

Gals and Pals Promotion Rules & Regulations

- Valid for all gaming areas.
 - Effective dates for promotion: **June 3, 2010 — September 23, 2010**
1. Beginning at 8:00 a.m. on Thursday, June 3, 2010 and continuing each Thursday through September 23, 2010, B Connected cardholders who are females (women only) will be eligible to participate in our Gals and Pals promotion.
 2. On Gals & Pals Day, all "Gals" (females) may bring guests (males and/or females), and both Gals & Pals may participate in the promotion.
 3. Both Gals and their Pals must register at the B Connected booth to participate. Male Pals must be accompanied by a Gal at the time of registration. Gals may register and participate without a Pal.
 4. Once registered for the promotion, each participant will receive \$5 in Slot dollars, half off a breakfast or lunch buffet or \$5 off a dinner buffet and one free entry into the hourly drawing.
 5. An hourly drawing will be held in the Atrium at the top of every hour from 12:00 noon - 5:00 p.m. Four (4) names will be drawn at the top of each hour. All winners who present themselves to a Sam's Town Representative within five minutes of having their name drawn will split \$100 in Slot dollars. If none of the four (4) names drawn respond within the time allotted, the prize money for that hour will roll to the next hours drawing, and split evenly between the winners of the next hours drawing (rounding up to nearest \$5).
 6. Participants who are playing slots will earn one (1) entry for every 150 Base points earned. Participants playing table games will earn one (1) entry for every 150 TG points earned. Participants who are B Connected Sapphire cardholders will earn 2x the entries and Emerald cardholders will earn 3x the entries. The earning period for the drawing will begin at 8:00 a.m. and continue until 4:45 p.m. each Thursday.
 7. Participant may only win one drawing each hour.
 8. All Gals and Pals must be, or become, a B Connected Club member. Membership is free.
 9. B Connected cardholders visiting as part of a bus group tour are not eligible to participate.
 10. It is the B Connected cardholder's responsibility to properly insert his/her card into the slot machine's card reader and to verify acceptance of the card. Table game players must ensure that their player's card is checked in at the table game.
 11. All winners are responsible for all applicable local, state and federal taxes.
 12. Sam's Town Tunica is not responsible for misplaced, lost or stolen B Connected cards.
 13. Cardholder must be 21 years of age or older and a customer in good standing with Sam's Town Tunica in order to participate.
 14. Valid only at Sam's Town Tunica, Robinsonville, MS.
 15. Employees of Sam's Town Hotel & Gambling Hall are not eligible to participate in promotions.
 16. Participation in this promotion is the participants' agreement with and acceptance of the rules for this promotion.
 17. Boyd may disqualify any person for any prize based upon fraud, dishonesty, violation of promotional rules or other misconduct whether or not related to this promotion.
 18. Final decisions regarding the manner in which the promotion is run are at the discretion of management and in accordance with the Mississippi Gaming Control Act and Mississippi Gaming Commission Regulations.
 19. The Mississippi Gaming Commission reserves the right to investigate any and all complaints and disputes regarding tournaments, promotions and drawings. Such disputes and complaints will be resolved in accordance with the Mississippi Gaming Control Act and the Mississippi Gaming Commission Regulations.
 20. Management reserves the right to cancel, change or modify the tournament, promotion or drawing with prior notification to the Mississippi Gaming Commission, but must do so at least three (3) days prior to the commencement of the activity.