



PRESS RELEASE

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\$1,000,000



DELTA DOWNS JACKPOT

FOR IMMEDIATE RELEASE
WEDNESDAY, JUNE 11, 2014
FOR MORE INFORMATION,
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DELTA DOWNS ANNOUNCES CHANGES TO ITS PURSE STRUCTURE FOR JACKPOT DAY 2014

- A MORE BALANCED PURSE DISTRIBUTION ENHANCES MARQUEE EVENT -

VINTON, LA. – Delta Downs Racetrack Casino & Hotel today announced changes to its annual Jackpot Day program that will take place for the 12th time on Saturday, November 22 in Vinton, Louisiana. The track has raised the purse amounts on two of its eight stakes races and lowered the purse on one of them in order to offer an even more attractive card for horsemen and horseplayers alike.

The track's signature race, the \$1,000,000 Delta Downs Jackpot (Gr. III), will not see any change. It will continue to offer the second highest purse in the country for 2-year-olds. Over the last two years the \$1,000,000 Delta Downs Jackpot has also served a role as part of the 'Road to the Kentucky Derby' series which awards qualifying points to the top four finishes of the race.

The Delta Mile and the Treasure Chest Stakes will each see increases. The Delta Mile purse will be raised to \$250,000 from its previous \$150,000 and the Treasure Chest will now be worth \$200,000, which is an increase from \$150,000 last year. The Delta Downs Princess (Gr. III) will see a purse reduction from \$500,000 to \$400,000.

The four other stakes races that make up Jackpot Day will not undergo any change in purse amounts. They include the \$150,000 Louisiana Legacy, the \$150,000 Louisiana Jewel, the \$75,000 Sam's Town and the \$75,000 Orleans.

"Jackpot Day has developed into one of the most anticipated race days in the country each year," said Delta Downs Vice President and General Manager Steve Kuypers. "The new purse structure will make the day even better as it should attract even more top quality horses from throughout the country and provide race fans with highly competitive fields and tremendous wagering opportunities."

Last year's Jackpot Day program produced an all-time record handle of \$5,044,286, which was a 16% increase year over year. The Jackpot Day Pick 4, which was anchored by the \$1,000,000 Delta Downs Jackpot race, produced a record handle of \$254,495 in 2013.



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2014 Delta Downs Jackpot Day Stakes Races

\$1,000,000 Delta Downs Jackpot (Gr. III)	\$1,000,000
Delta Downs Princess (Gr. III)	\$400,000
Delta Mile	\$250,000
Treasure Chest	\$200,000
Louisiana Legacy (La-bred)	\$150,000
Louisiana Jewel (La-bred)	\$150,000
Sam's Town	\$75,000
Orleans	\$75,000

Delta Downs Racetrack Casino and Hotel, a property of Boyd Gaming Corporation (NYSE:BYD), features exciting fun, casino action, live horse racing and great dining experiences. Delta Downs is located in Vinton, Louisiana, on Delta Downs Drive. From Lake Charles, take Exit 7 and from Texas, take Exit 4.



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