



B Connected Program Rules

1. The B Connected Program is exclusive to Boyd Gaming Corporation and all of its affiliated and subsidiary participating gaming properties (collectively, "Boyd Gaming" and individually, a "Property").
2. Tier Credits and B Connected Points, as well as, any other program benefits and or rules stated in these rules and earned at Ameristar Kansas City, Ameristar St. Charles, Belterra Casino Resort and Belterra Park are exclusive to these mentioned properties' B Connected Program.
3. Membership is free but void where prohibited or restricted by law.
4. By participating in the B Connected Program, members agree to all rules and other terms and conditions now and hereafter applying to the program and use of the card.
5. To enroll, a new member must be at least 21 years of age. A valid, unexpired government issued photo identification is required for all B Connected Program transactions including but not limited to enrollment and point redemptions. Government issued non-expired acceptable IDs include: Driver's License (US and Canadian Only), State Issued Identification Card, including Real ID's, Military or Military/Dependent ID cards, and Passports Books. Alternative passports or photo copies of any of these documents are not accepted. Photo copies of any of these documents are not accepted. If a player is not a U.S. citizen a Permanent Resident Cards (Green Card or Alien Registration Card) or current passport is required. No other forms of ID will be accepted.
6. Only one (1) member per account is permitted. Membership and rewards are for the sole use of the person listed on the account and a member may not allow any other person to use his/her B Connected card or access his/her account. B Connected cards are non-transferable.
7. Tier Credits are used to define the tier level to which a member may be entitled. Tier Credits have no cash value and are not redeemable for cashback, FastPlay or other point redemptions. Tier Credit balance is accumulated on a calendar year basis and is reset at the beginning of each calendar year.
8. B Connected members will receive card tier status based on the following accrued Tier Credits and/or by **Ameristar Kansas City, LLC** management approval.
 - a. Titanium = 200,000 + Tier Credits
 - b. Onyx = 50,000 – 199,999 Tier Credits
 - c. Emerald = 15,000 – 49,999 Tier Credits
 - d. Sapphire = 750 – 14,999 Tier Credits
 - e. Ruby = 0 – 749 Tier Credits
9. Tier Credits are based on the following (each a "Tier Credit"):
 - a. Slots & Video machines: \$5 coin-in = 1 Tier Credit
 - b. Video Poker & Video Keno: Based on game played, average bet, and time played
 - c. Table Games: Based on game played, average bet, and time played
 - d. Electronic Table Games: Based on game played, average bet, and time played



Carryover Tier Credits are awarded based on patron's year-end Tier Credit balance and will be awarded for Tier Credits over the minimum and up to the maximum amount. See below:

Tier Credits Earned	Maximum Carryover Tier Credits at Year End
0 – 749	No Carryover Tier Credits
750 – 14,999	Up to 500 Tier Credits
15,000 – 49,999	Up to 5,000 Tier Credits
50,000 – 199,999	Up to 20,000 Tier Credits
200,000 +	Up to 50,000 Tier Credits

10. B Connected cards are used to track play and accumulate B Connected Points and Tier Credits. A member is responsible for choosing a Personal Identification Number (PIN) for his/her account. A member must keep the PIN confidential and is responsible for any activity in his/her account when accessed using the PIN. The card is the property of Boyd Gaming, and must be surrendered upon request. Boyd Gaming is not responsible for lost or stolen cards or subsequent use by an unauthorized person. A Boyd Gaming Team Member will never request your Personal Identification Number.
11. A member may also establish access to his/her account on bconnectedonline.com where the member will be responsible for selecting a user name and password. As with the PIN, the member's user name and password must be kept confidential. Each member is responsible for any activity and potential damages due to unauthorized access to the account through bconnectedonline.com.
12. A member may receive B Connected Points based on tier level, where and when applicable on select gaming activity. Ruby tier level card holders do not earn B Connected points on slots, video machines, video poker, video keno, table games and electronic table games. At a minimum, Sapphire, Emerald, Onyx and Titanium members will earn \$1 B Connected points (1000 points) for every 300 tier credits earned. Questions regarding tier status and redemption can be directed to the B Connected Club.
13. A minimum number of B Connected Points are earned based on the following:
 - a. Slots & Video machines: \$2 coin-in = 1 B Connected Point
 - b. Video Poker & Video Keno: \$5 coin-in = 1 B Connected Point
 - c. Table Games: Based on game played, average bet, and time played
 - d. Electronic Table Games: Based on game played, average bet, and time played
14. B Connected Point may be redeemed in multiple ways according to a B Connected member's election as listed below:
 - a. 1,000 B Connected Points = \$1 FastPlay
= \$1 Property retail
= \$1 Hotel
 - b. 600 B Connected Points = \$1 Food (at property owned outlets only)



15. B Connected members playing live poker games are eligible to earn B Connected Points. Patrons earn 1000 B Connected points for every 1 hour of live poker play. Patrons playing live poker will not earn tier credits.
16. B Connected Points or Tier Credits may take THIRTY (30) days or more to appear in a member's B Connected account.
17. B Connected balances will be removed after SIX (6) months of B Connected inactivity. (i.e., if a B Connected member does not accrue or redeem any B Connected Points over a congruent period of SIX (6) months, any balance will be removed).
18. Ruby card holders are not eligible to earn B Connected Points. This excludes Live Poker Play or Race & Sports betting where applicable with Ruby Card.
19. B Connected program offers its members a variety of benefits based on their card tier level. Informational marketing collateral about B Connected specific benefits is available at B Connected desk upon request. Access to the VIP lounge for Titanium, Onyx and Emerald B Connected members is subject to certain conditions and restrictions as stated below:
 - a. Titanium members have priority access
 - b. Emerald members must earn a minimum of 200 Tier Credits in the last three visits to access the VIP Lounge on Monday – Thursday and 350 Tier Credits in the last three visits to access the VIP Lounge on Friday – Sunday or have a loss of \$500 (or more) in one trip within the last 60 days to maintain access to the VIP Lounge. (\$500 Loss – 3 VIP lounge trips).
 - c. All B Connected members must be checked-in and have their B Connected card and a valid government issued photo ID.
 - d. Any guest of a member must enter with the B Connected member card holder and may remain in the VIP lounge only as long as the member is present.
 - e. Guests may be placed on a waitlist if the lounge is approaching capacity.
 - f. Titanium & Onyx; a table may be reserved based on business needs.
 - g. Smoking is permitted in designated areas in accordance with applicable regulations.
 - h. B Connected members and their guests must be dressed appropriately, as determined by Ameristar Casino Kansas City.
 - i. B Connected member and accompanying guests
 - 1) B Connected Emerald members are allowed one (1) accompanying guest with them per day. Card holders must bring the same guest throughout the day.
 - 2) B Connected Onyx members are allowed 2 guests per day. Card holders must bring the same guests throughout the day.
 - 3) B Connected Titanium members are allowed 3 guests per day. Card holders must bring the same guests throughout the day.
 - 4) Items 1 – 4 above may vary at each participating property.
 - j. Food & beverage may not be removed from any VIP lounge.
 - k. Management of the B Connected property reserves the right to refuse access to or revoke the VIP lounge privileges of, any guest at any time.



20. It is the responsibility of the member to present his/her B Connected Card for tracking before playing table games, or other games and to properly insert the card into the slot reader and verify its acceptance throughout the duration of slot machine play. Benefits for all play, except slot machine play, are based on observation by casino personnel and in some instances, might be subject to error. Boyd Gaming will make the determination if a discrepancy is claimed, and its decision is final and binding.

All benefits including Tier Credits are based on a member’s rated level of play. Rated play varies by machine/game type, denomination, average bet, and length of play, which are all determined in the sole discretion of Boyd Gaming Corporation. Certain select tier benefits may require that additional qualifications be met, based on the benefit offered.

At a minimum, patrons qualify for the following tier benefits:

	Ruby	Sapphire	Emerald	Onyx	Titanium
Discount given at Retail Outlet/Gift Shop**		15% discount	20% discount	20% discount	20% discount
Annual Trip to Hawaii + \$500 Airfare credit					X
Annual Trip to Bahamas Baha Mar		X*	X	X	X
Annual Cruise on Holland America Line			X	X	X
Quarterly Stay in Las Vegas			X	X	X
Annual Luxury Gift				X	
Annual B Memorable Experience or Luxury Gift					X

*Sapphire guests are eligible to receive 2 free nights when 2 nights are purchased.

**When paying with B Connected points

21. FastPlay (where available) must have a minimum value of \$1 for redemption.

22. Persons who have opted into any gaming regulatory or Property self-limit or self-exclusion program or have been excluded by a government program or agency or by Boyd Gaming are not eligible to participate in the B Connected program and forfeit all rights to any benefits under the B Connected program including Tier Credits.

23. Unless otherwise prohibited by law, Boyd Gaming reserves the right to:

- a. Forfeit redeemable points and other account balances and entitlements after 6 months of card inactivity. Inactivity is defined as a period of time in which the member has failed to present or utilize the card in accordance with Rule 10 at any Property.
- b. Review and verify all accumulations of Tier Credits and B Connected Points at any time.
- c. Revoke membership and program benefits for any reason.
- d. Suspend or revoke membership and set off against B Connected Points and other membership benefits of a member if he or she defaults on a credit obligation to Boyd Gaming or one of its subsidiaries or affiliates.
- e. Restrict specific slot machines from awarding B Connected Points and/or Tier Credits, downloading points and or from awarding points for marketing related free play.
- f. Adjust account status, B Connected Points and Tier Credit balances resulting from any malfunction, computer errors, operator errors, misuse and/or fraud.
- g. Terminate or modify the B Connected Program for any reason, subject to applicable regulatory approval and notices, if any; provided that such change or cancellation shall not materially alter or revoke any member’s account balances or entitlements earned as of the date of modification or termination.
- h. All Tier Credit calculations and B Connected point formulas are subject to change in Boyd Gaming’s sole discretion and the B connected program rules will be revised to reflect these changes.



24. In the event of a divorce of a B Connected member, the named B Connected member retains all B Connected Points. In the event of a death of a B Connected member, all B Connected points remain non-transferable and share expire as set forth herein.
25. Any point disputes must be submitted in writing to Boyd Gaming B Connected property management within 30 days from the date a point transaction is in dispute.
26. Boyd Gaming and its Property Management including B Connected management reserve the right, in their sole discretion, to void any B Connected benefits of a B Connected member who has tampered with or impaired the administration security, fairness or proper use of any B Connected benefit.
27. Boyd Gaming retains the sole right to interpret these rules and member eligibility for the B Connected Program and its decision is final and binding, subject, if applicable, to the jurisdiction of the gaming regulatory agency of the state of the casino where the dispute arises. Boyd Gaming retains the right to modify or update these rules at any time, in accordance with any applicable gaming regulations within each jurisdiction Boyd operates. Revisions to the B Connected program will be reflected in a new set of rules.
28. For transactions occurring within the State of Nevada, patrons may raise disputes according to Nevada Gaming Commission Regulation 7A or Title 41 of the 2010 Nevada Code.
29. B Connected Program members are responsible for any and all applicable taxes and other fees.
30. Some program benefits may be (1) restricted to US residents only, (2) available for use only in the US or (3) subject to other use restrictions or conditions. Please see B Connected Desk for full details.
31. Upon determination that a member has been improperly denied a benefit from the B Connected Program, the member's sole and exclusive remedy shall be the issuance of the improperly denied benefit if available, or a comparable benefit as determined by Boyd Gaming. In no event shall Boyd Gaming be liable to any member, or anyone claiming through a member, for any direct or indirect claim arising out of any acts or omissions connected with a member's participation in the B Connected Program.
32. If any provision of these rules is deemed invalid or unenforceable by law or regulation, such provision shall be deemed void only in the specific jurisdiction with the law or regulation, but all other provisions will remain in full force and effect.
33. Team Members of Ameristar, any other Boyd Gaming owned Missouri property and corporate employees of Boyd Gaming their respective parent companies, affiliates, subsidiaries, advertising and promotion agencies and other coordinating agencies with this promotion are ineligible (this includes their respective directors, officers and key persons). Employees of the advertising agencies, MGC staff and MGC/ State Police agents are not eligible to participate.
34. Information that is submitted either online at bconnected.com or upon creation of a B Connected account is governed by Boyd Gaming's Privacy Policy and all terms contained therein.



35. Gambling Problem? DON'T LET THE GAME GET OUT OF HAND. FOR ASSISTANCE CALL 1-800-522-4700. In Missouri, call 1-888-BETSOFF, In Ohio, call the Ohio Problem Gambling Helpline at 1-800-589-9966. In Indiana, call 1-800-9WITHIT

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