



Bull Riding Competitions December 5 – 13, 2014

Register to compete in the fourth annual Sam's Town mechanical bull riding contest every day from December 5 – 13, 2014. There are two (2) sessions per day with top five (5) positions in each session winning cash and free play.

<u>Session One Times</u>		<u>Session Two Times</u>	
5:00 – 6:00pm	Open Practice & Registration	8:30 – 9:30pm	Open Practice & Registration
6:00pm	Qualifying Rounds	9:30pm	Qualifying Rounds
Immediately Following	Top five (5) qualifiers compete	Immediately Following	Top five (5) qualifiers compete

Session Prizes:

\$500 plus a Championship Trophy Buckle, \$250, \$125, \$75, \$50

Prizes paid half cash and half free gaming play (choice of slots or tables)

Official Rules

- 1) Contest is FREE to enter and open to both men and women.
- 2) Contestants may register beginning at 5:00pm each day for session one and at 8:30pm for session two.
- 3) Registration table will be located near mechanical bull.
- 4) All contestants must be 21 years of age or older and must provide valid photo identification.
- 5) All contestants will be required to read and sign a Release of Claims prior to riding the mechanical bull.
- 6) Contestants may only compete in one final session per day. (i.e., contestants may win cash prizes only once per day)
- 7) Contestants may be disqualified for the following:
 - a. Do not complete an eight (8) second ride
 - b. Free hand touches the bull
 - c. Un-sportsman's like conduct
- 8) Contestant must complete an eight (8) second ride in the qualifying round in order to receive a score from the judges. If contestant is bucked off before the 8-second buzzer sounds they will be disqualified.
- 9) The bull rider must ride with one hand and is disqualified if he touches himself or the bull with his free hand during the eight-second ride.
- 10) Each rider that completes an 8-second ride without disqualification will be judged on style of ride, constant control and good body position throughout the ride. Scores will be tallied and the top five (5) highest scores will go on to the final round of each session.
- 11) Each finalist will complete again and receive a score from the judges.
- 12) The finalists will be placed according to their final round score with the best score receiving the top prize and descending accordingly.
- 13) Judges scores will be final and cannot be challenged.
- 14) By accepting the prize, winner agrees to release and hold sponsors harmless from any and all losses, damages, rights, claims and actions of any kind resulting from acceptance, possession or use of any prize, including without limitation, personal injuries, death and property damage. By participating in this promotion, participants agree to be bound by all the Official Rules of this contest.
- 15) Grand prize winners may only win a maximum of two (2) Championship buckles. Once two (2) buckles have been earned by the same grand prize winner, any subsequent buckles will become eligible to raffle at the end of the second session each evening.
 - a. All eligible contestants from both sessions will have their name entered into a drawing to win the championship buckle.
 - b. Drawing to begin at the conclusion of the second session winner's ceremony.
 - c. Names will be drawn until a winner is present to collect the prize.
 - d. Contestants may not collect prize for other contestants.
 - e. Eligible names will be discarded once a winner has been chosen & qualifying will begin again the following day.
- 16) All participants agree to grant Boyd Gaming unconditional use of their name and likeness for promotional use without compensation, consideration, notice, review or consent.
- 17) Boyd Gaming Corporation team members, professional rodeo competitors endorsed and/or sponsored by Boyd Gaming, Glen McIlvain and their affiliates, subsidiaries, advertising and promotion agencies, wholesalers and individual retail licensees and their immediate family members and are not eligible to participate.
- 18) Management reserves the right to modify or cancel this contest at any time.