

July 2013

NEWSLETTER

DAUGHTRY PLAYS FOR THOUSANDS AT *First* KANSAS STAR ARENA CONCERT



**"I KNOW OUR CUSTOMERS
HAD A LOT OF FUN AND
IT WAS A GREAT WAY
TO KICK THINGS OFF IN
THE NEW ARENA"**

The rock band Daughtry had everyone inside the Kansas Star Arena on their feet. The June 29th concert was the first official concert inside the new arena. "Daughtry put on a great show," said Tim Lanier, Kansas Star Arena Director. "I know our customers had a lot of fun and it was a great way to kick things off in the new arena."

In the course of only five years, Chris Daughtry has had more than his share of career highlights. The singer, songwriter, and musician from North Carolina has released back-to-back number one albums. The group is best known for its four number one hits including "It's Not Over", "Home" and "Feels Like Tonight".

"This is just the start for us at the Kansas Star Arena," adds Lanier. "We're going to try out a lot of different genres and different types of events. There will truly be something for everyone here."



The Kansas Star Arena will welcome Journey on August 24th. Since the group's formation in 1973, Journey has earned 19 Top 40 singles and 25 Gold and Platinum albums. The band's Greatest Hits album is certified 15 times platinum, bringing Journey into the elite club of diamond-certified album holders. Journey is best known for hits such as "Don't Stop Believin'", "Wheel in the Sky," "Anyway You Want It," and "Faithfully."

Tickets are on sale at www.kansasstararena.com or at the Kansas Star Arena Box Office.

A message from our GENERAL MANAGER



Things are always changing here at the Kansas Star Casino. It's important to us that our customers are always treated to the best experience we can give them. That's one reason you'll see us adding new slot machines, holding table game tournaments and adjusting the menus in our restaurants.

Being a new casino we are still trying to find out exactly what our customers are looking for. This month we're going to try crab legs on our buffet every Thursday. We're also working on setting up the casino's first slot tournament. If you haven't visited us in a while, we would love to see you again!

Scott Cooper | General Manager
Scott.Cooper@kansasstarcasino.com
316.719.5000



— *Tim McGraw* — **RESCHEDULED FOR OCTOBER 12TH**

Fans will still have a chance to see country superstar, Tim McGraw at the Kansas Star Arena. The July 7th concert has been rescheduled for October 12th.

Both the Kansas Star and McGraw decided to postpone the concert in order to avoid a conflict with the tornado relief fundraising concert in Norman, Oklahoma, on Saturday, July 6.

"While we were looking forward to hosting Tim McGraw the first weekend in July, helping our neighbors in their time of need had to take precedence," said Scott Cooper, General Manager of Kansas Star. "We wanted everyone to support the artists donating their time and talents at the July 6th concert in Oklahoma, and we look forward to hosting Tim at the Kansas Star in October."

Joe Nichols, scheduled to open for McGraw on July 7, is unavailable for the rescheduled date. An opening act will be announced soon. Tickets remain on sale for the October 12 show. Kansas Star Arena will donate \$5 from every ticket sold to tornado relief efforts.

Tickets for the July 7th concert will be honored for the rescheduled performance. Ticket holders wishing refunds should take their tickets to the point of purchase. Ticket buyers that bought tickets by phone or the Internet will be contacted by email.

REWARD CARD

DISTRIBUTION APPROACHING FOR SUMNER COUNTY TEACHERS AND STUDENTS

Volunteers with the Kansas All-Star Scholars Fund will be busy in July and August! Reward card distribution will begin in July for teachers in Sumner County and Mulvane.

Teachers were asked to apply online for the \$500 grants, explaining what the money will be used for. All fulltime classroom teachers, employed by a Sumner County or Mulvane school district, are eligible for the grants. The money is intended to help offset the out-of-pocket costs many teachers experience when getting their classrooms ready for the school year. Teachers should be receiving word by email on the dates for their district's distribution.

Student card distribution will kick off in August and will align with school registration dates. All K-12 students in Mulvane and Sumner County school districts are eligible for \$100 to be used for back-to-school supplies. Families should receive information from their school district on dates and times of distribution.

Responsible

BEVERAGE SERVICE EXTENDS INTO KANSAS STAR ARENA

The Kansas Star Casino's commitment to responsible beverage service doesn't change with the opening of the Kansas Star Arena. "Every team member who will be working in the arena received training on Kansas liquor laws, how to spot a fake ID and tips on identifying intoxicated guests," said Wendy Runde, Kansas Star Casino Assistant General Manager. "It's the responsibility of the entire team to make sure we are serving our guests responsibly."

Even Kansas Star Arena volunteers were required to go through a responsible beverage training course before they could work in any of the arena concession stands.

Guests are allowed to purchase two drinks at a time at any beverage outlet. Team members are required by law to refuse service to any customer who shows visible signs of being intoxicated.



WHAT'S WITH ALL THE *Construction?*

If you've visited the Kansas Star Casino recently you may have noticed a lot of heavy machinery working around the property. The casino is expanding its parking area to accommodate more customers.

"We are going to be adding spaces to the northwest parking lot," said Chad Bartelson, Kansas Star Casino Facilities Director. "That's the most popular entrance to the casino and we want to make things as convenient as we can for our customers."

The expansion will add more than 860 paved parking spaces. The area should be ready for use by mid August.

Work has also started on a new Mulvane EMS Station. The station will be located on the west side of the casino and will house emergency medical services. The Kansas Star Casino provided \$1.8 million to the city of Mulvane for the project which will improve response times on the west side of Mulvane.

Upcoming **EVENTS**

Some call it America's favorite pastime, we call it a reason to celebrate! In honor of baseball's All-Star Weekend the Kansas Star Casino wants to give you the chance to own a piece of baseball history and go home with \$25,000 in cash!

Starting at Noon on July 12th, guests at the Kansas Star will be able to bid on baseball memorabilia, displayed around the casino. The silent auction will be open until 5:00pm on Sunday, July 14th and a portion of the proceeds will go to the Leukemia and Lymphoma Society of Kansas.

On Saturday, July 13th, Lucky Star Players Club members will have the chance to win in the \$50,000 All-Star Cash and StarPlay giveaway. The drawing will take place at 10:00pm and the grand prize winner will go home with \$25,000.



All casino games owned and operated by the Kansas Lottery. Must be 21 or older.

Gambling Problem?

Getting Help is your **Best Bet.** **800.522.4700** ksgamblinghelp.com

GET TO KNOW OUR TEAM MEMBERS



Connie Kimple was among the first team members to be hired by the Kansas Star Casino.

"I started in July 2011 and my responsibility was working the kiosks at Towne East and Towne West Malls," said Kimple. "We were letting people know about our Lucky Star Players Club and helping them get signed up."

It was six months later, when the temporary casino opened, that Kimple took her place behind the Players Club counter on the casino floor. She's still greeting customers and signing up new club members today.

"I had worked at casinos in the past but I really wanted to be a part of one starting from the ground up, it was so exciting to see it all come together." Kimple says she loves customer service and loves getting to connect with so many people on a daily basis.

"It's always something different. Sometimes I'm helping with gift giveaways, sometimes I'm helping with big promotions on the floor, there's always something new."

As a Wellington native, she says she even runs into people she hasn't seen in years! Next time your at the Kansas Star Casino, be sure to tell Connie Kimple "hello."

CONNIE KIMPLE
Players Club

KANSAS STAR
casino * hotel * arena

INTERESTED IN LEARNING MORE?

Looking for an interesting presentation for your organization's next meeting? We love it when we get the opportunity to tell people about the exciting things happening at the Kansas Star Casino. Contact us today! It would be our pleasure to speak at your next event.

MEGAN STRADER, PUBLIC RELATIONS MANAGER
megan.strader@kansasstarcasino.com | 316.719.5121



Did you KNOW?

JOURNEY WAS
ORIGINALLY FORMED IN
1973

JOURNEY IS IN THE
ELITE CLUB OF
**DIAMOND
CERTIFIED**
ALBUM HOLDERS

JOURNEY HAS
19 TOP 40
SINGLES AND
**25 GOLD
& PLATINUM**
ALBUMS

