



### **Email Drawing Promotion** **Rules & Regulations**

- Valid for all gaming areas.
  - Effective dates for promotion: January 16 – December 27, 2010
1. Beginning Saturday, January 16, 2010 at 12:01 a.m., all new and current B Connected cardholders who provide a valid email address and/or cell phone number will be eligible for a drawing to be held every Monday (excluding January 18, 2010) at 10:00 a.m.
  2. To qualify for the Drawing, the B Connected cardholder must provide a valid email address and/or cell phone number (new or update/confirm current email address or cell phone number) with the B Connected Club during hours of operation.
  3. On the day a B Connected cardholder provides a valid email address and/or cell phone number, the customer will receive one entry for each provided (one or two entry tickets will be placed into the drawing drum).
  4. One entry per email address and cell phone number, per customer, per week for the term of this promotion.
  5. Every Monday, beginning January 25, 2010, three (3) names will be drawn from the drawing drum at 10 a.m. Weekly drawing winners will be notified by email or by text message to the cell number provided, depending on the entry type drawn (email or cell number), with details on how to claim their prize.
  6. The first entry drawn from the drawing drum will receive a complimentary two (2) night hotel accommodation, \$50 in slot dollars and a \$50 food credit to be used at the restaurant of their choice. The second entry drawn from the drawing drum will receive \$100 in slot dollars that will be uploaded to their B Connected card. The third entry drawn from the drawing drum will receive a \$40 food credit to be used at the restaurant of their choice.
  7. Winners will have 30 days from the date of notification to claim their prize. Winners will forfeit their prize if not claimed within 30 days of notification.
  8. Prizes awarded in this promotion are non-transferable.
  9. Food credits can only be used for the restaurants. No change will be given.
  10. Hotel accommodations are subject to availability; suites and holiday periods are excluded. Blackout periods may be applied on certain days. Valid credit card or cash deposit is required at check-in. A Twenty-four (24) hour cancellation notice is required. Must check in by 8 p.m. or the room will be released.
  11. Slot dollars will be uploaded to the player's B Connected card by a Sam's Town representative. Slot dollars are non-cashable and non-transferable. No change will be given.
  12. It is the B Connected cardholder's responsibility to properly insert his/her card into the slot machine's card reader and to verify acceptance of the card. Table game players must ensure that their player's card is checked in at the table game.
  13. All winners are responsible for all applicable local, state and federal taxes.



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14. Sam's Town Tunica is not responsible for misplaced, lost or stolen B Connected cards.
15. Cardholder must be 21 years of age or older and a customer in good standing with Sam's Town Tunica in order to participate.
16. Players Club membership required.
17. Valid only at Sam's Town Tunica, Robinsonville, MS.
18. Employees of Sam's Town Tunica are not eligible to participate in promotions.
19. Participation in this promotion is the participant's agreement with and acceptance of the rules for this promotion.
20. Boyd may disqualify any person for any prize based upon fraud, dishonesty, violation of promotional rules or other misconduct whether or not related to this promotion.
21. The Mississippi Gaming Commission reserves the right to investigate any and all complaints and disputes regarding tournaments, promotions and drawings. Such disputes and complaints will be resolved in accordance with the Mississippi Gaming Control Act and the Mississippi Gaming Commission Regulations.
22. Management reserves the right to cancel, change or modify the tournament, promotion or drawing with prior notification to the Mississippi Gaming Commission, but must do so at least three (3) days prior to the commencement of the activity.