

February 2013 NEWSLETTER

KANSAS STAR CASINO *Celebrates* GRAND OPENING

The ribbon has been cut! On January 11th, the Kansas Star Casino celebrated its official grand opening. Kansas Star Casino Management was joined by members of the Boyd Gaming Executive Team, representatives

from the Kansas Lottery, Kansas Racing and Gaming Commission and the City of Mulvane for the official ribbon cutting which dedicated the casino's new facility.

"It was a great moment and we were so happy that we could share it with many of the people who helped make this casino possible," said Scott Cooper, Kansas Star Casino General Manager. "Our grand opening was really a celebration for all of south central Kansas."

Both Cooper and Boyd Gaming CEO, Keith Smith, gave remarks during the ceremony, thanking stakeholders, law makers and team members for their steadfast support.

The Kansas Star Casino opened its new, permanent gaming floor and restaurants on December 21, 2012. Guests can now enjoy more than 1,800 slot machines, 45 table games, 10 poker tables, steakhouse, buffet, Asian noodle bar, sports bar and deli.

▶ GREAT MOMENT

"OUR GRAND OPENING WAS REALLY A CELEBRATION FOR ALL OF SOUTH CENTRAL KANSAS."



A message from our GENERAL MANAGER



It's been an exciting couple of months here at the Kansas Star. We've celebrated many milestones, and met many of our goals even earlier than we anticipated. One thing that I want to remind people is there is still more to come.

Our arena, where the Kansas Star Casino was located for its first year of business, is currently undergoing a full remodel. We have a lot of great memories of our time in that building, but we're thrilled to think about all that's still to come. The arena will be under construction for approximately six months, and we're hoping to hold our first concert in the venue by July. It's just another way we will be able to attract visitors to south central Kansas and keep them in our area longer.

Work will also begin this year on our full outdoor equestrian facility. That development will include hundreds of conditioned horse stalls, two practice arenas and the potential to hold some really great events – indoors and out, right on our property.

As excitement continues to build, I promise to keep you updated. We look forward to seeing you soon at the Kansas Star.

Scott Cooper | General Manager
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Annual RESPONSIBLE GAMING TRAINING

Every employee at the Kansas Star Casino is required to complete a course on responsible gaming during their orientation. These courses are then repeated once a year as a “refresher” for casino team members.

“It’s the responsibility of every team member to be aware of the signs of problem gambling,” said Wyval Rosamilia, Kansas Star Casino Director of Compliance. “The training also covers responsible beverage service and the Voluntary Exclusion Program.”

The Kansas Star Casino held its “refresher” training last month. Classes are offered during different shifts throughout one week and are available so all team members are able to participate. Each employee must take a test as part of the training.

“Responsible gambling is something we take very seriously at the Kansas Star Casino,” added Rosamilia. “Continued training, like this one, just ensures all of our team members have the information they need to successfully promote responsible gambling as part of our commitment to providing outstanding guest experiences each time they visit.”



Are you new to wine, or a wine enthusiast? Kansas Star's Woodfire Grille has a system to provide an array of wines, served as fresh as the winemaker intended them to be served.

“When a wine is exposed to oxygen, it begins to lose some of the characteristics that make it great,” explains Stefan Huba, Regional Director of Food and Beverage Development. “Woodfire Grille is one of the few places where we can keep that from happening.”

The steak house uses a cruvinet, or wine dispenser, called an Enomatic. It works by using argon gas to dispense the wine and keep oxygen out of the bottle, preserving its freshness. Glasses are served in one, three and five ounce servings. These serving sizes allow people to sample as many or as few vintages as they'd like, which provides benefit to every type of wine enthusiast.

“Most restaurants aren't able to sell wine by the ounce, like we can,” said Huba. “With several of our bottles priced at more than \$100 apiece, it gives the customer a chance to try a wine they may not normally be able to order.”

Woodfire currently has 24 different wines that can be purchased by the glass through the Enomatic system. Bottles can be purchased from the steakhouse's wine list which includes more than 200 choices.



UPCOMING EVENTS

The Kansas Star Casino wants to show its love for its customers this February. There will be plenty of ways to win all month long, with two of the biggest events happening within days of each other!

You'll want to put a little extra thought into what slot machine you choose on February 12th. Hot seat drawings will take place every 30 minutes from 4:30pm-9:00pm. Each winner will receive a three night stay for two at The Orleans Hotel in Las Vegas, NV and \$1,000 cash.

Wondering what to get your sweetheart for Valentine's Day? The Kansas Star is going to help 10 lucky winners make this Valentine's Day even more memorable! Players may earn entries starting at 10:00am on February 14th for a Bradley Fair Shopping Spree. Ten winners will be drawn at 9:00pm. Top prizes include \$5,000, \$2,500 and \$1,000 gift cards.

SCHOLARSHIP *Available Soon For Seniors* APPLICATIONS

It's not too early for area high school seniors to be thinking about their college choices. The Kansas All-Star Scholars Fund will once again be offering **\$1,000 scholarships** to any senior in a Mulvane or Sumner County school district, who plans on continuing their education this fall.

"With the rising costs of education, **\$1,000** can go a long way in making sure our students are getting the higher education that's demanded in so many career fields," said Jill Docking, Chair of the Kansas All-Star Scholars Fund.

Scholarship applications will be available online, at www.ksallstarscholarships.com, starting March 25th.

Seniors will have one month to submit the applications. Seniors will receive an award letter before the end of the school year and the **\$1,000** will be paid directly to the college of their choice once all verification documents are received.

The Kansas All-Star Scholars Fund receives 100% of its funding from the Kansas Star Casino - \$1.5 million annually.



Kansas Star has **BIG IMPACT IN FIRST YEAR**

December was a big month for the Kansas Star Casino. Not only did it open its new facility, but it also celebrated the one year anniversary of opening its doors.

The day the Kansas Star Casino opened, it became the largest employer in Sumner County. Since that day the staff has only grown larger. As the Kansas Star turned one year old, more than 900 new jobs had been created for south central Kansas!

The Kansas Star Casino also provided a large economic boost through revenue sharing. The State of Kansas keeps 22% of Kansas Star Gaming Revenue. Mulvane, Sumner County and Sedgwick County each receive 1%, and 2% is distributed to the Problem Gambling and Addictions Grant Fund. From the time it opened, through December 31st, the following amounts have been received by local and state governments:

REVENUE SHARE SINCE OPENING	
STATE OF KANSAS	\$41,625,286
CITY OF MULVANE	\$1,892,058
SUMNER COUNTY	\$1,892,058
SEDGWICK COUNTY	\$1,892,058
PROBLEM GAMBLING	\$3,784,117

To put these numbers into perspective, the state's total, \$41,625,286, is the equivalent of paying every man, woman and in child in Kansas (2,885,905 million people) a little more than \$14 dollars each. The \$1,892,058 that Sumner County received was enough to drop property taxes by 27%. That equals a savings of \$200 a year for someone who owns a \$100,000 home. In Mulvane, the amount of gaming revenue the city received is equal to almost 10% of the city's annual budget.

The Kansas Star Casino also distributed \$1.5 million to Kansas All-Star Scholars Fund to support education in south central Kansas. The destination casino has provided funding for new infrastructure, such as a new KTA toll plaza, expansion to the Mulvane waste water treatment plant and a new EMS station. The new infrastructure is a basis for continued economic development opportunities in the region.

GET TO KNOW OUR TEAM MEMBERS

Tom Ross has been with the Kansas Star Casino since it opened in 2011, but chances are, you've never seen him.

"I'm the lead maintenance technician, so a lot of my responsibilities are in the back of the house" said Ross.

Ross is responsible for fixing things that need repair, changing table game layouts and doing deep cleaning in the casino's kitchens. Because many of those jobs can't be done

when the casino is crowded, Ross heads up the third shift, working 11:00pm-7:00am.

"I like working the night shift. We have a great team that works really well together."

Ross is also an amateur wildlife photographer in his free time. He enjoys taking pictures around his home near Oxford. You may not see Tom Ross when you visit the Kansas Star, but know he's part of the reason that things work so well here.

TOM ROSS

Lead Maintenance Technician

▼ A family of fox that Ross caught on camera near his home.




KANSAS  STAR
casino • hotel • event center

INTERESTED IN LEARNING MORE?

Looking for an interesting presentation for your organization's next meeting? We love it when we get the opportunity to tell people about the exciting things happening at the Kansas Star Casino. Contact us today! It would be our pleasure to speak at your next event.

MEGAN STRADER, PUBLIC RELATIONS MANAGER

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Did you
KNOW?

SINCE MOVING INTO
THE NEW CASINO, THE
KANSAS STAR HAS PAID OUT

2,133
JACKPOTS!



MANY OF THE MEATS AT
THE WOODFIRE GRILLE
ARE PURCHASED
LOCALLY

THE CASINO'S
EDUCATION FUND
WILL HELP
APPROXIMATELY
7,000 STUDENTS
AND TEACHERS IN

2013

