

SAM'S TOWN[®]

TUNICA

Summer of Fun Chevy Silverado Giveaway Rules & Regulations

Truck Giveaway: July 31, 2010
Truck Giveaway Drawing Time: 8:00 p.m.

➤ **Effective dates & times:** June 26 – July 31, 2010

1. Beginning at 9:00 p.m. Saturday, June 26, 2010, Sam's Town Tunica B Connected members will begin earning entries for a Chevy Silverado (Truck) Giveaway. The earning period will continue until 7:00 p.m. Saturday, July 31, 2010.
2. B Connected cardholders will receive one free entry during the promotion. The free entry may be obtained by visiting the B Connected Club during operating hours within the earning period.
3. B Connected Slot Players will earn one (1) entry for every 500 base points. B Connected Table Games players will earn one (1) entry for every 500 TG base points. B Connected cardholders playing Live Keno will earn one entry for every \$25 in Keno play.
4. Sapphire Cardholders will earn two (2) entries for every 500 Base Points earned on drawing day. Emerald Cardholders will earn three (3) entries for every 500 Base Points earned on drawing day.
5. B Connected cardholders with an Average Daily Theo (ADT) that are not Emeralds or Sapphire cardholders will earn entries as follows on the day of the drawing: \$200 to \$999.99 ADT earn 2X entries and \$1,000 and greater ADT earn 3X entries.
6. B Connected cardholders with active play will earn double entries on Friday, Triple entries on Saturday, and Quadruple entries on Sunday.
7. The drawing for the Truck will be held in the Atrium at 8:00 p.m., Saturday, July 31, 2010.
8. Entries will be automatically activated by the system Saturday, July 31, 2010 for all B Connected cardholders (with entries for the promotion) that have active play from 8:00 a.m. to 7:00 p.m.
9. Entries can also be activated by a B Connected representative at the B Connected Club from 8:00 a.m. - 6:30 p.m., Saturday, July 31, 2010.
10. Six (6) potential winners will be randomly selected using the Sweepstakes Module of CMS. If any of the six (6) names fail to respond within the three-minute period, additional names will be drawn, announced and given three minutes to respond. This will continue until six (6) B Connected cardholders are present.
11. Each finalist will roll two large fuzzy dice. The finalist with the highest roll will be the winner of the Truck. Any ties will be broken with a roll off.
12. The Winner will choose between the Truck, \$35,000 cash, or \$40,000 in Slot Dollars. All winners are responsible for all applicable local, state and federal taxes.
13. The remaining finalists will receive 500,000 FastPlay Points (\$500 downloadable credit/value double in the outlets).
14. Additional entries can also be earned on Saturday, July 31, 2010 by participating in our Hot Seat Promotion (see below).

Hot Seat Promotion Rules

Hot Seat Date: July 31, 2010
Hot Seat Time: 12:00 noon – 5:00 p.m. (every 30 minutes)

1. Any B Connected member with a card inserted into a slot machine or checked in on E-Table will be eligible to participate in the Hot Seat Promotion July 31, 2010.
2. No play necessary. Limit one card per person. Multiple cards are only allowed with active play.
3. Every 30 minutes, from 12:00 noon – 5:00 p.m. on the above Hot Seat date, 2 winners will be randomly selected using the Active Player Screen in CMS.
4. Selected winners will be notified personally by a B Connected representative. Once valid identification is verified, **\$50 slot dollars** will be uploaded to their B Connected card.
5. Each Hot Seat Winner will receive **100 entries** into the Truck Giveaway promotion.

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6. The B Connected cardholder must be present at the slot machine or table game playing with his/her own card.
7. If the B Connected cardholder leaves the slot machine or table game before he/she is located, another random selection will occur.
8. It is the B connected cardholder's responsibility to properly insert his/her card into the slot machine's card reader and to verify acceptance of the card. Table game players must ensure that their player's card is checked in at the table game.
9. **A Consolation Hot Seat Drawing** will begin within 30 minutes after the Truck Giveaway drawing.
 - B Connected cardholders playing Slots or Table games are eligible to participate in this Hot Seat Drawing. Slot players must ensure their card is properly inserted into the slot machines and table games players must ensure their card is checked in at the table game.
 - The B Connected cardholder must be present at the slot machine or table game playing with his/her own card.
 - If the B Connected cardholder leaves the slot machine or table game before he/she is located, another random selection will occur.
 - Twenty (20) Hot seat winners will be awarded \$50 in Slot dollars or Table dollars.

General Rules:

1. B Connected membership is required. Membership is free.
2. Sam's Town Tunica is not responsible for misplaced, lost or stolen B Connected cards.
3. All winners are responsible for all applicable local, state and federal taxes.
4. Cardholder must be 21 years of age or older and a customer in good standing with Sam's Town Tunica to participate.
5. Valid only at Sam's Town Tunica, Robinsonville, MS.
6. Sam's Town Tunica employees and members of the same household and vendors associated directly with this promotion and members of the same household are not eligible to participate in this promotion.
7. Possession of an entry or coupon for an entry does not guarantee participation in this promotion. Participation is based on availability, which is based on volume and time.
8. Boyd may disqualify any person for any prize based upon fraud, dishonesty, violation of promotional rules or other misconduct whether or not related to this promotion.
9. Participation in this promotion is the participant's agreement with and acceptance of these rules.
10. The Mississippi Gaming Commission reserves the right to investigate any and all complaints and disputes regarding tournaments, promotions and drawings. Such disputes and complaints will be resolved in accordance with the Mississippi Gaming Control Act and the Mississippi Gaming Commission Regulations.
11. Management reserves the right to cancel, change or modify the tournament, promotion or drawing with prior notification to the Mississippi Gaming Commission, but must do so at least three (3) days prior to the commencement of the activity.