## **Young at Heart Rules**

- 1. The *Promotion* is valid at the following seven (7) participating properties: **Aliante, The Orleans, Gold Coast, Suncoast, Sam's Town, Cannery and Eastside Cannery** every Tuesday beginning January 7, 2020 through December 29, 2020.
- 2. Participants must be B Connected or C.A.N. Club members and must be at least fifty (50) years of age. Membership is free and available at the Players Club.
- 3. Participants may swipe at any promotional kiosk from 7:00am each Tuesday to redeem the following free offers, where available;
  - One (1) Matinee Movie Discount voucher valid on the following Wednesday for movies prior to 6 p.m. at properties with theaters only. The kiosk voucher must be claimed by 6:00 p.m. on Wednesday. Movie Theaters are Independently Owned Operators and movie prices are subject to change.
  - One (1) Free Bingo Blue Pack, valid on the day the voucher is printed and at the property with Bingo Room only.
  - One (1) Free Drawing entry for the \$2,500 Drawing that Tuesday, must be redeemed before 4:15pm. Will not be valid for any other drawing.
  - At Aliante, The Orleans, Gold Coast, Sam's Town and Suncoast, bonus Point Multiplier of eleven (11) times points on Reels and Video Poker for Sapphire Tier B Connected members and above each Tuesday from 7:00 a.m. to 11:59 p.m. during the *Promotion* at any of the five (5) participating properties. Young at Heart participants that are Sapphire Tier B Connected members and above only, must swipe at the kiosk prior to play to activate the point multiplier.
  - At **Eastside Cannery**, bonus Point Multiplier of eleven (11) times points on Reels and two (2) times points on Video Poker each Tuesday from 7:00 a.m. to 11:59 p.m. during the *Promotion*.
  - At **Cannery**, bonus Point Multiplier of seven (7) times points on Reels and four (4) times points on Video Poker each Tuesday from 7:00 a.m. to 11:59 p.m. during the **Promotion**.
- 4. At Aliante, The Orleans, Gold Coast, Sam's Town and Suncoast, participants who have earned one (1) tier credit may swipe at the kiosk and choose one (1) free Breakfast or Lunch Buffet voucher, or a \$5 Dining Credit. All prizes are valid and must be redeemed on the day they are printed and at the property they are printed unless otherwise indicated. Participants account will not be debited for any points or credits earned. Excludes holidays.
- 5. At Aliante, The Orleans, Gold Coast, Sam's Town and Suncoast, participants who have earned five (5) tier credits may swipe at the kiosk and choose one (1) of the free prizes available for selection. All prizes are valid and must be redeemed on the day they are printed and at the property they are printed unless otherwise indicated. Participants account will not be debited for any points or credits earned.
- 6. At **Eastside Cannery**, participants who have earned ten (10) same day base points or one (1) Table point may swipe at the kiosk and choose one (1) free Breakfast or Lunch Buffet voucher (valid to redeem at Sam's Town), or a \$5 Dining Credit. All prizes are valid and must be redeemed on the day they are printed and at the property they are printed unless otherwise indicated. Participants account will not be debited for any points or credits earned. Excludes holidays.
- 7. At **Cannery**, participants who have earned ten (10) same day base points or one (1) Table point may swipe at the kiosk and choose one (1) free Lunch Buffet voucher or a \$5 Dining Credit. All prizes are valid and must be redeemed on the day they are printed and at the property they are printed unless otherwise indicated. Participants account will not be debited for any points or credits earned. Excludes holidays.
- 8. At **Cannery and Eastside Cannery**, participants who have earned fifty (50) same day base points or five (5) Table points may swipe at the kiosk and choose one (1) of the free prizes available for selection. All prizes are valid and must be redeemed on the day they are printed and at the property they are printed unless otherwise indicated. Participants account will not be debited for any points or credits earned.
- 9. All printed vouchers will include date and time issued and redemption instructions, details and exclusions. Each voucher must be redeemed within the stated time frame from issue, at the property it was earned, or the offer will be forfeited.

## **Young at Heart Cash Drawings**

- 10. Weekly Virtual *Drawings* will be held on Tuesdays at 4:30 p.m.
  - a. Aliante drawings will be held adjacent to ETA lounge
  - b. The Orleans drawings will be held at South end of the Race & Sports Book
  - c. Gold Coast drawings will be held at West end of the casino adjacent to Cornerstone
  - d. Suncoast drawings will be held at the Promotions area, adjacent to the Race and Sports
  - e. Sam's Town drawings will be held on the 2<sup>nd</sup> floor in Tourney Town near Bingo
  - f. Eastside Cannery drawings will be held on Casino floor, near Promotions Center
  - g. Cannery drawings will be held on the Casino floor, near Poker
- 11. Beginning at 7:00 a.m. each Tuesday, participants must swipe their Players card at the kiosk to claim their one (1) free drawing entry into that day's Young At Heart *Drawing*. Once the one (1) free drawing entry is claimed, the participant can then earn additional entries into that day's Young At Heart *Drawing*. Earning periods are from Tuesday to Tuesday during the promotional period, beginning with the first Tuesday of each month.
  - a. At **Aliante, The Orleans, Gold Coast, Sam's Town and Suncoast,** slot machine and table games players receive one (1) virtual entry for every one (1) tier credits earned.
  - b. At **Cannery and Eastside Cannery**, slot machine players receive one (1) virtual entry for every ten (10) base points earned each day. Table games players will earn one (1) virtual entry for every one (1) Table point.
- 12. It is the player's responsibility to make sure his or her valid player card is properly inserted in the machine and to request that their table game play be rated.
- 13. All drawing entries are "virtual" and must be activated (electronically deposited into the cyber drawing drum) at a kiosk at the property where entries are earned. Participants must activate their entries beginning at 12:00 p.m. until 4:15 p.m. each Tuesday. Tuesday entries earned after 4:15 p.m. will be eligible for the following week's drawing.
- 14. There is a maximum of 10,000 entries per week, per account for each drawing.
- 15. All virtual entries are removed from the virtual drawing drum after the drawing each Tuesday.
- 16. Participants win in the *Drawing* if their account number is drawn. Ten (10) accounts will be drawn in each of the drawings. Each winner will receive \$250. A person may only be selected to be a participant once per drawing. Prizes will be paid in spendable points added to the winner's account. At Suncoast and Sam's Town, each winner will be offered the option for a 10% increase in prize value if taken as B REWARD\$ (slot play). Participants must be present to win and have three (3) minutes to identify themselves once their name has been called. Valid identification and Players Card are required for all prize winners. Valid identification is defined as a current valid form of one of the following: Driver's License (US and Canadian Only), State Issued Identification Card, including Real ID's, Military or Military/Dependent ID cards, and Passports. Photo or digital copies of any of these documents are not accepted. If winner is not a U.S citizen, a current valid Passport or Green Card/Alien Registration Card is required. No other forms of ID will be accepted. After the three (3) minutes have expired, those participants not present will forfeit their chance of any prize money and the next name will be drawn.

## **Young at Heart Celebration Spins**

- 17. Weekly Celebration *Spins* will be held on Tuesdays at 5:30 p.m.
  - a. Aliante drawings will be held adjacent to ETA lounge
  - b. The Orleans drawings will be held at B Connected
  - c. Gold Coast drawings will be held at B Connected
  - d. Suncoast drawings will be held at the Promotions area, adjacent to the Race and Sports
  - e. Sam's Town drawings will be held at B Connected
  - f. Eastside Cannery drawings will be held on Casino floor, near Promotions Center
  - g. Cannery drawings will be held at C.A.N Club, located near the Parking Garage Elevators
- 18. At **Aliante, The Orleans, Gold Coast, Sam's Town and Suncoast,** celebration spins are open to participants who have earned one (1) tier credit from 7:00am to 5:15pm. Participants must have

- swiped at any kiosk after earning the qualifying tier credit then select one (1) of six (6) colors before 5:15pm.
- 19. At **Cannery and Eastside Cannery,** celebration spins are open to participants who have earned ten (10) same day base points or one (1) Table point from 7:00am to 5:15pm. Participants must have swiped at any kiosk after earning the qualifying base points then select one (1) of six (6) colors before 5:15pm.
- 20. A representative will spin a wheel with the six (6) colors that participants had an opportunity to select from. Whatever color the wheel lands on will be the winning color for that day's Celebration Spin. Each participant who selected that color earlier that day at the kiosk will share equally in a prize pool of at least \$2,500 B REWARD\$. The shared value of the prize pool shall not be less than \$5 B REWARD\$ per person. Winners will have the B REWARD\$ prize automatically added to their Players Club account within one (1) hour of the conclusion of the Celebration Spin. B REWARD\$ are non-cashable downloadable machine credits and will be available for play using your Player Card and PIN card at a single property. B REWARD\$ prizes must be activated by downloading with your player card at any slot machine. B REWARD\$ prizes will expire at 11:59pm the following day. B REWARD\$ have no cash value, are not transferable and cannot be returned or exchanged. All B REWARD\$ must be downloaded and bet at least once before cashing out. Expired B REWARD\$ will not be reissued.
- 21. Management reserves all rights.
- 22. No substitution or transfer of prizes by winners permitted.
- Winners are responsible for any and all taxes and other fees. Winners with cumulative winnings of \$600 or more will receive a 1099 tax form.
- 24. Additional entries may be awarded through other marketing programs such as, but not limited to, Direct Mail, Email, Text, or B Connected Online.
- 25. Tier Credit and slot points do not include spendable points, point multipliers, bonus points, or point transfers. It is the player's responsibility to make sure his or her valid player card is properly inserted in the machine and to request that their table game play be rated.
- 26. Participants may earn Tier Credits by playing slots or table games. Live Poker, Live Keno, Race & Sports Book do not earn Tier Credits. Tier Credits earned from Bingo play are not eligible for this promotion.
- 27. Boyd reserves the right to determined that anyone who is deemed in the sole and absolute discretion of the Boyd management to be an "advantage player," to be ineligible to participate in the *Promotion or Drawing*, or to have his/her ability to participate in the *Promotion or Drawing* otherwise limited. Any such "advantage player" who is already a B Connected member prior to the commencement of the *Promotion or Drawing* may be notified by Boyd prior to the commencement of the *Promotion or Drawing* of any such ineligibility or limitation determination. Otherwise, any such "advantage player" will be notified by Boyd of any ineligibility or limitation determination as soon as possible after such determination is made. An "advantage player" is described as a skilled or knowledgeable player who will find legal ways to gain mathematical advantages while gambling.
- 28. Individuals who have entered any government agency self-exclusion program or have been otherwise excluded from casinos by a government agency or Boyd Gaming or one of its affiliates are not eligible to participate.
- 29. Anyone activating *Promotion or Drawing* entries for any account other than own may, at the discretion of Boyd, be excluded from the *Promotion or Drawing* at issue or permanently excluded from all Boyd *Promotions or Drawings*. Further, the holder of the account containing *Promotions or Drawings* that have been activated by a party other than the account holder may, at the discretion of Boyd, also be excluded from the *Promotion or Drawing* at issue or permanently excluded from all Boyd *Promotions or Drawings*.
- 30. Boyd is not responsible for (a) electronic transmission errors or delays resulting in an inability to participate or other loss, (b) theft or destruction of or unauthorized access to or alterations of entry materials, or for technical, hardware, software, or telephone failures of any kind, (c) lost or unavailable connections, fraud, incomplete, garbled, or delayed computer transmissions, whether caused by Boyd, users, or by any of the equipment or programming associated with or utilized in

- the *Promotion or Drawing*, or by any technical or human error which may occur in the processing of submissions which may limit, restrict, or prevent a participant's ability to participate in the *Promotion or Drawing*.
- 31. If, for any reason, the *Promotion or Drawing* is not capable of running as planned, including infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes within or beyond the control of Boyd which corrupt or affect the administration, security, fairness, integrity, or proper conduct of this *Promotion or Drawing*, Boyd reserves the right, in its sole discretion without notice, to cancel, terminate, modify, or suspend the *Promotion or Drawing*.
- 32. Any attempt by any person to deliberately damage or manipulate any program or equipment to undermine the legitimate operation of this *Promotion or Drawing* may be a violation of criminal and civil laws and, should such an attempt be made, Boyd reserves the right to seek recourse against any such person to the fullest extent of the law.
- 33. Any dispute or situation not covered by these rules shall be resolved by the property's management in a manner that is fair to all parties. Participants in this *Promotion or Drawing* also hereby agree that all issues and questions concerning these Official Rules and the *Promotion or Drawing* shall be governed by Nevada law without giving effect to any principles of conflicts of law of any jurisdiction. Disputes, claims and causes of action at law or in equity arising out of or relating to this *Promotion or Drawing* or any prize awarded may be subject to the Dispute Resolution provisions of the Nevada Gaming Control Act and may be resolved pursuant to a regulatory decision set forth in NRS 463.361 *et seq*. Any and all disputes, claims and causes of action at law or in equity arising out of or relating to this *Promotion or Drawing* or any prize awarded that are not subject to the Dispute Resolution provisions of the Nevada Gaming Control Act and not resolved pursuant to a regulatory decision set forth in NRS 463.361 *et seq*., shall be:
  - (A) Resolved individually, without resort to any form of class action; and
  - (B) Filed only in the state or federal courts situated in Clark County, Nevada, and each participant hereby consents and submits to the personal jurisdiction of such courts for the purposes of litigating any such disputes, claims or causes of action; any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, but in no event attorneys' fees; and under no circumstances will entrants be permitted to obtain awards for third parties, and each participant hereby waives all rights to claim punitive, exemplary, incidental, special, consequential damages and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased.
- 34. By participating in the *Promotion or Drawing*, each winner gives Boyd Gaming permission to take photographs of each winner and use his or her name and/or likeness for advertising and publicity purposes for no compensation. As a condition of the redemption of any prize in this *Promotion or Drawing*, each winner further agrees to execute an affidavit of eligibility, a publicity release and a liability release, in the form provided by Boyd Gaming.
- 35. Employees of Boyd Gaming and immediate family members who are permitted to gamble are not eligible for this *Promotion or Drawing*. Employees of Boyd Gaming whose job functions restrict them from gaming at any Boyd Gaming property and its subsidiaries, affiliates, or parent companies are not eligible for this *Promotion or Drawing*. Immediate Family is defined as: mother, father, spouse, children, sister, brother, son-in-law, daughter-in-law, mother-in-law, father-in-law, step-parents, step-children, grandmother, grandfather, grandchildren, and any relative or other person residing in the employee's place of residence.