

## Las Vegas Locals Get More! 2014 Rules

1. The *Promotion* and *Drawing* is valid at the following five (5) participating properties: The Orleans, Gold Coast, Suncoast, Sam's Town and Main Street Station beginning March 30, 2014 through April 24, 2014 for dining offers and March 30, 2014 through April 26, 2014 for the *Promotion* and *Drawing*.
2. Participants must be B Connected members. B Connected membership is free and available at the B Connected Club.

### More Dining!

3. Local B Connected participants with their mailing address in the zip code range of 890-891 may swipe at the kiosk Sundays through Thursdays at 12:00 a.m. through 11:59 p.m. during the *Promotion* period to receive a dining offer.
4. If participant does not have an updated address on file with the appropriate zip range, the kiosk food offer will not be issued.
5. Participants may redeem the kiosk dining coupon at any participating location. Once the coupon is issued at one (1) location the participant is no longer eligible to swipe and print a dining offer at any of the other four (4) participating locations.
6. One (1) dining offer per B Connected account per week.
7. See kiosk voucher for additional redemption information.

### More Cash!

8. *Drawings* will be held at each participating property on Friday and Saturdays on the following dates: April 4, April 5, April 11, April 12, April 18, April 19, April 25, and April 26, 2014.
9. Participants may earn entries into the *Drawing* at any of the five (5) participating properties beginning at 3:00 a.m. March 30, 2014 and ending April 26, 2014 at 8:00 p.m. for The Orleans, Gold Coast, Sam's Town, Suncoast, and Main Street Station.
10. The *Drawing* is open to all B Connected members.
11. Slot machine players receive one (1) virtual entry for every fifty (50) base points earned each day with their B Connected card properly inserted in their machines. Does not include point multipliers, bonus points or point transfers. It is the player's responsibility to make sure their card is properly inserted in the machine.
12. Table games will earn one (1) entry for every one (1) hour of rated play with a minimum average bet of \$5 and earn one (1) additional entry for each additional \$5 average bet. It is the player's responsibility to request that their play be rated.
13. Participants may receive double entries on Fridays and Saturdays during the *Drawing* period. Participants must swipe their cards at the kiosk from 3:00 a.m. to 8:00 p.m. on Fridays and Saturdays to receive the double entries.
14. Participants may earn ten (10) free entries per day Sundays through Thursdays during the *Drawing* period. Participants must swipe their cards at the kiosk daily between 3:00 a.m. and 11:59 p.m. Sundays through Thursdays to receive the ten (10) free entries.
15. All drawing entries are "virtual" and must be activated (electronically deposited into our cyber drawing drum) at a casino promotional kiosk at the property where entries are earned. Participants must activate their entries at any kiosk at least fifteen (15) minutes prior to the drawing time on the day of the *Drawing*. Entries earned during the fifteen (15) minute period prior to the *Drawing* will not be eligible for activation in that pending *Drawing*. Entries earned during and after the fifteen (15) minute cutoff are eligible for the next available *Drawing*. Participants may activate their entries beginning at 12:00 p.m. to 6:00 a.m. on the *Drawing* dates.
16. **The Orleans, Gold Coast, Suncoast, and Sam's Town** will hold three (3) nightly drawings on Fridays and Saturdays during the *Drawing* period where thirty (30) winners will be selected in each drawing at The Orleans,

Gold Coast, Suncoast and Sam's Town. **Main Street Station** will select five (5) winners in each drawing. Drawing times are 4:15pm, 6:15pm, and 8:15pm. The selections will take place at the following locations:

**The Orleans:** B Connected Club

**Gold Coast:** B Connected Club

**Sam's Town:** B Connected Club

**Suncoast:** Adjacent to the High Limit Salon

**Main Street Station:** End of the Blackjack pit

17. There is a maximum of 10,000 entries, per day, per person, per location, for all drawings.
18. Participants have three (3) minutes to identify themselves once their name has been called in order to win \$200. Winners must present a valid photo ID and B Connected card. If the winner is not present after the three (3) minutes have expired, the participant will have until 8:15pm the following day to claim a \$100 prize during normal business hours at the B Connected Club.  
*At Sam's Town each winner will be offered the option for a 10% increase in prize value if taken as Slot Dollars.*
19. Any unclaimed winner's B Connected account number will be posted after each *Drawing* at the B Connected Club.
20. Participants may only win one (1) time per drawing but may win in multiple *Drawings* on the same day.
21. Additional entries may be awarded through other marketing programs such as, but not limited to, Direct Mail, Email, Text or B Connected Online.
22. All activated drawing entries will be removed at the end of each Saturdays 8:15 p.m. drawing.

### **More Winners!**

23. Participants may earn a bonus point multiplier on Fridays and Saturdays during the *Promotion* from 9:00 p.m. to 11:59 p.m.
24. The bonus point multiplier is open to all B Connected members.
25. Participants must swipe at the kiosk to activate the bonus point multiplier. Participants may swipe starting at 12:00 p.m. to 9:15pm on valid Fridays and Saturdays.
26. Ruby B Connected members will receive 4X points, Sapphire B Connected members will receive 5X points, and Emerald B Connected members will receive 6X points on reel and video poker games at participating properties.
27. Video poker base points will be capped at 10,000 per account to be eligible for the multiplier at each participating location.
28. It is the player's responsibility to make sure their valid B Connected card is properly inserted in the machine.

### **Additional Rules**

29. Management reserves all rights.
30. No substitution or transfer of prizes by winners permitted.
31. Winners are responsible for any and all taxes and other fees. Winners with cumulative winnings of \$600 or more will receive a 1099 tax form.
32. No substitution or transfer of prizes by winners permitted.
33. Boyd is not responsible for (a) electronic transmission errors or delays resulting in an inability to participate or other loss, (b) theft or destruction of or unauthorized access to or alterations of entry materials, or for technical, hardware, software, or telephone failures of any kind, (c) lost or unavailable connections, fraud, incomplete, garbled, or delayed computer transmissions, whether caused by Boyd, users, or by any of the equipment or programming associated with or utilized in the ***Promotion or Drawing*** or by any technical or human error which may occur in the processing of submissions which may limit, restrict, or prevent a participant's ability to participate in the ***Promotion or Drawing***.
34. If for any reason the ***Promotion or Drawing*** is not capable of running as planned, including infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes within or beyond the control of Boyd which corrupt or affect the administration, security, fairness, integrity, or proper conduct of this ***Promotion or Drawing***, Boyd reserves the right in its sole discretion without notice to cancel, terminate, modify or suspend the ***Promotion or Drawing***.
35. Any attempt by any person to deliberately damage or manipulate any program or equipment to undermine the legitimate operation of this ***Promotion/Drawing*** may be a violation of criminal and civil laws, and should such

an attempt be made, Boyd reserves the right to seek recourse against any such person to the fullest extent of the law.

36. Any dispute or situation not covered by these rules shall be resolved by the property's management in a manner that is fair to all parties. If the patron is not satisfied with management's decision, he or she may exercise their rights under NRS 463.361 *et eq.* and request the Nevada Gaming Control Board to review the matter.
37. All participants agree to grant Boyd Gaming unconditional use of their name and likeness for promotional use without compensation, consideration, notice, review or consent.
38. Employees of Boyd Gaming and immediate family members who are permitted to gamble may be eligible for this *Promotion* or *Drawing* at other participating Boyd Gaming properties where they do not work. Employees of Micro Gaming Technologies, Inc. and Boyd Gaming whose job function restricts them from gaming at any Boyd Gaming property and its subsidiaries, affiliates, or parent companies are not eligible for this promotion. Immediate Family is defined as: mother, father, spouse, children, sister, brother, son-in-law, daughter-in-law, mother-in-law, father-in-law, step-parents, step-children, grandmother, grandfather, grandchildren, and any relative or other person residing in the employee's place of residence.