2013 Take It or Trade It Rules

- 1. The *Drawing* is valid at the following four (4) participating properties: The Orleans, Gold Coast, Suncoast and Sam's Town each Saturday in March 2013.
- 2. Drawings will be held at each property on Saturdays on the following dates: March 2nd, March 9th, March 16th, March 23rd, and March 30th, 2013.
- 3. Participants must be B Connected members. B Connected membership is free and available at the B Connected Club. Must be 21 years of age or more to be a B Connected member.
- 4. Participants may earn entries into the Virtual Drawing at any of the four (4) participating properties beginning at 8:00 am February 24, 2013 and ending March 30, 2013 at 8:00 pm.
- 5. Slot machine players receive one (1) virtual entry for every one hundred (100) base points. Does not include point multipliers, bonus points or point transfers. It is the player's responsibility to make sure their card is properly inserted in the machine.
- 6. Table games will earn one (1) entry for every one (1) hour of rated play with a minimum average bet of \$5 and earn one (1) additional entry for each additional average bet of \$5. It is the player's responsibility to request that their play be rated.
- 7. Participants may earn double drawing entries every Wednesday in March 2013.
- 8. Participants may receive ten (10) bonus entries each day that they swipe their B Connected card at the kiosk during the month of March 2013. Bonus entries must be activated in the same manner as earned entries.
- 9. Additional electronic entries may be awarded through other marketing programs such as, but not limited to, Direct Mail, Email, Text or B Connected Online.
- 10. All drawing entries are "virtual" and must be activated (electronically deposited into our cyber drawing drum) at a casino promotional kiosk at the property where entries are earned. Participants must activate their entries at any kiosk at least fifteen (15) minutes prior to the *Drawing* time on the day of the *Drawing*. Entries earned during the fifteen (15) minute period prior to the *Drawing* will not be eligible for activation in that pending drawing. Entries earned during and after the fifteen (15) minute cutoff are eligible for the next available drawing. See property times listed below to determine when entries become available for activation.
- 11. **The Orleans, Suncoast and Sam's Town** will hold two (2) nightly drawings where five (5) winners will be selected in each drawing. Drawing and the cash envelope selections will take place at the following locations and times:
 - **The Orleans:** South end of the Race & Sports Book, 6:15pm and 8:15pm. Participants may activate their entries beginning at 12:00pm on the drawing dates.
 - **Suncoast**: Adjacent to the High Limit Salon, 6:15pm and 8:15pm. Participants may activate their entries beginning at 12:00pm on the drawing dates.
 - Sam's Town: The drawing area on the 2nd floor in Tourney Town near Bingo, 4:15pm and 8:15pm. Participants may activate their entries beginning at 12:00pm on the drawing dates.
- 12. **Gold Coast** will hold one (1) nightly drawing where ten (10) winners will be selected in the drawing. Drawing and the cash envelope selections will take place at the following location and time:
 - **Gold Coast**: West end of the casino adjacent to the Cortez Room, 8:15pm. Participants may activate their entries beginning at 8:00am on the drawing dates.
- 13. There is a maximum of 10,000 entries, per day, per person, for all drawings.
- 14. Participants must be present to win and have three (3) minutes to identify themselves once their name has been called. Winners must present a valid photo ID and B Connected card. After the three (3) minutes have expired, a new name will be drawn until a winner has been identified.
- 15. Each winner will receive an \$800 cash prize and be given a chance to decide if they want to take the \$800 cash prize or if they want to trade the \$800 cash prize for a chance to choose one of the six (6) envelopes from the Take It or Trade It game board. The final prize amount will be determined by the voucher inside the sealed envelope that is chosen. All winners commit to accepting the cash prize found in their chosen envelope.

- 16. The envelopes will contain a voucher for one of the following amounts: \$250, \$500, \$750, \$1,000, \$1,500 or \$4000.
- 17. Each winner will be offered the option for a 10% increase in prize value if taken as Slot Dollars.
- 18. A person may only be selected to be a player once per drawing day. No substitution or transfer of prize by winners permitted.
- 19. All virtual entries are removed from the virtual drawing drum after the final drawing each Saturday.
- 20. Winners are responsible for any and all taxes and other fees.
- 21. Entries will be retained for record keeping purposes in accordance with company policy and legal requirements.
- 22. Boyd is not responsible for (a) electronic transmission errors or delays resulting in an inability to participate or other loss, (b) theft or destruction of or unauthorized access to or alterations of entry materials, or for technical, hardware, software, or telephone failures of any kind, (c) lost or unavailable connections, fraud, incomplete, garbled, or delayed computer transmissions, whether caused by Boyd, users, or by any of the equipment or programming associated with or utilized in the *Drawing* or by any technical or human error which may occur in the processing of submissions which may limit, restrict, or prevent a participant's ability to participate in the *Drawing*.
- 23. If for any reason the *Drawing* is not capable of running as planned, including infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes within or beyond the control of Boyd which corrupt or affect the administration, security, fairness, integrity, or proper conduct of this *Drawing*, Boyd reserves the right, in its sole discretion without notice, to cancel, terminate, modify or suspend the *Drawing*.
- 24. Any attempt by any person to deliberately damage or manipulate any program or equipment to undermine the legitimate operation of this *Drawing* may be a violation of criminal and civil laws, and should such an attempt be made, Boyd reserves the right to seek recourse against any such person to the fullest extent of the law.
- 25. Any dispute or situation not covered by these rules shall be resolved by the property's management in a manner that is fair to all parties. If the patron is not satisfied with management's decision, he or she may exercise their rights under NRS 463.361 *et eq.* and request the Nevada Gaming Control Board to review the matter.
- 26. All participants agree to grant Boyd Gaming unconditional use of their name and likeness for promotional use without compensation, consideration, notice, review or consent.
- 27. Employees of Boyd Gaming and Micro Gaming Technologies, Inc. and its subsidiaries, affiliates, or parent companies and immediate family members of each are not eligible for this *Drawing*. Immediate Family is defined as: mother, father, spouse, children, sister, brother, son-in-law, daughter-in-law, mother-in-law, father-in-law, step-parents, step-children, grandmother, grandfather, grandchildren and any relative or other person residing in the employee's place of residence.