

# COMMUNITIES

WE CALL HOME

BOYDGAMING



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*At Boyd Gaming, we recognize  
the importance of giving back to  
the communities we call home.*

*Bill Boyd*

# OUR PHILOSOPHY

Since the day Boyd Gaming Corporation was founded, a commitment to corporate responsibility has been at the core of our Company's culture.

We endeavor to have a positive and lasting impact on the communities we call home. We demonstrate that commitment to responsibility through several strategic initiatives.

We share our success by **giving back** to various non-profit organizations that serve our communities. In 2013, we donated more than \$11 million to charities throughout the 15 communities where we operate. Our team members pledged nearly \$1 million more through United Way.

We embrace **diversity** in every aspect of our business. Through our hiring, professional development and purchasing efforts, we believe in creating opportunities for persons from every walk of life.

We promote **sustainability** in our operations. We know that our legacy depends on good stewardship of the environment, and we continually look for new ways to conserve throughout our business.

We act with **responsibility** to our customers, team members, government officials and communities through a broad range of initiatives, such as responsible gaming, anti-money laundering measures, and personal data protection.

And we are committed to strengthening a culture of **safety** in the workplace. We value our team members, and that begins with ensuring the highest possible level of safety when they come to work.

In this report, you'll find a glimpse of the many ways that Boyd Gaming and our team members put these principles into practice every day, making each of our communities better places to live, work and play.



*William S. Boyd*

**William S. Boyd**  
Executive Chairman



*Keith Smith*

**Keith Smith**  
President and Chief Executive Officer



*Marianne Johnson*

**Marianne Johnson**  
Vice Chairman of the Board, Executive  
Vice President and Chief Diversity Officer

# GIVING BACK

Boyd Gaming believes in sharing our success with the communities we call home by giving generously to charitable organizations and non-profits throughout the country. By focusing our efforts on four strategic priorities—**Community, Health & Human Services, Culture, and Education**—we seek to have the greatest impact in the communities where we operate. Here is a sampling of the many organizations we are proud to call our partners.

## COMMUNITY

The **United Way** is the focal point of our charitable giving efforts across the nation. Over the past three years, our Company and team members pledged nearly \$3 million to United Way chapters across the nation, with an average pledge of \$135 a year from each team member.

In Biloxi, Miss., we support the local **Bacot McCarty Foundation**, which works to enhance the lives of neighborhood youth through investment in education, the arts, and other causes. Charities supported by the Foundation include the Boys & Girls Club, Special Olympics, the YMCA and the Ronald McDonald House.



In Northwood, Iowa, Diamond Jo Casino is a leading financial supporter of the **Northwood Volunteer Fire & Rescue Company**, the only fire department in the state that relies solely on donations from the community.

In southern Louisiana, Treasure Chest Casino is a long-time supporter of the **Save the Lake Foundation**, a non-profit dedicated to restoring and preserving the water quality, coast and habitats of Lake Pontchartrain.

## HEALTH & HUMAN SERVICES

In the 1960s, our co-founder Sam Boyd played a leading role in establishing the first **Boys & Girls Club** in southern Nevada. Today, Boyd Gaming properties across the nation are proud to carry on Sam's legacy, supporting Boys & Girls Clubs in such localities as Biloxi, Miss.; Peoria, Ill.; and Dubuque, Iowa.

Through our support of community food banks like **Three Square** in Las Vegas, Nev., the **Sacred Heart Missions** in Tunica, Miss., and the **Midwest Food Bank** in Peoria, Ill., we provide much-needed assistance to our neighbors in need.

We support **Court Appointed Special Advocates (CASA)** chapters across the nation. This network of local programs recruits, trains and supports volunteers who advocate for neglected and abused children in the courtroom.

Par-A-Dice Hotel Casino in East Peoria, Ill. is a long-time backer of **Easter Seals**, an organization that provides education, outreach, advocacy and services for those in the community who live with autism and other disabilities.

# GIVING BACK

## CULTURE

A community's culture is vital to its identity. That's why we're proud to **support** the following causes that contribute to the heart of the communities we call home.

Boyd Gaming is a founding contributor of **The Smith Center**, a world-class hub for the performing arts near downtown Las Vegas. Opened in 2012, The Smith Center is considered one of the finest performing arts centers in the United States.



The IP Casino Resort Spa is proud to sponsor the **Gulf Coast Symphony Orchestra**, which has provided classical music performances to the Mississippi Gulf Coast community for more than 50 years.

Every May, thousands of visitors flock to Lafayette, La. in May for the **Zydeco Extravaganza**, a regional festival devoted to the unique music and dance genre developed by the Creole residents of southwest Louisiana. Evangeline Downs Racetrack Casino Hotel is a leading financial supporter of this event.

## EDUCATION

A good education will help build prosperous communities. At Boyd Gaming, we want to help our surrounding communities grow strong through educational opportunity.

Funded entirely by **Kansas Star Casino**, the **Kansas All-Star Scholars Fund** provides

a college scholarship each year to hundreds of graduating high school seniors in Sumner County, Kan. The fund also equips K-12 teachers and students in the community with back-to-school supplies.

Boyd Gaming is a long-time friend of the **University of Nevada, Las Vegas**, offering support to the William S. Boyd School of Law, the Rebels athletic program, and other university activities. We also contribute to **Purdue North Central University**, located near Blue Chip's hometown of Michigan City, Ind.

The IP Casino provides ongoing financial support for the **Lynn Meadows Discovery Center** in Gulfport, Miss., a children's museum that features 15,000 square feet of interactive exhibits, an outdoor play space, and a performing arts and education center.



# DIVERSITY

At Boyd Gaming Corporation, our team members, customers and suppliers come from all walks of life. Our goal is to attract and retain individuals that reflect the communities where we do business; to develop policies and practices that help our team members realize their full potential; and to build equity with our team members, neighborhoods and communities. Our commitment to cultural competency and diversity reaches beyond our immediate team members to include our business and community relationships.

We believe that diversity provides us a competitive advantage in the marketplace, and it is an integral part of our business strategy. Boyd Gaming understands the importance of diversity and inclusion, and the key roles each of us must play in helping our Company deliver outstanding service to our guests.

We are committed to promoting cultural competency in every aspect of our business, and throughout the communities we call home.

We are making steady progress toward increasing awareness and raising the bar for how we promote diversity at our Company. Through our Corporate Diversity Council—and Diversity Committees at our properties—we constantly evaluate new ways to create opportunities for persons from all walks of life.

But our effort is by no means complete. We know that in the journey toward full inclusion, there is always room for growth and improvement.

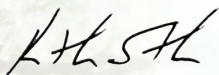
An important part of that journey is refining and improving our understanding of what diversity and inclusion really mean. The traditional metrics of ethnicity and gender are a helpful baseline; however, we believe that true diversity and inclusion represent so much more.

For example, Boyd Gaming is striving to create opportunities and a culture of equality for **LGBT** team members, customers and business partners. We took a key step forward in this regard recently, when we extended health benefits to same-sex partners of our married team members. And we have actively supported the LGBT community as part of our broader philanthropic efforts, such as our capital pledge to the Gay & Lesbian Center of Southern Nevada, an essential resource for the Las Vegas LGBT community.

At Boyd Gaming, diversity also includes **veterans** and active-duty personnel of our Armed Forces. Our veterans have given a great deal for our country. Boyd Gaming seeks to give back to them through targeted hiring and recruitment initiatives. By expanding the number of veterans and military personnel employed by Boyd Gaming, we grow stronger by adding their unique perspectives, skill sets, knowledge and call to duty to our team.

Diversity and inclusion reaches **persons with intellectual disabilities** as well. We provide career opportunities for people from this demographic throughout our Company. And we are proud to partner with and support organizations that strive to increase our acceptance of, and respect for, the intellectually disabled, such as Opportunity Village in Las Vegas and Michiana Resources which serves communities in northwest Indiana and southwest Michigan.

Of course, these examples are not all inclusive—and over time, our understanding of diversity and inclusion will inevitably expand and evolve. We look forward to sharing our future progress with you, as we continue our efforts to create opportunities for persons from every walk of life.

**Keith Smith**

President and Chief Executive Officer

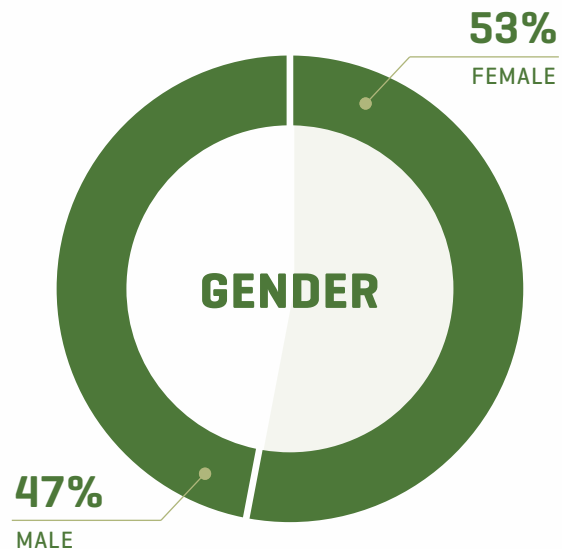
**Marianne Johnson**Vice Chairman of the Board, Executive  
Vice President and Chief Diversity Officer



## WORKFORCE COMPOSITION\*

### GENDER & ETHNIC DIVERSITY

At Boyd Gaming, we seek to develop a workforce that is diverse as the communities we serve. But when it comes to cultural competency, we are making progress far beyond the traditional metrics of diversity. A good example is the age representation of our workforce, which includes significant representation from four separate generations: the Silent Generation, Baby Boomers, Generation X and Millennials. With a vast array of different perspectives on our team, we grow stronger as a Company—and we position ourselves for future success.



\*Numbers may not add up to 50% due to rounding.

## MBE/WBE SUPPLIER SPENDING\*

MINORITY-OWNED BUSINESS ENTERPRISES/  
WOMEN-OWNED BUSINESS ENTERPRISES

Even through the recent recession, our commitment to purchasing from diverse suppliers remained as strong as ever. And as a percentage of our total spend, our procurement from MBEs and WBEs has remained relatively steady with pre-recession levels.

As our Company returns to growth, we remain committed to sharing our success with diverse suppliers in all of the communities we serve.

2013

2012

2011

2010

2009

2008

**\$213M**  
WBE/MBE  
SUPPLIER SPENDING

\*Only includes spending with third party-certified MBEs and WBEs.

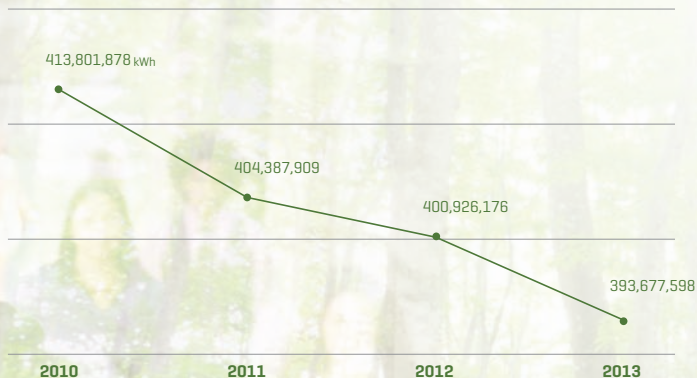


# SUSTAINABILITY

Helping to protect the environment and conserve natural resources is an important obligation for every company and individual. At Boyd Gaming, we are diligently strengthening a culture of sustainability throughout our operations.

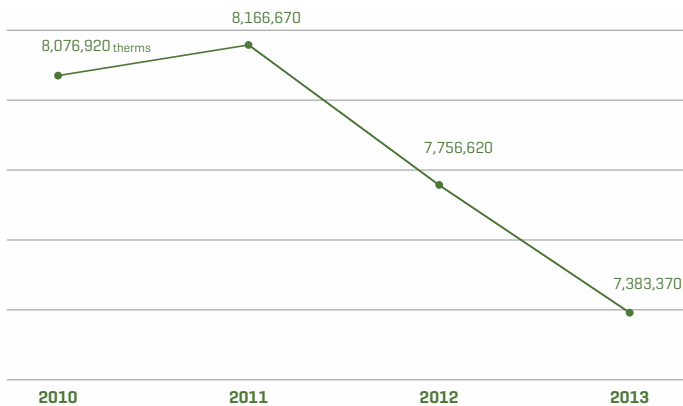
Prominent examples of this commitment are Boyd Gaming's LEED-certified facilities. In Henderson, Nev., our **central laundry facility** is the only LEED Silver industrial laundry in the United States. And in 2014, the **Orleans Arena** made history by becoming Nevada's first LEED Gold arena.

## ELECTRIC CONSUMPTION [Kilowatt-Hour/kWh]



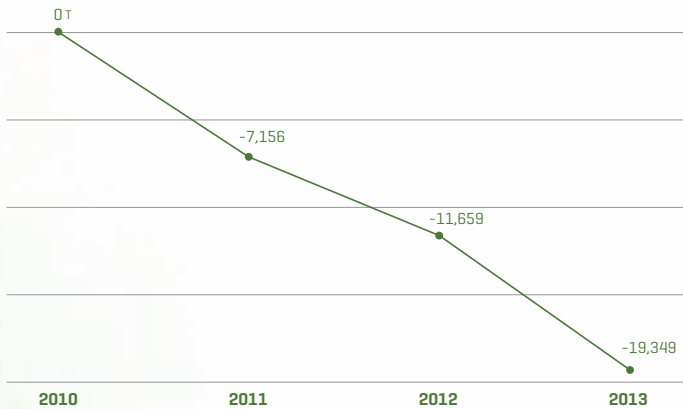
Through a broad range of conservation measures, Boyd Gaming has reduced annual electric consumption by more than 20 million kilowatt-hours since 2010, and natural gas usage by more than 67 million cubic feet. As a result, we're keeping more than 19,000 tons of CO<sub>2</sub> from being released into the atmosphere each year.





NATURAL GAS  
CONSUMPTION  
[Therms]

We are also committed to reducing waste in our communities through ambitious recycling programs. We provide easy recycling options for customers and team members at our properties; we work with local vendors to convert used oil from our kitchens into biodiesel fuel; and our laundry facilities convert damaged towels into rags for use by our housekeeping staff.



CARBON  
FOOTPRINT  
REDUCTION\*  
[Tons/T]

We've made tremendous progress as a Company over the past several years, but we're far from done. When it comes to protecting the planet we all call home, we know we can always do more.

\*Represents improvement over baseline year of 2010.  
\*Source: [www.epa.gov/cleanenergy/energy-resources/calculator.htm](http://www.epa.gov/cleanenergy/energy-resources/calculator.htm)

# RESPONSIBILITY

As the world changes and new challenges emerge, so do the ways we fulfill our commitment of responsibility to our customers, our team members and the communities we call home.

## RESPONSIBLE GAMING

**Responsible Gaming** has always been at the core of our corporate responsibility efforts. In the 1990s, Boyd Gaming provided the initial financing for the National Center for Responsible Gaming. Today, we continue to provide significant financial support to the NCRG in its mission to better understand disordered gambling through peer-reviewed research. Across the country, our executives participate on the boards of state-level groups devoted to helping those with gambling problems.

We promote responsible gaming in practical ways as well. All new team members participate in responsible gaming awareness training, and we provide annual refresher courses as part of Responsible Gaming Education Week. We post information on problem gambling help lines and public resources throughout our casinos. Working in conjunction with our partners at bwin.party digital entertainment, we've even incorporated problem gambling deterrent measures into our online gaming operations in New Jersey.

## ANTI-MONEY LAUNDERING

Like the federal government, we are committed to combatting money laundering. We're constantly enhancing **anti-money laundering** practices

throughout our operations. Working diligently, we're making progress in standardizing and strengthening anti-money laundering processes and tools throughout our Company and communities. This includes working with our colleagues in the gaming industry to develop industry-wide best practices. Raising awareness of this important issue throughout our organization—including the steps we can take to prevent money laundering—is a high priority for our leadership.

## PERSONAL DATA PROTECTION

Our team members, customers, and communities place their trust in us, and we don't take this lightly. We're committed to **protecting personal data** and have assembled a company-wide security team tasked with reviewing

our digital security procedures and systems. Part of the security team's responsibilities include proposing new measures to protect personal data and refining programs as needed. We've also implemented data security training and awareness programs throughout our workforce.

Our industry is well-known for having some of the strongest security and surveillance teams in the business world today. Our goal is to develop the same level of vigilance and strength when it comes to protecting the personal data that has been entrusted to us.



# SAFETY

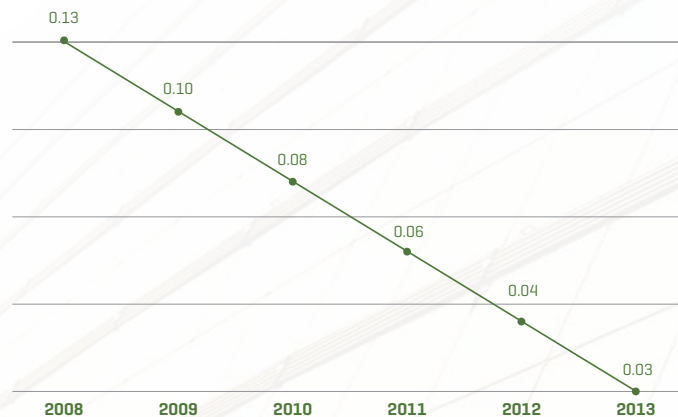
When it comes to safety, Boyd Gaming is committed to setting a leading example for our industry and our communities.

Through a groundbreaking partnership with Nevada OSHA, we have set a new standard for workplace safety. All nine of our Nevada properties have achieved "SHARP" status, awarded by OSHA to businesses that implement safety practices that go above and beyond federal regulations. We are the only casino operator in southern Nevada to have achieved SHARP status, but we won't be stopping there; in the coming months and years, we intend to implement this strict safety standard at our properties throughout the country.

Each year, more than 20,000 team members participate in annual safety training at our Company, and they have taken these lessons to heart. Since we began our comprehensive safety initiative in 2008, we have reduced our annual injury rates by more than **65%** across the country.

Promoting safety is the responsible thing to do. And it's smart business. Thanks to our safety initiatives, we're reducing worker compensation expenses, raising team member morale, and enhancing productivity throughout our workforce community.

## INJURY RATE PER TEAM MEMBER





# OUR COMMITMENT

Much has changed at Boyd Gaming over our 40-year history, but one thing has remained constant: our unwavering commitment to upholding the highest standards of ethical behavior while creating shareholder value, and giving back to the communities we call home.

Throughout this report, we've strived to provide a glimpse of the many ways we uphold our commitment to Corporate Social Responsibility. To download an electronic copy of this report—or to explore ways to work with us in strengthening our communities—please visit

[www.boydgaming.com/about-boyd/corporate-responsibility](http://www.boydgaming.com/about-boyd/corporate-responsibility)

If you have suggestions, questions or feedback, we'd like to hear from you. Just email us at [CSR@boydgaming.com](mailto:CSR@boydgaming.com)

Thank you for your interest in Boyd Gaming.





# OUR PROPERTIES

## LAS VEGAS LOCALS

### **Gold Coast Hotel and Casino**

4000 West Flamingo Road  
Las Vegas, NV 89103  
800.331.5334  
goldcoastcasino.com

### **The Orleans Hotel and Casino**

4500 West Tropicana Avenue  
Las Vegas, NV 89103  
800.675.3267  
orleanscasino.com

### **Sam's Town Hotel and Gambling Hall**

5111 Boulder Highway  
Las Vegas, NV 89122  
800.897.8696  
samstownlv.com

### **Suncoast Hotel and Casino**

9090 Alta Drive  
Las Vegas, NV 89145  
877.677.7111  
suncoastcasino.com

### **Eldorado Casino**

140 South Water Street  
Henderson, NV 89015  
702.564.1811  
eldoradocasino.com

### **Jokers Wild Casino**

920 North Boulder Highway  
Henderson, NV 89011  
702.564.8100  
jokerswildcasino.com

## DOWNTOWN LAS VEGAS

### **California Hotel and Casino**

12 East Ogden Avenue  
Las Vegas, NV 89101  
800.634.6505  
thecal.com

### **Fremont Hotel and Casino**

200 Fremont Street  
Las Vegas, NV 89101  
800.634.6460  
fremontcasino.com

### **Main Street Station Casino Brewery and Hotel**

200 North Main Street  
Las Vegas, NV 89101  
800.713.8933  
mainstreetcasino.com

## MIDWEST & SOUTH

### **Amelia Belle Casino**

500 Lake Palourde Road  
Amelia, LA 70340  
985.631.1777  
ameliabellecasino.com

### **Blue Chip Casino Hotel Spa**

777 Blue Chip Drive  
Michigan City, IN 46360  
888.879.7711  
bluechipcasino.com

### **Delta Downs Racetrack Casino Hotel**

2717 Delta Downs Drive  
Vinton, LA 70668  
800.589.7441  
deltadowns.com

**Diamond Jo Casino**

301 Bell Street  
Dubuque, IA 52001  
563.690.4800  
diamondjodubuque.com

**Diamond Jo Casino**

777 Diamond Jo Lane  
Northwood, IA 50459  
641.323.7777  
diamondjoworth.com

**Evangeline Downs Racetrack Casino Hotel**

2235 Creswell Lane Extension  
Opelousas, LA 70570  
866.472.2466  
evangelinedowns.com

**IP Casino Resort Spa**

850 Bayview Avenue  
Biloxi, MS 39530  
888.946.2847  
ipbiloxi.com

**Kansas Star Casino Hotel Event Center**

777 Kansas Star Drive  
Mulvane, KS 67110  
316.719.5000  
kansasstarcasino.com

**Par-A-Dice Hotel Casino**

21 Blackjack Boulevard  
East Peoria, IL 61611  
800.727.2342  
paradicecasino.com

**Sam's Town Hotel and Casino**

315 Clyde Fant Parkway  
Shreveport, LA 71101  
877.429.0711  
samstowntownshreveport.com

**Sam's Town Hotel and Gambling Hall**

1477 Casino Strip Resorts Boulevard  
Robinsonville, MS 38664  
800.456.0711  
samstowntunica.com

**Treasure Chest Casino**

5050 Williams Boulevard  
Kenner, LA 70065  
800.298.0711  
treasurechest.com

ATLANTIC  
CITY**Borgata Hotel Casino and Spa**

1 Borgata Way  
Atlantic City, NJ 08401  
866.692.6742  
theborgata.com

## CORPORATE

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Las Vegas, NV 89169  
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**BOYD**GAMING®