

## Young at Heart Rules

1. The **Promotion** is valid at the following five (5) participating properties: Aliante, The Orleans, Gold Coast, Suncoast, and Sam's Town every Wednesday beginning October 3, 2018 through December 26, 2018.
2. Participants must be B Connected members and must be at least fifty (50) years of age. B Connected membership is free and available at the B Connected Club.
3. Participants may swipe at any promotional kiosk from 7:00am each Wednesday to redeem the following free offers, where available;
  - One (1) \$4 movie voucher valid on the Wednesday that the voucher is printed. Valid for movies prior to 6 p.m. at properties with theaters only. The kiosk voucher must be claimed by 6:00 p.m. on Wednesday.
  - A Bonus Point Multiplier of eleven (11) times points on Reels and Video Poker for Sapphire Tier B Connected members and above each Wednesday from 7:00 a.m. to 11:59 p.m. during the **Promotion** at any of the five (5) participating properties. Young at Heart participants that are Sapphire Tier B Connected members and above only, must swipe at the kiosk prior to play to activate the point multiplier.
  - One (1) Free Bingo Blue Pack, valid on the day the voucher is printed and at the property with Bingo Room only.
  - One (1) Free Drawing entry for the \$2,500 Drawing that Wednesday, must be redeemed before 4:15pm. Will not be valid for any other drawing.
4. After earning one (1) tier credit, participant may swipe at the kiosk and choose one (1) of the free prizes available for selection. All prizes are valid and must be redeemed on the day they are printed and at the property they are printed unless otherwise indicated. Participants account will not be debited for any points or credits earned. Additionally, each participant who has earned the one qualifying tier credit to choose a free prize, may also swipe at any kiosk and select one (1) of six (6) colors to automatically be entered in that day's Young at Heart Celebration Drawing.
5. Tier Credits do not include, B Connected points, point multipliers, bonus points, or point transfers. It is the player's responsibility to make sure his or her valid B Connected card is properly inserted in the machine to earn tier credits.

## Young at Heart Cash Drawings

6. Weekly Virtual **Drawings** will be held on Wednesdays at 4:30 p.m.
  - a. Aliante drawings will be held adjacent to ETA lounge
  - b. The Orleans drawings will be held at the South end of the Race & Sports Book
  - c. Gold Coast drawings will be held in the West end of the Casino near Cornerstone
  - d. Suncoast drawings will be held at the Promotions area, adjacent to the Race and Sports Lounge
  - e. Sam's Town drawings will be held on the 2<sup>nd</sup> floor in Tourney Town near Bingo
7. Beginning at 7:00 a.m. each Wednesday, participants must swipe their B Connected card at the kiosk to claim their one (1) free drawing entry into that day's Young At Heart **Drawing**. Once the one (1) free drawing entry is claimed, the participant can then earn additional entries into that day's Young At Heart **Drawing**. Earning periods are from Wednesday to Wednesday during the promotional period, beginning with the first Wednesday of each month.
  - a. Slot machine and Table Games players receive one (1) virtual entry for every one (1) tier credits earned.
8. It is the player's responsibility to make sure their valid B Connected card is properly inserted in the machine and to request that their table game play be rated.
9. All drawing entries are "virtual" and must be activated (electronically deposited into the cyber drawing drum) at a kiosk at the property where entries are earned. Participants must activate their entries beginning at 12:00 p.m. until 4:15 p.m. each Wednesday. Wednesday entries earned after 4:15 p.m. will be eligible for the following week's drawing.
10. There is a maximum of 10,000 entries per week, per account for each drawing.
11. All virtual entries are removed from the virtual drawing drum after the drawing each Wednesday.
12. Participants win in the **Drawing** if their B Connected account number is drawn. Five (5) accounts will be drawn in each of the drawings. Each winner will receive \$500. A person may only be selected to be a participant once per drawing. Prizes will be paid in cashable B Connected points added to the winner's B Connected account. At Suncoast and Sam's Town, each winner will be offered the option for a 10% increase in prize value if taken as Slot Dollars. Participants must be present to win and have three (3) minutes to identify themselves once their

name has been called. Valid identification and B Connected Card is required for all prize winners. Valid identification is defined as a current valid form of one of the following: Driver's License (US and Canadian Only), State Issued Identification Card, including Real ID's, Military or Military/Dependent ID cards, and Passports. Photo or digital copies of any of these documents are not accepted. If winner is not a U.S citizen, a current valid Passport or Green Card/Alien Registration Card is required. No other forms of ID will be accepted. After the three (3) minutes have expired, those participants not present will forfeit their chance of any prize money and the next name will be drawn.

### Young at Heart Celebration Spins

13. Weekly Celebration *Spins* will be held on Wednesdays at 5:30 p.m.
  - a. Aliante drawings will be held adjacent to ETA lounge
  - b. The Orleans drawings will be held at the South end of the Race & Sports Book
  - c. Gold Coast drawings will be held in the West end of the Casino near Cornerstone
  - d. Suncoast drawings will be held at the Promotions area, adjacent to the Race and Sports Lounge
  - e. Sam's Town drawings will be held at B Connected

Celebration Spins are open to participants who have earned one (1) tier credit from 7:00am to 5:15pm. Participants must have swiped at any kiosk after earning the qualifying tier credit then select one (1) of six (6) colors before 5:15pm.

14. A representative will spin a wheel with the six (6) colors that participants had an opportunity to select from. Whatever color the wheel lands on will be the winning color for that week's Celebration Spin. Each participant who selected that color earlier that day at the kiosk will share equally in a prize pool of \$2,500 Slot Dollars. Winners will have the Slot Dollar prize automatically added to their B Connected account within 1 hour of the conclusion of the Celebration Spin. Slot Dollar prizes are valid for 48 hours from the time they are awarded. Slot Dollar prizes are not transferable and cannot be returned or exchanged. Expired Slot Dollars will not be reissued. All Slot Dollars must be downloaded and bet at least once before cashing out.
15. Management reserves all rights.
16. No substitution or transfer of prizes by winners permitted.
17. Winners are responsible for any and all taxes and other fees. Winners with cumulative winnings of \$600 or more will receive a 1099 tax form.
18. Additional entries may be awarded through other marketing programs such as, but not limited to, Direct Mail, Email, Text, or B Connected Online.
19. Boyd reserves the right to determine that anyone who is deemed in the sole and absolute discretion of the Boyd management to be an "advantage player," to be ineligible to participate in the *Promotion or Drawing*, or to have his/her ability to participate in the *Promotion or Drawing* otherwise limited. Any such "advantage player" who is already a B Connected member prior to the commencement of the *Promotion or Drawing* may be notified by Boyd prior to the commencement of the *Promotion or Drawing* of any such ineligibility or limitation determination. Otherwise, any such "advantage player" will be notified by Boyd of any ineligibility or limitation determination as soon as possible after such determination is made. An "advantage player" is described as a skilled or knowledgeable player who will find legal ways to gain mathematical advantages while gambling.
20. Individuals who have entered any government agency self-exclusion program, or have been otherwise excluded from casinos by a government agency or Boyd Gaming or one of its affiliates are not eligible to participate.
21. Anyone activating *Promotion or Drawing* entries for any account other than own may, at the discretion of Boyd, be excluded from the *Promotion or Drawing* at issue or permanently excluded from all Boyd *Promotions or Drawings*. Further, the holder of the account containing *Promotions or Drawings* that have been activated by a party other than the account holder may, at the discretion of Boyd, also be excluded from the *Promotion or Drawing* at issue or permanently excluded from all Boyd *Promotions or Drawings*.
22. Boyd is not responsible for (a) electronic transmission errors or delays resulting in an inability to participate or other loss, (b) theft or destruction of or unauthorized access to or alterations of entry materials, or for technical, hardware, software, or telephone failures of any kind, (c) lost or unavailable connections, fraud, incomplete, garbled, or delayed computer transmissions, whether caused by Boyd, users, or by any of the equipment or programming associated with or utilized in the *Promotion or Drawing*, or by any technical or human error which may occur in the processing of submissions which may limit, restrict, or prevent a participant's ability to participate in the *Promotion or Drawing*.

23. If, for any reason, the **Promotion or Drawing** is not capable of running as planned, including infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes within or beyond the control of Boyd which corrupt or affect the administration, security, fairness, integrity, or proper conduct of this **Promotion or Drawing**, Boyd reserves the right, in its sole discretion without notice, to cancel, terminate, modify, or suspend the **Promotion or Drawing**.
24. Any attempt by any person to deliberately damage or manipulate any program or equipment to undermine the legitimate operation of this **Promotion or Drawing** may be a violation of criminal and civil laws and, should such an attempt be made, Boyd reserves the right to seek recourse against any such person to the fullest extent of the law.
25. Any dispute or situation not covered by these rules shall be resolved by the property's management in a manner that is fair to all parties. Participants in this **Promotion or Drawing** also hereby agree that all issues and questions concerning these Official Rules and the **Promotion or Drawing** shall be governed by Nevada law without giving effect to any principles of conflicts of law of any jurisdiction. Disputes, claims and causes of action at law or in equity arising out of or relating to this **Promotion or Drawing** or any prize awarded may be subject to the Dispute Resolution provisions of the Nevada Gaming Control Act and may be resolved pursuant to a regulatory decision set forth in NRS 463.361 *et seq.* Any and all disputes, claims and causes of action at law or in equity arising out of or relating to this **Promotion or Drawing** or any prize awarded that are not subject to the Dispute Resolution provisions of the Nevada Gaming Control Act and not resolved pursuant to a regulatory decision set forth in NRS 463.361 *et seq.*, shall be:
  - (A) Resolved individually, without resort to any form of class action; and
  - (B) Filed only in the state or federal courts situated in Clark County, Nevada state, and each participant hereby consents and submits to the personal jurisdiction of such courts for the purposes of litigating any such disputes, claims or causes of action; any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, but in no event attorneys' fees; and under no circumstances will entrants be permitted to obtain awards for third parties, and each participant hereby waives all rights to claim punitive, exemplary, incidental, special, consequential damages and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased.
26. By participating in the **Promotion or Drawing**, each winner gives Boyd Gaming permission to take photographs of each winner and use his or her name and/or likeness for advertising and publicity purposes for no compensation. As a condition of the redemption of any prize in this **Promotion or Drawing**, each winner further agrees to execute an affidavit of eligibility, a publicity release and a liability release, in the form provided by Boyd Gaming.
27. Employees of Boyd Gaming and immediate family members who are permitted to gamble are not eligible for this **Promotion or Drawing**. Employees of Boyd Gaming whose job functions restrict them from gaming at any Boyd Gaming property and its subsidiaries, affiliates, or parent companies are not eligible for this **Promotion or Drawing**. Immediate Family is defined as: mother, father, spouse, children, sister, brother, son-in-law, daughter-in-law, mother-in-law, father-in-law, step-parents, step-children, grandmother, grandfather, grandchildren, and any relative or other person residing in the employee's place of residence.