

SAM'S TOWN

HOTEL & GAMBLING HALL, TUNICA

Camaro Giveaway **Rules & Regulations**

Car Giveaway: September 18, 2010

Car Giveaway Drawing Time: 10:00 p.m.

➤ **Effective dates & times:** July 31 – September 18, 2010

1. Beginning at 9:00 p.m. Saturday, July 31, 2010, Sam's Town Tunica B Connected members will begin earning entries for a Car Giveaway. The earning period will continue until 8:00 p.m. Saturday, September 18, 2010.
2. B Connected cardholders will receive one free entry during the promotion. The free entry may be obtained by visiting the B Connected Club during operating hours within the earning period.
3. B Connected Slot Players will earn one (1) entry for every 500 base points. B Connected Table Games players will earn one (1) entry for every 500 TG base points. B Connected cardholders playing Live Keno will earn one entry for every \$25 in Keno play.
4. Sapphire Cardholders will earn two (2) entries for every 500 Base Points earned.
5. Emerald Cardholders will earn three (3) entries for every 500 Base Points earned.
6. B Connected cardholders with an Average Daily Theo (ADT) that are not Emeralds or Sapphire cardholders will earn entries as follows on the day of the drawing: \$200 to \$999.99 ADT earn 2X entries and \$1,000 and greater ADT earn 3X entries.
7. B Connected cardholders with active play will earn double entries on Friday, Triple entries on Saturday and Quadruple entries on Sunday.
8. The drawing for the Car will be held in the Atrium at 7:00 p.m., Saturday, September 18, 2010.
9. Entries will be automatically activated by the system Saturday, September 18, 2010 for all B Connected cardholders (with entries for the promotion) that have active play from 8:00 a.m. to 6:30 p.m.
10. Entries can also be activated by a B Connected representative at the B Connected Club from 8:00 a.m. - 8:30 p.m., Saturday, September 18, 2010.
11. At 10:00 p.m., the winner for the car giveaway will be drawn. The winner does not have to be present to win.
12. Immediately following the drawing for the grand prize, four (4) more names will be drawn. If any of the four names fail to respond within three minutes of having their name announced, additional names will be drawn, announced and given three minutes to respond. This will continue until four B Connected cardholders are present.
13. The four (4) finalists will roll two large fuzzy dice. Each will receive \$100 in Slot or Table dollars times the roll.
14. If the winner of the car is present, the winner will also roll the dice and receive \$100 in Slot or Table dollars.
15. The Winner will choose between a Car, \$20,000 cash, or \$25,000 in Slot Dollars. All winners are responsible for all applicable local, state and federal taxes.
16. Additional entries can also be earned on Saturday, September 18, 2010 by participating in our Hot Seat Promotion (see next page).

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Hot Seat Promotion Rules

Hot Seat Date: September 18, 2010
Hot Seat Time: 12:00 noon – 9:00 p.m. (one every hour)

1. Any B Connected member with a card inserted into a slot machine or checked in on E-Table will be eligible to participate in the Hot Seat Promotion September 18, 2010.
2. No play necessary. Limit one card per person. Multiple cards are only allowed with active play.
3. Every 30 minutes, from 12:00 noon – 9:00 p.m. on the above Hot Seat date, 2 winners will be randomly selected using the Active Player Screen in CMS.
4. Selected winners will be notified personally by a B Connected representative. Once valid identification is verified, **\$50 slot dollars** will be uploaded to their B Connected card.
5. Ruby cardholders who win a Hot seat will receive **100 entries** into the Car Giveaway promotion.
6. Sapphire cardholders who win a Hot seat will receive **200 entries** into the Car Giveaway promotion.
7. Emerald cardholders who win a Hot seat will receive **300 entries** into the Car Giveaway promotion.
8. The B Connected cardholder must be present at the slot machine or table game playing with his/her own card.
9. If the B Connected cardholder leaves the slot machine or table game before he/she is located, another random selection will occur.
10. It is the B connected cardholder's responsibility to properly insert his/her card into the slot machine's card reader and to verify acceptance of the card. Table game players must ensure that their player's card is checked in at the table game.

General Rules:

1. B Connected membership is required. Membership is free.
2. Sam's Town Tunica is not responsible for misplaced, lost or stolen B Connected cards.
3. All winners are responsible for all applicable local, state and federal taxes.
4. Cardholder must be 21 years of age or older and a customer in good standing with Sam's Town Tunica to participate.
5. Valid only at Sam's Town Tunica, Robinsonville, MS.
6. Sam's Town Tunica employees and members of the same household and vendors associated directly with this promotion and members of the same household are not eligible to participate in this promotion.
7. Possession of an entry or coupon for an entry does not guarantee participation in this promotion. Participation is based on availability, which is based on volume and time.
8. Boyd may disqualify any person for any prize based upon fraud, dishonesty, violation of promotional rules or other misconduct whether or not related to this promotion.
9. Participation in this promotion is the participant's agreement with and acceptance of these rules.
10. The Mississippi Gaming Commission reserves the right to investigate any and all complaints and disputes regarding tournaments, promotions and drawings. Such disputes and complaints will be resolved in accordance with the Mississippi Gaming Control Act and the Mississippi Gaming Commission Regulations.
11. Management reserves the right to cancel, change or modify the tournament, promotion or drawing with prior notification to the Mississippi Gaming Commission, but must do so at least three (3) days prior to the commencement of the activity.