners must give consent to use their name and image for promotional purposes.
- Winners are responsible for any and all applicable taxes. Winners with accumulative winnings over \$600 per drawing will receive a 1099.
- All B Connected rules apply.
- Gold Coast employees and Gold Coast vendors, and their respective affiliates, subsidiaries, advertising agencies who are involved in this promotion are ineligible for prizes.
- Management may disqualify any person for any prize based upon fraud, dishonesty, violation of promotional rules or other misconduct whether or not related to this promotion.
- Management reserves all rights, including the right to modify or cancel this promotion, at its sole discretion, and at any time
- In the event that the virtual drawing is inoperable or malfunctions, management reserves the right to postpone the drawing to a different time and/or date.
- Boyd is not responsible for:
 - Electronic transmission errors or delays resulting in an inability to participate or other loss,
 - Theft or destruction of or unauthorized access to or alterations of entry materials, or for technical, hardware, software, or telephone failures of any kind,
 - Lost or unavailable connections, fraud, incomplete, garbled, or delayed computer transmissions, whether caused by Boyd, users, or by any of the equipment or programming associated with or utilized in the promotion or by any technical or human error which may occur in the processing of submissions which may limit, restrict, or prevent a participant's ability to participate in the promotion.
- Any dispute or situation not covered by these rules shall be resolved by the property's management in a manner that is fair to all parties. If the patron is not satisfied with management's decision, he or she may exercise their rights under NRS 463.361 et eq. and request the Nevada Gaming Control Board to review the matter.