

SAM'S TOWN[®]

TUNICA

Hot Dice Hot Seat Promotion **Rules & Regulations**

- Valid for all gaming areas, excluding live Poker and live Keno.
- Effective dates & times for promotion:

Hot Dice Hot Seat Dates: Every Sunday in 2010
Hot Seat Drawing Time: 12:00 noon - 6:00 p.m.

Hot Dice Drawing Times: 7 p.m. & 8 p.m.
(on the above Hot Seat dates)

1. Beginning March 7, 2010, and continuing each Sunday through December 26, 2010, any B Connected cardholder with a player's card inserted into a slot machine or checked in on E-Table will be eligible to participate in our Hot Dice Hot Seat promotion.
2. No play necessary. Limit one card per person. Multiple cards are only allowed with active play.
3. Every 30 minutes from 12:00 noon – 6:00 p.m., on each of the above promotion dates, three (3) names will be randomly selected using the Active Player Screen in CMS.
4. All selected winners will be notified personally by a B Connected representative. Once identification is verified, each Hot Seat winner will receive a Hot Dice Drawing Ticket to place in the Drawing drum for a chance to win in the Hot Dice Drawing. Ruby Tier winners will receive one (1) ticket, Sapphire two (2) tickets, and Emerald three (3) tickets. Each Hot Seat winner will also receive 25,000 Fastplay points that will be credited to their account.
5. If the B Connected cardholder leaves the slot machine or table before he/she is located, another random selection will occur.
6. The Hot Dice Drawings will be held on the 2nd Floor of the Casino at 7 p.m. and 8 p.m. on each of the above dates.
7. Five (5) names will be drawn from the Drawing Drum. The cardholder will be given three minutes to respond. If any of the five (5) fails to respond within the three minute period allowed, additional names will be drawn, announced and given three minutes to respond until five (5) winners are present.
8. All drawing tickets will be emptied out of the Drawing drum each night following the final drawing.
9. Cardholders will be allowed to roll a set of large fuzzy dice, in the drawing order.
10. Slot winners will receive \$100 in Slot Dollars times the roll. Table Game winners will receive \$50 in table dollars times the roll.

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11. The Slot Dollars or Table Dollars will be uploaded to the cardholders account by a B Connected Club representative. All Slot Dollars or Table Dollars will expire 90 days after the month the offer is attached.
12. Slot dollars are non-cashable and non-transferable, no change will be given. Must be used on Slots, Keno, and Video poker machines (downloadable credits only). Table dollars are promotional chips, no cash value. Must be used on Blackjack, 4 Card Poker (Play bet only), 3 Card Poker (Play bet only), and Craps (Pass line only).
13. It is the B Connected cardholder's responsibility to properly insert his/her card into the slot machine's card reader and to verify acceptance of the card. Table game players must ensure that their player's card is checked in at the table game.
14. All winners are responsible for all applicable local, state and federal taxes.
15. Sam's Town Tunica is not responsible for misplaced, lost or stolen B Connected cards.
16. Cardholder must be 21 years of age or older and a customer in good standing with Sam's Town Tunica in order to participate.
17. Valid only at Sam's Town Tunica, Robinsonville, MS.
18. Employees of Sam's Town Tunica are not eligible to participate in promotions.
19. Participation in this promotion is the participants' agreement with and acceptance of the rules of this promotion.
20. Boyd may disqualify any person for any prize based upon fraud, dishonesty, violation of promotional rules or other misconduct whether or not related to this promotion.
21. The Mississippi Gaming Commission reserves the right to investigate any and all complaints and disputes regarding tournaments, promotions and drawings. Such disputes and complaints will be resolved in accordance with the Mississippi Gaming Control Act and the Mississippi Gaming Commission Regulations.
22. Management reserves the right to cancel, change or modify the tournament, promotion or drawing with prior notification to the Mississippi Gaming Commission, but must do so at least three (3) days prior to the commencement of the activity.