



SAM'S TOWN

\$50,000 HEARTS OF FORTUNE

1. Participants earn virtual drawing entries beginning at 12:01am Sunday, January 29, 2012 through 8pm (Pacific Time) on Saturday, February 25, 2012.
2. Slot machine players earn one (1) virtual entry for every ten (10) base points earned each day with their B Connected card properly inserted in their machine. Does not include point multipliers, bonus points or point transfers.
3. Table Games will earn ten (10) entries for every hour of rated play with a minimum average bet of \$5 and earn ten (10) additional entries for each additional \$5 average bet.
4. Participants receive additional bonus entries for each day during the promotional period, based on their card level status. Participants must swipe their card daily at any promotional kiosk to receive each day's bonus entry or entries. Participants must earn one (1) point before receiving bonus entries.
 - Ruby cardmembers receive fifteen (15) bonus entries daily after earning one (1) point on that date.
 - Sapphire cardmembers receive twenty-five (25) bonus entries daily after earning one (1) point on that date.
 - Emerald cardmembers receive forty (40) bonus entries daily after earning one (1) point on that date.
5. There is a maximum of 10,000 entries, per day, per person, for our drawings.
6. All drawing entries are "virtual" and must be activated (electronically deposited into our cyber drawing drum) at a casino promotional kiosk. Participants can activate their entries at any kiosk between 8am and 8pm the day of the drawing. Entries earned during the fifteen (15) minute period prior to the drawing will not be eligible for activation in that drawing. Entries earned during and after the fifteen (15) minute cutoff are eligible for the next available drawing. For example: a participant has activated their entries prior to 8pm, all entries earned until 8pm are automatically eligible for the 8:15pm drawing. All entries earned after 8pm on Saturday become available for the following week's drawing; however, entries earned after 8pm must be activated the day of the drawing.
7. Drawings will be held at 4:15pm and 8:15pm on February 3, 4, 10, 11, 17, 18, 24, 25 in the Promotional area near the 2nd floor Bingo Room.
8. Five (5) winners will be selected during each drawing. Winners are selected by our automated drawing system.
9. Participants must be present to win and have three (3) minutes to identify themselves once their name has been called. Winners must present a valid photo ID and B Connected card. After the three (3) minutes have expired, a new name will be drawn until a winner has been identified.
10. In the order their names were selected in the drawing, each winner will select a total of five (5) envelopes from a series of twenty (20) sealed security envelopes. Each set of twenty (20) envelopes will contain the following cards, one (1) card per envelope: Five (5) Hearts, Five (5) Clubs, Five (5) Spades, and Five (5) Diamonds.
11. Each contestant must select exactly five (5) envelopes from his or her designated set of twenty (20) envelopes and the contents of the envelopes (the "cards") must be displayed in the exact order selected.
12. Cash prizes will be awarded based on the number of hearts cards selected by the contestant.

Available prizes:
5 Hearts \$50,000
4 Hearts \$4,000 or \$4,400 in slot dollars
3 Hearts \$2,000 or \$2,200 in slot dollars
2 Hearts \$750 or \$825 in slot dollars
1 Heart \$500 or \$550 in slot dollars
0 Hearts \$1,000 or \$1,100 in slot dollars
13. Limit one (1) prize per person per drawing day. Prizes are not cumulative, winner will receive only the highest possible single prize amount warranted by the outcome of their selections during the game.
14. All activated virtual entries are removed from the virtual drawing drum after each Saturday drawing.
15. Participants must be at least 21 years old and a valid B Connected cardmember. Entries based on use of B Connected card. Play without B Connected card does not qualify. B Connected Membership is free and available at the B Connected Club.
16. Winners must give consent to use their name and image for promotional purposes.
17. Winners are responsible for any and all applicable taxes.
18. Cash winners with accumulative winnings over \$600 per drawing will receive a 1099.
19. All B Connected rules apply.
20. Employees of Coast Casinos, Boyd Gaming, and their Promotional Participants and their respective affiliates, subsidiaries, advertising and promotion agencies involved in this promotion and their immediate family members (mother, father, sister, brother, husband, wife, daughter, son, step-father, step-mother, step-daughter, step-son, step-brother, step-sister, half-brother, and half-sister) and/or those living in the same household of each are not eligible for this promotion.
21. In the event the virtual drawing is inoperable or malfunctions, management reserves the right to postpone the drawing to a different time and/or date.
22. Management may disqualify any person for any prize based upon fraud, dishonesty, violation of promotional rules or other misconduct whether or not related to this promotion.
23. Management reserves all rights, including the right to modify or cancel this promotion, at its sole discretion, and at any time.
24. Any dispute or situation not covered by these rules shall be resolved by the property's management in a manner that is fair to all parties. If the patron is not satisfied with management's decision, he or she may exercise their rights under NRS 463.361 et seq. and request the Nevada Gaming Control Board to review the matter.