

SAM'S TOWN®

TUNICA

Monday \$5,200 Giveaway Rules & Regulations

- Valid for all gaming areas Excluding live Poker and Live Keno
 - Effective dates for promotion: January 4, 2010 – December 28, 2010
1. Beginning Monday at 12:01 am, January 4, 2010 and continuing each Monday through December 28, 2010, any B Connected cardholders with active play can earn entries in our Monday \$5,200 Giveaway Promotion.
 2. B Connected cardholders may receive one free entry each Monday for the promotion by visiting the B Connected Club during operating hours within the earning period.
 3. B Connected cardholders playing slots will earn one (1) entry for every 150 Base points earned. B Connected cardholders playing table games will earn one (1) entry for every 150 TG points earned. B Connected Sapphire cardholders will earn 2x the entries and Emerald cardholders will receive 3x the entries. The earning period for each drawing will begin every Monday at 12:01 am and continue until 6:30 pm every Monday.
 4. The promotion will include Preliminary Drawings that will be held in the Atrium every hour at the top of the hour from 2:00 pm - 6:00 pm. At that time, four (4) names will be randomly selected using the Sweepstakes Module of CMS and \$100 in Slot dollars will be split evenly (rounding up to nearest \$5) among the winners who are present and claim their prize within five (5) minutes of their name having been drawn.
 5. The Grand prize drawing will be held in the Atrium at 7:00 pm. One (1) name will be randomly selected using the Sweepstakes Module of CMS. The winning participants will be given five (5) minutes to respond. If the winner of the 7pm Grand prize drawing is present, that person will receive \$5,200 in slot dollars that will be disbursed over 52 weeks at \$100 slot dollars per week or they can take a lump sum of \$1000 in Slot dollars that will be uploaded to their B Connected card immediately. If the winner is not present, \$2,600 will be disbursed over 52 weeks at \$50 in slot dollars per week. To claim the weekly prize, the winner must present a valid ID at the B Connected Club to have the award uploaded to their B Connected account. (Guest must visit the B Connected Club each week to receive their \$100 or \$50 slot dollars each week).
 6. A Consolation Drawing will be held 30 minutes after the Grand prize drawing. One (1) name will be randomly selected using the Sweepstakes module. If the cardholder fails to respond within five minutes of their name been drawn, an additional 10 names will be drawn, announced and given five minutes to respond. Any of the 10 winners present within the five minute period will evenly split the \$500 in slot dollars (rounding up to nearest \$5). If no winners are present within the five minute period, all drawings will end for the promotion.
 7. It is the B Connected cardholder's responsibility to properly insert his/her card into the slot machine's card reader and to verify acceptance of the card. Table game players must ensure that their player's card is checked in at the table game.
 8. All winners are responsible for all applicable local, state and federal taxes.
 9. Sam's Town Tunica is not responsible for misplaced, lost or stolen B Connected cards.

10. Cardholder must be 21 years of age or older and a customer in good standing with Sam's Town Tunica in order to participate.
11. Valid only at Sam's Town Tunica, Robinsonville, MS.
12. Employees of Sam's Town Hotel & Gambling Hall are not eligible to participate in promotions.
13. Any vendor or immediate family member of a vendor who provides promotional items for a promotion, tournament, or drawing shall be prohibited from participating in that activity.
14. Possession of an entry or coupon for an entry does not guarantee participation in this promotion. Participation is based on availability, which is based on volume and time.
15. Boyd may disqualify any person for any prize based upon fraud, dishonesty, violation of promotional rules or other misconduct whether or not related to this promotion.
16. Participation in this promotion is the participants' agreement with and acceptance of the rules for this promotion.
17. The Mississippi Gaming Commission reserves the right to investigate any and all complaints and disputes regarding tournaments, promotions and drawings. Such disputes and complaints will be resolved in accordance with the Mississippi Gaming Control Act and the Mississippi Gaming Commission Regulations.
18. Management reserves the right to cancel, change or modify the tournament, promotion or drawing with prior notification to the Mississippi Gaming Commission, but must do so at least three (3) days prior to the commencement of the activity.