2014/2015 PICK THE PROS CONTEST RULES

- 1. As used herein, "Boyd" means Boyd Gaming Corporation.
- 2. Delta Downs will be conducting a weekly contest open to all B Connected members. This contest will be made available during the 17 weeks of the regular football season. Contestants will be able to win cash and prizes weekly as well as over the course of the season.
- 3. All contestants must be B Connected members. Entry is FREE.
- 4. Membership in B Connected is free and is available at the B Connected Club for those at least 21 years of age.
- 5. The contest will be administered via approved MGT Kiosks.
- 6. Contestants need to activate their registration and accept the terms and conditions of the contest at the kiosk. This will be their valid registration for the entire season.
- 7. Registration for the contest begins Tuesday, August 26, 2014 at 7:00 p.m. at which time contestants may also enter their picks for week one (1).
- 8. Each week all members will be given one (1) free pick. Anyone with more than one (1) entry will be disqualified.
- 9. Each week's contest picks may be entered no earlier than 7:00 p.m., each Tuesday, and no later than noon each Sunday.
- 10. Contestants must register **in person at the kiosk**. Valid B Connected members must enter their PIN (personal identification number) each time the B Connected card is swiped at the kiosk.
- 11. Each week, contestants will enter their picks and a score in the selected tie-breaker game via a touch screen selection at the kiosk. Once an entry is selected it will appear with all Favorites marked on the entry and a tie-breaker amount. Contestants will have the option of changing any of the selections on the entry, as well as changing the pre-populated tie-breaker. Contestants will also have the option of using a Quick picks, a Home Team, or a Favorites button. The Quick picks button will automatically make the selections randomly. The Home Team button will select teams that are scheduled to play at home at the time the promotion begins each week. The Favorites button will automatically select the teams who are favored according to the point spreads assigned to the teams at the time the promotion begins each week. For Pick'em games, where there are no point spreads, the Home Team will be considered the Favorite. Contestants may then change any or all of the selections before submitting.
- 12. Once the contestant selects the submit button for each one of their entries, the pick is final and changes will not be permitted. It is the player's responsibility for verifying the accuracy of their picks prior to selecting the submit button. Once the pick has been submitted via the kiosk, a paper copy of their picks will be generated at the kiosk. If a ticket is not generated, contestant may go to the B Connected club to get a printed copy of their picks. A printed copy of the ticket is not required to win.
- 13. The contest involves picking the winning teams of selected games during each week for the pro football regular season's Sunday and Monday games (maximum 16 games during any one (1) week). The contest runs from week #1 of the 2014 regular season through week #17 of the 2014 regular season.
- 14. For contest purposes, there are <u>no point spreads</u> on any of the football games. **Point spreads presented on the kiosk are informational only.** The team winning the game is the winning selection. In the case of a tie, either team selected will count as a win. If a game that is initially part of the contest at the time the promotion begins each week is subsequently postponed until a date beyond the following Monday, then both sides of that game will count as a win.

- 15. Weekly Prize Contest: Prizes will be awarded each week to all contestants based on their weekly rank, which will be determined by their total number of correct picks for the week. In the case of ties:
 - a. **The first tie-breaker:** The contestant who comes closest to picking the combined score on that weekend's selected tie-breaker game will receive the higher rank.
 - b. **The second tie-breaker:** If the first tie-breaker does not determine rank, the contestant with the earliest electronic time stamp that is generated by the kiosk for that week's contest will receive the higher rank.
- 16. Possible prizes associated with weekly ranking are as follows:
 - a. **Rank 1 thru 10**: Possible prizes are \$5,000 Cash; \$1,000 Cash; \$500 in FastPlay; \$250 in FastPlay; or \$100 in FastPlay
 - b. **Rank 11 thru 25**: Possible prizes are \$250 in FastPlay; \$100 in FastPlay; Dinner for 2 at Vista (valid for fourteen (14) days); \$75 in FastPlay; or \$50 in FastPlay
 - c. Rank 26 thru 50: Possible prizes are \$100 in FastPlay; Dinner for 2 at Lookout (valid for fourteen (14) days); \$75 in FastPlay; \$50 Gift Shop Comp (valid for fourteen (14) days); or \$25 in FastPlay
 - d. **Rank 51 thru 100**: Possible prizes are \$50 in FastPlay; Dinner for 2 at the Buffet (valid for fourteen (14) days); \$25 in FastPlay; \$25 Gift Shop Comp (valid for fourteen (14) days); or 1 Free Buffet (valid for fourteen (14) days)
 - e. **Unranked**: Possible prizes are \$25 in FastPlay; 1 Free Buffet (valid for fourteen (14) days); \$15 in FastPlay; Free \$10 Item in the Gift Shop (valid for fourteen (14) days); \$10 in FastPlay; \$5 in FastPlay; or Football merchandise.
- 17. In the event that the number of contestants with the same number of winning picks during any one (1) week of the contest exceeds one hundred (100), the tie-breaker rules outlined in rule #15 will be utilized to determine contestant rank. Under no circumstance will Delta Downs be required to award a ranking to more than one hundred (100) contestants for any one (1) week of the contest.
- 18. Contestants may inquire at the B Connected club or check bconnectedonline.com after 7:00 p.m. each Tuesday to see how he/she ranked.
- 19. Contestant may claim weekly prize at any Delta Downs promotions kiosk at 1pm each Sunday. Prize awarded will be one (1) of the possible prizes based on contestant's weekly rank as specified in rule #16. Prizes not claimed at a promotions kiosk by 11:59pm will be forfeit.
- 20. **\$100,000 Prize Pool**: Contestants who make at least twelve (12) correct picks in at least fifteen (15) different weeks will be eligible for a \$100,000 cash prize. In the event that multiple contestants are eligible for the \$100,000 prize it will be split between all eligible contestants. The prize pool will be paid out to all eligible contestants at the season finale.

21. Season Finale: Entratinment package

- a. Package will include a 55"TV ,Surround sound and a Blue Ray player. Along with \$2,500 cash .
- b. All participants will be awarded one (1) free entry for every weekly entry submitted during the contest. Sapphire members will receive one (1) additional bonus entry and Emerald members will receive two (2) additional bonus entries for each entry submitted.
- c. Bonus entries may be awarded at the discretion of Boyd Gaming Corporation and Delta Downs Racetrack, Casino and Hotel.
- d. Season Finale Drawing will be held on Sunday, January 11, 2015 at 4 p.m.
- e. Entry activation for the drawing will be from noon to 4 p.m. at any promotions kiosk.
- f. Winner will have five (5) minutes to report to the drawing area or additional name will be drawn.

- 22. Prizes can only be claimed by the winning contestant with proper non-expired photo identification and social security number. No winnings, under any circumstances, will be mailed.
- 23. Season MVP: Weekly rankings will be tracked throughout the contest to determine a Season
 - MVP. This contestant will be awarded with \$5,000 cash and a trophy at the season finale.
 - a. Determination of the MVP will be based on a cumulative points rating system in which ranked contestants will receive a point value for their weekly rank.
 - b. The points assigned to each weekly rank will be awarded in a reverse order (i.e. Rank one (1) receives one hundred (100) points and Rank one hundred (100) receives one (1) point). Unranked contestants will receive a point value of zero.
 - c. The contestant with the highest point total at the end of the season will be named the MVP.
 - d. Prizes will be given out to the top 10 contestants on January 11, 2014 at 4pm following the Grand Prize drawing.
- 24. The top 10 contestants on the leaderboard will receive the following prizes.

Prize Structure MVP \$5,000 cash 2nd Place \$1,000 cash 3rd thru 5th Place \$500 cash 6th thru 10th Place \$250 cash

- 25. Prizes can only be claimed by the winning contestant with proper non-expired photo identification and social security number. No winnings, under any circumstances, will be mailed.
- 26. Winners are responsible for any and all taxes and other fees.
- 27. Boyd may disqualify any person for any prize based upon fraud, dishonesty, violation of promotional rules or other misconduct whether or not related to this *Contest.*
- 28. Boyd is not responsible for (a) electronic transmission errors or delays resulting in an inability to participate or other loss, (b) theft or destruction of or unauthorized access to or alterations of entry materials, or for technical, hardware, software, or telephone failures of any kind, (c) lost or unavailable connections, fraud, incomplete, garbled, or delayed computer transmissions, whether caused by Boyd, users, or by any of the equipment or programming associated with or utilized in the promotion or by any technical or human error which may occur in the processing of submissions which may limit, restrict, or prevent a participant's ability to participate in the *Contest*.
- 29. If for any reason the *Contest* is not capable of running as planned, including infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes within or beyond the control of Boyd which corrupt or affect the administration, security, fairness, integrity, or proper conduct of this *Contest*, **Boyd reserves the right in its sole discretion to cancel, terminate, modify or suspend the** *Contest*.
- 30. Any attempt by any person to deliberately damage or manipulate any program or equipment to undermine the legitimate operation of this *Contest* may be a violation of criminal and civil laws, and should such an attempt be made, Boyd reserves the right to seek recourse against any such person to the fullest extent of the law.
- 31. Entries will be retained for record keeping purposes in accordance with company policy and legal requirements.
- 32. Any dispute or situation not covered by these rules shall be resolved by the property's management in a manner that is fair to all parties.

- 33. All participants agree to grant Boyd Gaming unconditional use of their name and likeness for promotional use without compensation, consideration, notice review or consent.
- 34. Employees of Boyd Gaming and immediate family members who are permitted to gamble may be eligible for this Promotion at other participating Boyd Gaming properties where they do not work. Employees of Micro Gaming Technologies Inc., Boyd Gaming Race and Sports Book employees, along with their immediate family and Boyd Gaming employees whose job functions restrict them from gaming at any Boyd Gaming property and its subsidiaries, affiliates, or parent companies are not eligible for this promotion. Immediate Family is defined as: mother, father, spouse, children, sister, brother, son-in-law, daughter-in-law, mother-in-law, father-in-law, step-parents, step-children, grandmother, grandfather, grandchildren and any relative or other person residing in the employee's place of residence.