

SAM'S TOWN[®]

TUNICA

Ford Edge Giveaway

Car Giveaway: April 3, 2010
Car Giveaway Drawing Time: 8:00 p.m.

➤ Effective dates & times: March 7 - April 3, 2010

1. Beginning at 12:01 a.m. Sunday, March 7, 2010, Sam's Town Tunica B Connected members will begin earning entries for a Car Giveaway. The earning period will continue until 7:00 p.m. Saturday, April 3, 2010.
2. B Connected cardholders will earn one free entry during the promotion. The free entry may be obtained by visiting the B Connected Club during operating hours within the earning periods.
3. B Connected Slot Players will earn one (1) entry for every 500 base points. B Connected Table Games players will earn one (1) entry for every 500 TG base points.
4. B Connected cardholders playing Live Keno will earn one entry for every \$25 in Keno play.
5. Sapphire Cardholders will earn two (2) entries for every 500 Base Points earned on drawing day. Emerald Cardholders will earn three (3) entries for every 500 Base Points earned on drawing day.
6. B Connected cardholders with active play can also earn double entries on Friday, Triple entries on Saturday, and Quadruple entries on Sunday.
7. The drawing for the Car will be held in the Atrium at 8:00 p.m., Saturday, April 3, 2010.
8. Entries will be automatically activated by the system Saturday, April 3, 2010 for all B Connected cardholders (with entries for the promotion) that have active play from 8:00 a.m. to 7:00 p.m.
9. Entries can also be activated by a B Connected representative at the B Connected Club from 8:00 a.m. - 6:30 p.m., Saturday, April 3, 2010.
10. Six (6) potential winners will be randomly selected using the Sweepstakes Module of CMS. If any of the six (6) names fail to respond within the three-minute period, additional names will be drawn, announced and given three minutes to respond. This will continue until six (6) B Connected cardholders are present.
11. Each finalist will roll two large fuzzy dice. The finalist with the highest roll will be the winner of the Car. Any ties will be broken with a roll off.
12. The Winner will choose between a 2010 Ford Edge or \$20,000 cash. All winners are responsible for all applicable local, state and federal taxes.
13. The remaining finalists will receive 500,000 FastPlay Points (\$500 downloadable credit/value double in the outlets).
14. A **Consolation Hot Seat Drawing** will begin within 30 minutes after the Car Giveaway drawing.
 - B Connected cardholders playing Slots or Table games will be able to participate in this Hot seat Drawing. Slot players must make sure their card is properly inserted into the slot machines and Table games must make sure their card is checked in at the tables.
 - The B Connected cardholder must be present at the slot machine or table playing with his/her own card.
 - If the B Connected cardholder leaves the slot machine or table before he/she is located, another random selection will occur.
 - Twenty (20) Hot seat winners will be awarded \$50 dollars in Slot dollars or Table dollars.

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General Rules:

1. B Connected membership is required.
2. All winners are responsible for all applicable local, state and federal taxes.
3. Sam's Town Tunica is not responsible for misplaced, lost or stolen B Connected cards.
4. Cardholder must be 21 years of age or older and a customer in good standing with Sam's Town Tunica in order to participate.
5. Valid only at Sam's Town Tunica, Robinsonville, MS.
6. Employees of Sam's Town Hotel & Gambling Hall are not eligible to participate in promotions.
7. Any vendor or immediate family member of a vendor who provides promotional items for a promotion, tournament, or drawing shall be prohibited from participating in that activity.
8. Possession of an entry or coupon for an entry does not guarantee participation in this promotion. Participation is based on availability, which is based on volume and time.
9. Boyd may disqualify any person for any prize based upon fraud, dishonesty, violation of promotional rules or other misconduct whether or not related to this promotion.
10. Participation in this promotion is the participant's agreement with and acceptance of these rules.
11. The Mississippi Gaming Commission reserves the right to investigate any and all complaints and disputes regarding tournaments, promotions and drawings. Such disputes and complaints will be resolved in accordance with the Mississippi Gaming Control Act and the Mississippi Gaming Commission Regulations.
12. Management reserves the right to cancel, change or modify the tournament, promotion or drawing with prior notification to the Mississippi Gaming Commission, but must do so at least three (3) days prior to the commencement of the activity.