

SAM'S TOWN®

TUNICA

Senior Day Drawing Rules & Regulations

- Valid for all gaming areas.
 - Effective dates for promotion: **August 4, 2009 — December 28, 2010**
1. Beginning at 6:00 a.m. on Tuesday, August 4, 2009 and continuing each Tuesday through December 28, 2010, B Connected cardholders 50 years of age or older will be eligible to participate in our Senior Day Drawing.
 2. B Connected cardholders 50 years of age or older will receive one free entry each Tuesday during the promotion. The free entry will be obtained when the cardholder registers at the B Connected Club within the earning period.
 3. B Connected cardholders visiting as part of a bus group will only be allowed to participate in the Senior Day Drawing if the bus group forfeits the bus offer. If the bus group patrons accept the bus offer, they will not be eligible for the Senior Day promotion.**effective 8/17/10
 4. B Connected cardholders playing slots will earn one (1) entry for every 150 Base points. B Connected cardholders playing table games will earn one (1) entry for every 150 TG points. B Connected Sapphire cardholders will earn 2x the entries and Emerald cardholders will receive 3x the entries. The earning period for the drawing will begin at 8:00 a.m. and continue until 4:45 p.m. each Tuesday.
 5. B Connected cardholders who have registered for the promotion will receive \$5 in Slot dollars and half off Breakfast or Lunch buffet or \$5 dollars off a Dinner buffet.
 6. The Senior Day Drawing will be held in the Atrium at the top of every hour from 12:00 noon-5:00 p.m.
 7. Four (4) names will be drawn at the top of each hour; beginning at 12:00 noon through 5:00 p.m. All winners who present themselves to a Sam's Town Representative within five minutes of having their name drawn will split \$100 in Slot dollars. If none of the four (4) names drawn respond within the time allotted, the prize money for that hour will roll to the next hours drawing, and split evenly between the winners of the next hours drawing (rounding up to nearest \$5).
 8. The first winning participant present to claim their award will also receive \$5 in Keno bucks (Live Keno). If no one is present, the \$5 in Keno bucks will roll over to the next drawing.
 9. Participant may only win one drawing each hour.
 10. B Connected cardholders visiting as part of a bus group tour are not eligible.
 11. It is the B Connected cardholder's responsibility to properly insert his/her card into the slot machine's card reader and to verify acceptance of the card. Table game players must ensure that their player's card is checked in at the table game.
 12. All winners are responsible for all applicable local, state and federal taxes.
 13. Sam's Town Tunica is not responsible for misplaced, lost or stolen B Connected cards.
 14. Cardholder must be 21 years of age or older and a customer in good standing with Sam's Town Tunica in order to participate.

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15. Valid only at Sam's Town Tunica, Robinsonville, MS.
16. Employees of Sam's Town Hotel & Gambling Hall are not eligible to participate in promotions.
17. Participation in this promotion is the participants' agreement with and acceptance of the rules for this promotion.
18. Boyd may disqualify any person for any prize based upon fraud, dishonesty, violation of promotional rules or other misconduct whether or not related to this promotion.
19. The Mississippi Gaming Commission reserves the right to investigate any and all complaints and disputes regarding tournaments, promotions and drawings. Such disputes and complaints will be resolved in accordance with the Mississippi Gaming Control Act and the Mississippi Gaming Commission Regulations.
20. Management reserves the right to cancel, change or modify the tournament, promotion or drawing with prior notification to the Mississippi Gaming Commission, but must do so at least three (3) days prior to the commencement of the activity.