

## Young At Heart Rules

1. The **Promotion** is valid at the following four (4) participating properties: The Orleans, Gold Coast, Suncoast and Sam's Town every Wednesday beginning January 8, 2014 through December 24, 2014.
2. Participants must be B Connected members and must be at least fifty (50) years of age. B Connected membership is free and available at the B Connected Club.
3. Participants may earn a Mystery Point Multiplier (up to fifty (50) times points) each Wednesday from 7:00 a.m. to 7:00 p.m. during the **Promotion** at any of the four (4) participating properties. Participants must swipe at the kiosk to receive the point multiplier.
4. Participants may swipe at the kiosk for one (1) \$4 movie voucher valid on the Wednesday that the voucher is printed. The kiosk voucher must be claimed by 4:00 p.m. on Wednesday.
5. After earning ten (10) base slot points, participant may swipe at the kiosk for one (1) buy one (1), get one (1) free buffet voucher for breakfast or lunch valid on the Wednesday at the property the points are earned. The voucher must be redeemed at the buffet by 3:00 p.m.
6. After earning one hundred (100) base slot points, participant may swipe at the kiosk to receive a free dinner buffet voucher on the Wednesday at the property the points are earned. The kiosk voucher must be claimed by 7:00 p.m.
7. Slot points do not include point multipliers, bonus points or point transfers. It is the player's responsibility to make sure his or her valid B Connected card is properly inserted in the machine to earn slot points.
8. There is a maximum of 10,000 points per week, per account at The Orleans, Gold Coast, Suncoast and Sam's Town.
9. Virtual **Drawings** will be held on Wednesdays at 4:30 p.m.
  - a. Suncoast drawings will be held adjacent to the High Limit Area
  - b. The Orleans drawings will be held at the South end of the Race & Sports Book
  - c. Gold Coast drawings will be held in the West end of the Casino between the buffet and Cortez Room
  - d. Sam's Town drawings will be held on the 2<sup>nd</sup> floor in Tourney Town near Bingo
10. Beginning at 7:00 a.m., participants must swipe their B Connected card at the kiosk to claim their one (1) free drawing entry into that day's Young At Heart **Drawing**. Once the one (1) free drawing entry is claimed, the participant can then earn additional entries into that day's Young At Heart **Drawing**.
  - a. Slot machine players receive one (1) virtual entry for every twenty-five (25) base points.
  - b. Table games will earn one (1) entry for every one (1) hour of rated play with a minimum average bet of \$5.
11. It is the player's responsibility to make sure their valid B Connected card is properly inserted in the machine and to request that their table game play be rated.
12. All drawing entries are "virtual" and must be activated (electronically deposited into the cyber drawing drum) at a kiosk at the property where entries are earned. Participants must activate their entries beginning at 2:00 p.m. until 4:15 p.m. each Wednesday. Wednesday entries earned after 4:15 p.m. will not be eligible for any drawing.
13. There is a maximum of 10,000 entries per week, per account for each drawing.
14. Participants win in the **Drawing** if their B Connected account number is drawn. Five (5) accounts will be drawn in each of the drawings and those members will win their share of a minimum prize pool of \$2,500. A person may only be selected to be a participant once per drawing.
15. Participants must be present to win and have three (3) minutes to identify themselves to drawing personnel once their account or name has been called. Winners must present a valid photo ID and valid B Connected card. After the three (3) minutes have expired, those participants not present will forfeit their chance of any prize money. No replacement accounts will be drawn to fill any vacant spots.
16. Each winner will be allowed to pick one (1) envelope from the five (5) envelopes. The person whose name is chosen first in each drawing will select one (1) envelope, and so on until all winners have completed in the order in which they were drawn. Each envelope will contain a prize amount ranging from \$250 to \$1,000 for a minimum total of \$2,500 each week.
  - a. One (1) \$1,000
  - b. Two (2) \$500
  - c. Two (2) \$250

\*At Sam's Town, prizes will be paid in cashable points added to the winner's B Connected account. Each winner will be offered the option for a 10% increase in prize value if taken as Slot Dollars.

17. All non-claimed prizes will roll over to the next week's drawing and will be added to the \$1,000 top prize amount. The amount to be paid out for each **Drawing** will be posted in the **Drawing** area.
18. All virtual entries are removed from the virtual drawing drum after the drawing each Wednesday.
19. A Final **Drawing** will be held on the last Wednesday of each month and all unclaimed cash prizes are guaranteed to be given out.
20. Only in the Final **Drawing** will vacant spots be called so that all five (5) prize envelopes are given away. All other requirements apply.
21. Management reserves all rights.
22. No substitution or transfer of prizes by winners permitted.
23. Winners are responsible for any and all taxes and other fees. Winners with cumulative winnings of \$600 or more will receive a 1099 tax form.
24. Additional entries may be awarded through other marketing programs such as, but not limited to, Direct Mail, Email, Text or B Connected Online.
25. No substitution or transfer of prizes by winners permitted.
26. Boyd is not responsible for (a) electronic transmission errors or delays resulting in an inability to participate or other loss, (b) theft or destruction of or unauthorized access to or alterations of entry materials, or for technical, hardware, software, or telephone failures of any kind, (c) lost or unavailable connections, fraud, incomplete, garbled, or delayed computer transmissions, whether caused by Boyd, users, or by any of the equipment or programming associated with or utilized in the **Promotion or Drawing** or by any technical or human error which may occur in the processing of submissions which may limit, restrict, or prevent a participant's ability to participate in the **Promotion or Drawing**.
27. If for any reason the **Promotion or Drawing** is not capable of running as planned, including infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes within or beyond the control of Boyd which corrupt or affect the administration, security, fairness, integrity, or proper conduct of this **Promotion or Drawing**, Boyd reserves the right in its sole discretion without notice to cancel, terminate, modify or suspend the **Promotion or Drawing**.
28. Any attempt by any person to deliberately damage or manipulate any program or equipment to undermine the legitimate operation of this **Promotion/Drawing** may be a violation of criminal and civil laws, and should such an attempt be made, Boyd reserves the right to seek recourse against any such person to the fullest extent of the law.
29. Any dispute or situation not covered by these rules shall be resolved by the property's management in a manner that is fair to all parties. If the patron is not satisfied with management's decision, he or she may exercise their rights under NRS 463.361 *et seq.* and request the Nevada Gaming Control Board to review the matter.
30. All participants agree to grant Boyd Gaming unconditional use of their name and likeness for promotional use without compensation, consideration, notice, review or consent.
31. Employees of Boyd Gaming and immediate family members who are permitted to gamble are eligible for this **Promotion or Drawing**. Employees of Boyd Gaming whose job functions restricts them from gaming at any Boyd Gaming property and its subsidiaries, affiliates, or parent companies are not eligible for this promotion. Immediate Family is defined as: mother, father, spouse, children, sister, brother, son-in-law, daughter-in-law, mother-in-law, father-in-law, step-parents, step-children, grandmother, grandfather, grandchildren and any relative or other person residing in the employee's place of residence.